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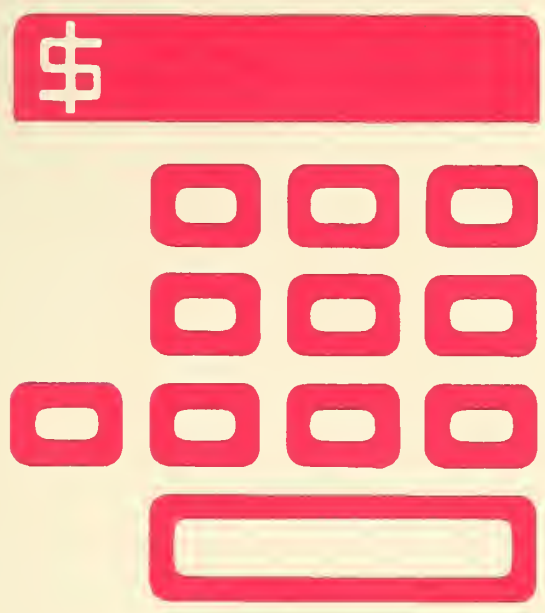
1987

Census of Retail Trade

RC87-A-49

GEOGRAPHIC AREA SERIES

West Virginia



1987

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Many persons participated in the various activities of the 1987 Census of Retail Trade.

The overall planning and review of the census operations were performed by the staff of the Office of the Assistant Director for Economic and Agriculture Censuses.

This report was prepared in the Business Division. **Bobby E. Russell**, Assistant Division Chief for Census Programs, was responsible for the overall planning, management, and coordination of the census of retail trade. Planning and implementation were under the direction of **Mark E. Wallace**, Chief, Retail Census Branch, with primary staff assistance by **Anne M. Sigda**, **M. Yvonne Wade**, **Charles F. Brady**, **Pamela J. Palmer**, and **Thomas G. Dassel**.

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Special acknowledgment is also due the many businesses whose cooperation has contributed to the publication of these data.

If you have any questions concerning the statistics in this report, call (301) 763-7038.

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Census of Retail Trade

RC87-A-49

GEOGRAPHIC AREA SERIES

West Virginia

Issued August 1989



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Michael R. Darby, Under Secretary
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INTRODUCTION

PURPOSE AND USES OF THE ECONOMIC CENSUSES

The economic censuses are the major source of facts about the structure and functioning of the Nation's economy. They provide essential information for government, business, industry, and the general public.

Economic censuses furnish an important part of the framework for such composite measures as the gross national product, input-output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions.

Policy-making agencies of the Federal Government use the data, especially in monitoring economic activity and providing assistance to business.

State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.

Trade associations study trends in their own and competing industries, and keep their members informed of market changes.

Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

AUTHORITY AND SCOPE

Title 13 of the United States Code (sections 131, 191, and 224) directs the Census Bureau to take the economic censuses every 5 years, covering years ending in 2 and 7. The 1987 Economic Censuses consist of the—

- Census of Retail Trade
- Census of Wholesale Trade
- Census of Service Industries
- Census of Transportation
- Census of Manufactures
- Census of Mineral Industries
- Census of Construction Industries

Special programs also cover enterprise statistics and minority-owned and women-owned businesses. (The 1987 Census of Agriculture and 1987 Census of Governments are conducted separately.) The next economic censuses are scheduled to be taken in 1993 covering the year 1992.

AVAILABILITY OF THE DATA

The results of each of the economic censuses are available in printed reports, for sale by the U.S. Government Printing Office, and on microfiche, computer tape, compact discs with read-only memory, and flexible diskettes, for sale by the Census Bureau. Order forms for all types of products are available on request from Customer Services, Census Bureau, Washington, DC 20233. A more complete description of publications being issued from this census is on the inside back cover of this document.

Census facts are also widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. Finally, State Data Centers in every State and Business and Industry Data Centers in many States also supply economic census statistics.

WHAT'S NEW IN 1987

Several changes have taken place for the 1987 censuses. Data will be reported on the basis of the newly revised Standard Industrial Classification (SIC) system with selected reports including "bridge tables," linking the old and new classification systems. A new set of metropolitan areas has been adopted, and more detailed information will be available for businesses with no paid employees. For additional information on these changes, review the subsequent text.

HISTORICAL INFORMATION

The economic censuses have been taken together as an integrated program at 5-year intervals since 1967, and before that for 1963, 1958, and 1954. Prior to that time, the individual censuses were taken separately at varying intervals.

The economic censuses trace their beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for 1840 and subsequent censuses to include mining and some commercial

activities. In 1902, Congress established a permanent Census Bureau and directed that a census of manufactures be taken every 5 years. The 1905 manufactures census was the first time a census was taken apart from the regular every-10-year population census.

The first census of business was taken in 1930, covering 1929. Initially it covered retail and wholesale trade, and construction industries, but it was broadened in 1933 to include some of the service trades.

The 1954 economic censuses were the first to be fully integrated—providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. These were the first censuses to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records have also been used to provide basic statistics as well for very small firms, reducing or eliminating the need to send them census questionnaires. The Enterprise Statistics Program, which publishes combined data from the economic censuses, was made possible with the implementation of the integrated census program in 1954.

The range of industries covered in the economic censuses has continued to expand. The Census of Construction Industries began on a regular basis in 1967, and the scope of service industries was broadened in 1967, 1977, and 1987. The Census of Transportation began in 1963 as a set of surveys covering travel, transportation of commodities, and trucks. New for 1987 are publications reporting on business establishments engaged in several transportation industries, paralleling the data on establishments in other sectors. This is part of a gradual expansion in coverage of industries previously subjected to government regulation. The Survey of Minority-Owned Business Enterprises was first conducted as a special project in 1969 and was incorporated into the economic censuses in 1972 along with the Survey of Women-Owned Businesses.

Economic censuses have also been taken in Puerto Rico since 1909, in the Virgin Islands and Guam since 1958, and in the Northern Mariana Islands since 1982.

Statistical reports from the 1982 and earlier censuses provide historical figures for the study of long-term time series, and are available in some large libraries. All of the census data published since 1967 are still available for sale on microfiche from the Census Bureau.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

While the censuses provide complete enumerations every 5 years, there are many needs for more frequent data as well. The Census Bureau conducts a number of monthly, quarterly, and annual surveys, the results of which appear in publication series such as *Current Business Reports* (retail and wholesale trade and service industries), the *Annual Survey of Manufactures*, *Current Industrial Reports*, and the *Quarterly Financial Report*. Most of these surveys, while providing more frequent

observations, yield less kind-of-business and geographic detail than the censuses. The *County Business Patterns* program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1987 Economic Censuses and Related Statistics*. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1987 Economic Censuses*. Contact Customer Services for information on availability.

CENSUS OF RETAIL TRADE

The 1987 Census of Retail Trade, part of the 1987 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual.¹ It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented in a subsequent report issued as part of the 1987 Enterprise Statistics reports.

For the 1987 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the

¹Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

number of establishments in a kind-of-business classification is not considered a disclosure, so this information may be released even though other information is withheld.

GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.
2. Each State and the District of Columbia.
3. Each consolidated metropolitan statistical area (CMSA) and primary metropolitan statistical area (PMSA) defined by the Office of Management and Budget as of June 30, 1987. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSA's which have a population of at least 1,000,000² and which meet specific criteria of urban character and of social and economic integration.
4. Each metropolitan statistical area (MSA) defined by the Office of Management and Budget as of June 30, 1987. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.² Each MSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside metropolitan statistical areas.
6. Each county or county equivalent.^{3 4}
7. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.^{2 3} For the economic censuses, census areas and boroughs in Alaska, boroughs in New York, and towns in New York and Wisconsin are not included in this category.
8. Special economic urban areas (SEUA's), which include townships in New Jersey and Pennsylvania and towns in New England with 10,000 inhabitants or more.²

DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars, i.e., 1987 data are expressed in 1987 dollars and 1982 data in 1982 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

²According to 1980 Census of Population or subsequent special census.

³Those defined as of January 1, 1987.

⁴See appendix F for Alaska, Louisiana, Maryland, Missouri, Montana, Nevada, Virginia, and District of Columbia county equivalents.

RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Bureau of the Census obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

SPECIAL TABULATIONS

Special tabulations of data collected in the 1987 Census of Retail Trade may be obtained, depending on availability of time and personnel, on diskette, computer tape, or in tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Business Division, Bureau of the Census, Washington, DC 20233.

To discuss a special tabulation before submitting specifications, call 301-763-5282.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

— Represents zero.

(D) Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
(IC) Independent city.
(NA) Not available.
(NC) Not comparable.
(X) Not applicable.

CMSA Consolidated Metropolitan Statistical Area.
MSA Metropolitan Statistical Area.
n.e.c. Not elsewhere classified.
PMSA Primary Metropolitan Statistical Area.
pt. Part.
r Revised.
SIC Standard Industrial Classification.

Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table										
	1	2	3	4	5	6	7	8	9	10	11
GEOGRAPHIC AREAS											
The State	X	X	X	X							
CMSA's and MSA's in the State								X			
PMSA's in the State								X			
Area of the State not in any CMSA, PMSA, or MSA									X		
Counties in the State					X		¹ X				X
Places in the State					² X	¹ X				² X	
DATA ITEMS³											
Establishments	X		⁴ X	⁴ X	X	X	X	X	X		
Sales	X		⁴ X	⁴ X	X	X	X	X	X		
Annual payroll	X		⁴ X	⁴ X	X	X	X	X	X		
First quarter payroll	X			⁴ X	X	X	X	X	X		
Paid employees for pay period including March 12, 1987	X		⁴ X	⁴ X	X	X	X	X	X		
Unincorporated businesses	X				X	X	X	X	X		
Sales per establishment		X									
Sales per employee		X									
Payroll per employee		X									
Employees per establishment		X									
1982 to 1987 comparative statistics (establishments, sales, payroll, employees)			⁴ X								
Summary statistics for industries having an SIC change between 1972 and 1987				⁴ X							
Counties ranked by volume of 1987 sales											X
Places ranked by volume of 1987 sales										² X	

¹Includes areas with 350 retail establishments or more.

²Includes places with 2,500 inhabitants or more, according to the 1980 Census of Population or subsequent special census.

³See Explanation of Terms, appendix A.

⁴Based on 1972 Standard Industrial Classification.

Users' Guide for Locating Statistics in the 1987 Census of Retail Trade Reports

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios and rankings	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multiunits	Legal form of organization	Selected topics
GEOGRAPHIC AREA SERIES											
United States.....	X	X	X	X	X						
State	X	X	X	X	X						
CMSA, PMSA, MSA.....	X	X	X	X							
County.....	X	X	X	X	X						
Place.....	X	X	X	X	X						
NONEMPLOYER STATISTICS SERIES											
United States.....	¹ X	¹ X									
State	X	X									
CMSA, PMSA, MSA.....	X	X									
County.....	X	X									
Place.....	X	X									
ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)											
United States.....	X	X	X	X			X	X	X	X	
MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES											
United States.....		X	X							X	² X
MERCHANDISE LINE SALES											
United States.....	X	X				X					
State	³ X	³ X				³ X					
CMSA, PMSA, MSA.....	³ X	³ X				³ X					
MISCELLANEOUS SUBJECTS											
United States.....	X	X	X	X							⁴ X
State	X	X	X	X							⁴ X
CMSA, PMSA, MSA.....	X	X	X	X							⁴ X
ZIP CODES											
United States.....	⁵ X	⁵ X									
State	⁵ X	⁵ X	⁵ X	⁵ X							
SPECIAL REPORT SERIES—SELECTED STATISTICS											
United States.....	¹ X	¹ X	X	X	X		⁶ X				¹ ⁷ X
State	⁸ X	⁸ X	X	X	X						⁷ ⁸ X
CMSA, MSA.....	⁸ X	⁸ X	X	X	X						⁸ ⁹ X

¹Includes data for all establishments, establishments with payroll, and establishments without payroll, by kind of business.

²Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

³Data available in printed form only for the United States. Data for other areas are available only on microfiche and computerized media.

⁴For United States, States, and MSA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels as well as establishments offering self-service sale of gasoline; on seating capacity and average cost per meal; and on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties. For United States and States only, includes data on number of automotive service bays, number of automotive mechanics, types of food services, franchise holders, concession operators, contract feeding and automatic merchandising machine operators; and on the gallon sales of fuels, LP gas bulk storage capacity, and number of establishments selling bottled LP gas.

⁵Data available on public-use computer tapes and CD-ROM only.

⁶Data available by sales size of establishments without payroll only.

⁷Includes percent of retail sales in MSA's, in non-MSA areas, in central cities, and outside central cities within MSA's.

⁸Includes data for all establishments and establishments with payroll.

⁹Includes percent of retail sales inside and outside central cities within each individual MSA.

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West Virginia

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SUMMARY OF FINDINGS

Data from the 1987 Census of Retail Trade show that West Virginia's 10,737 retail stores with payroll had sales totaling \$9.0 billion. In 1982, 10,611 stores had sales of \$7.3 billion.

For establishments with payroll in 1987, sales of grocery stores accounted for 23.3 percent of the State's total sales by retailers compared to 26.3 percent in 1982. Other leading retail kinds of business in 1987 were new car dealers with 18.8 percent of sales, department stores (including leased departments) with 10.5 percent, gasoline service stations with 7.7 percent, and lumber and other building materials dealers with 5.0 percent.

For 1987, sales for establishments with payroll in the State averaged \$841 thousand per establishment, compared to \$685 thousand in 1982. In 1987, department stores (including leased departments) averaged \$11.6 million per establishment; new car dealers, \$5.6 million; lumber and other building materials dealers, \$1.9 million; grocery stores, \$1.5 million; and miscellaneous general merchandise stores, \$1.2 million.

For retail establishments with payroll, 1987 sales per employee averaged \$83 thousand. New car dealers had sales per employee of \$236 thousand, which contrasts sharply with the \$20 thousand per employee average for restaurants and lunchrooms.

The 1987 payroll of retailers in the State amounted to \$994 million, compared to \$820 million for 1982. Payroll as a percent of sales of establishments with payroll averaged 11.0 percent for all retailers, 31.5 percent for retail bakeries, and 6.0 percent for used car dealers.

There were 109,220 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1987, compared to 97,272 employees in 1982. Grocery stores were the largest employers with 19,875 employees; followed by refreshment places, 17,059 employees; and restaurants and lunchrooms, 11,013.

Kanawha County led the counties in the State, accounting for 16.7 percent of total sales by retailers. Charleston had the largest sales among all places in the State, with 8.4 percent of the State total.

Figure 1. State Map

WEST VIRGINIA - Metropolitan Statistical Areas, Counties, and Selected Places

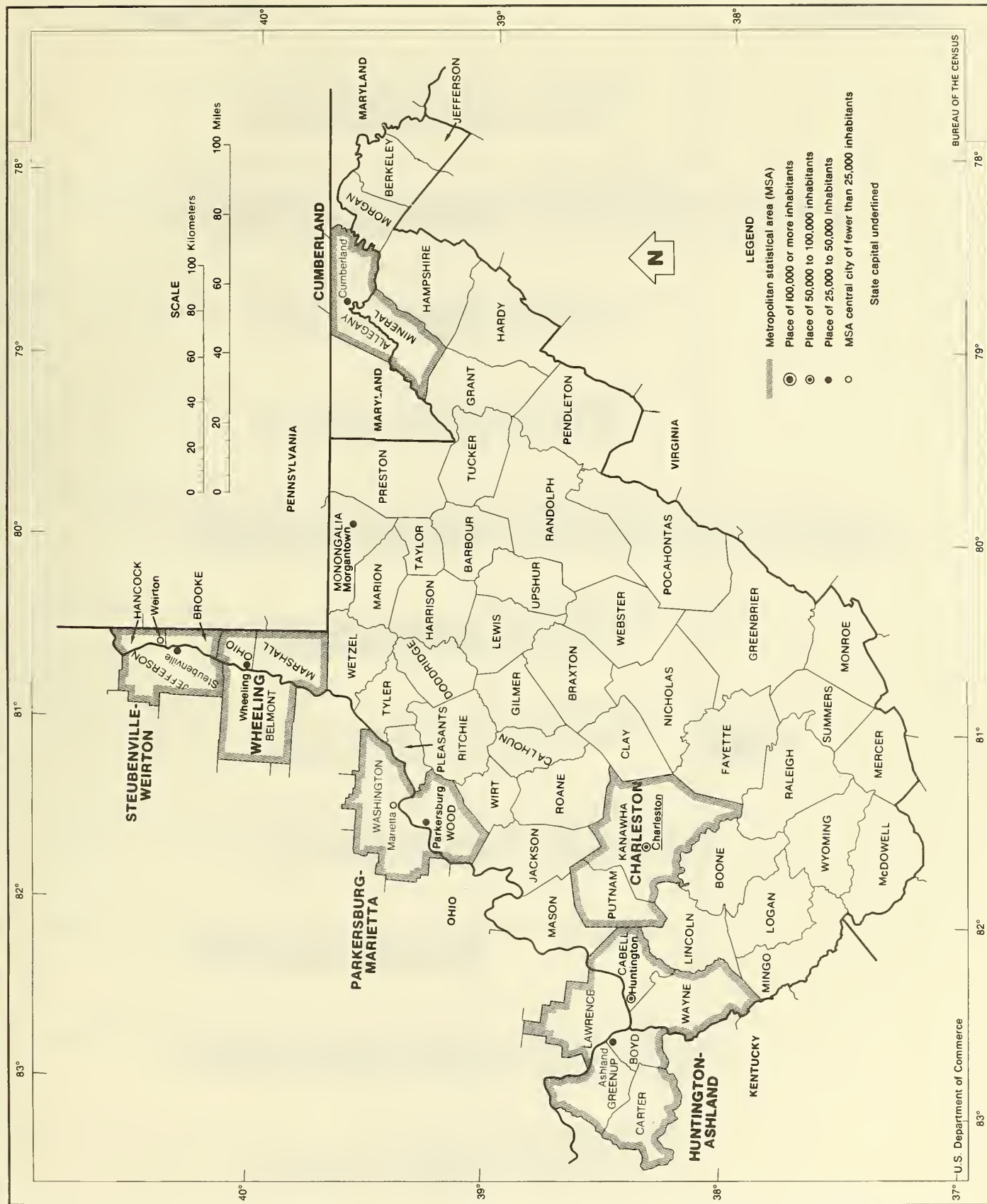
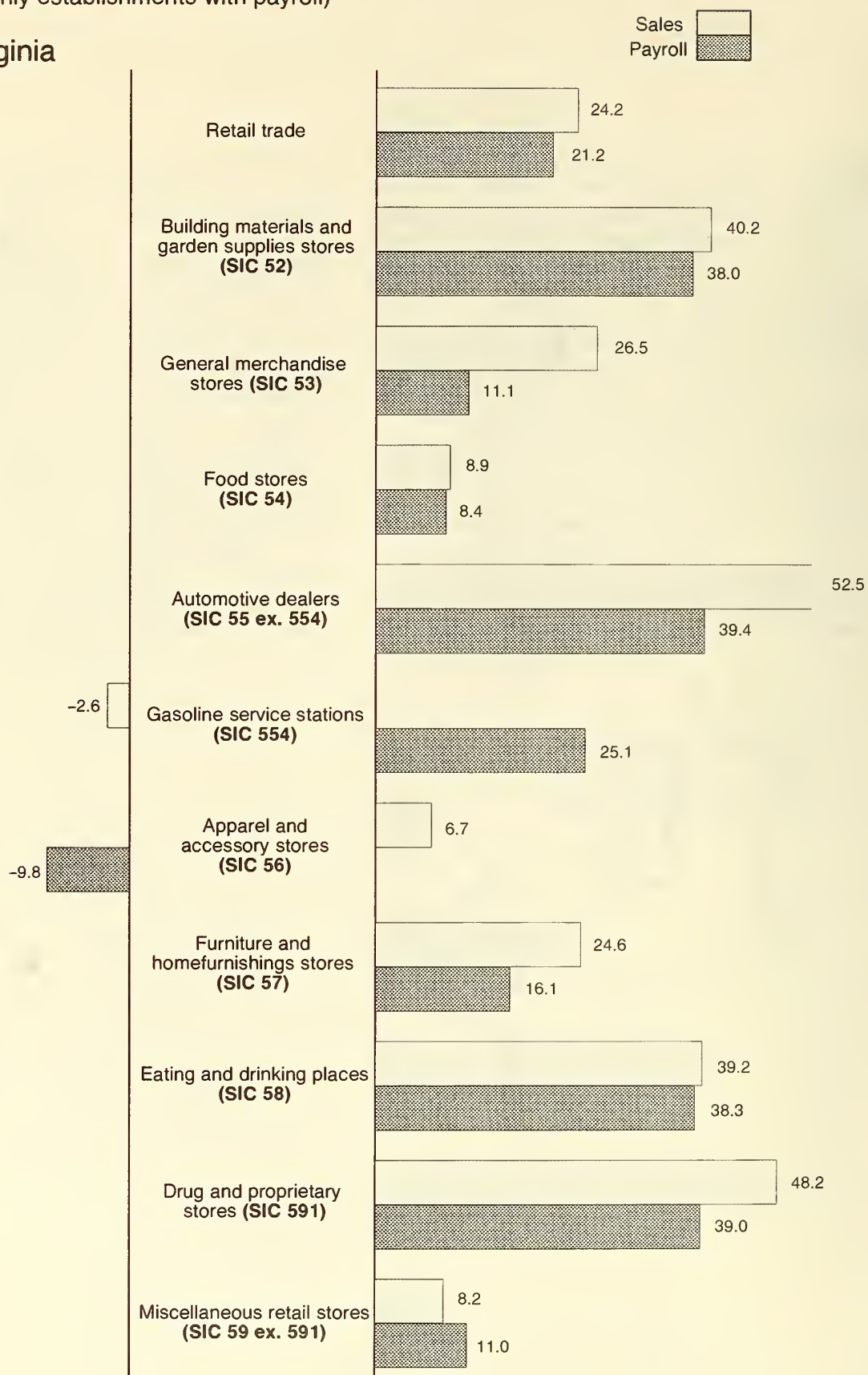


Figure 2. **Percent Change in Sales and Annual Payroll : 1982 to 1987**
(Includes only establishments with payroll)

West Virginia

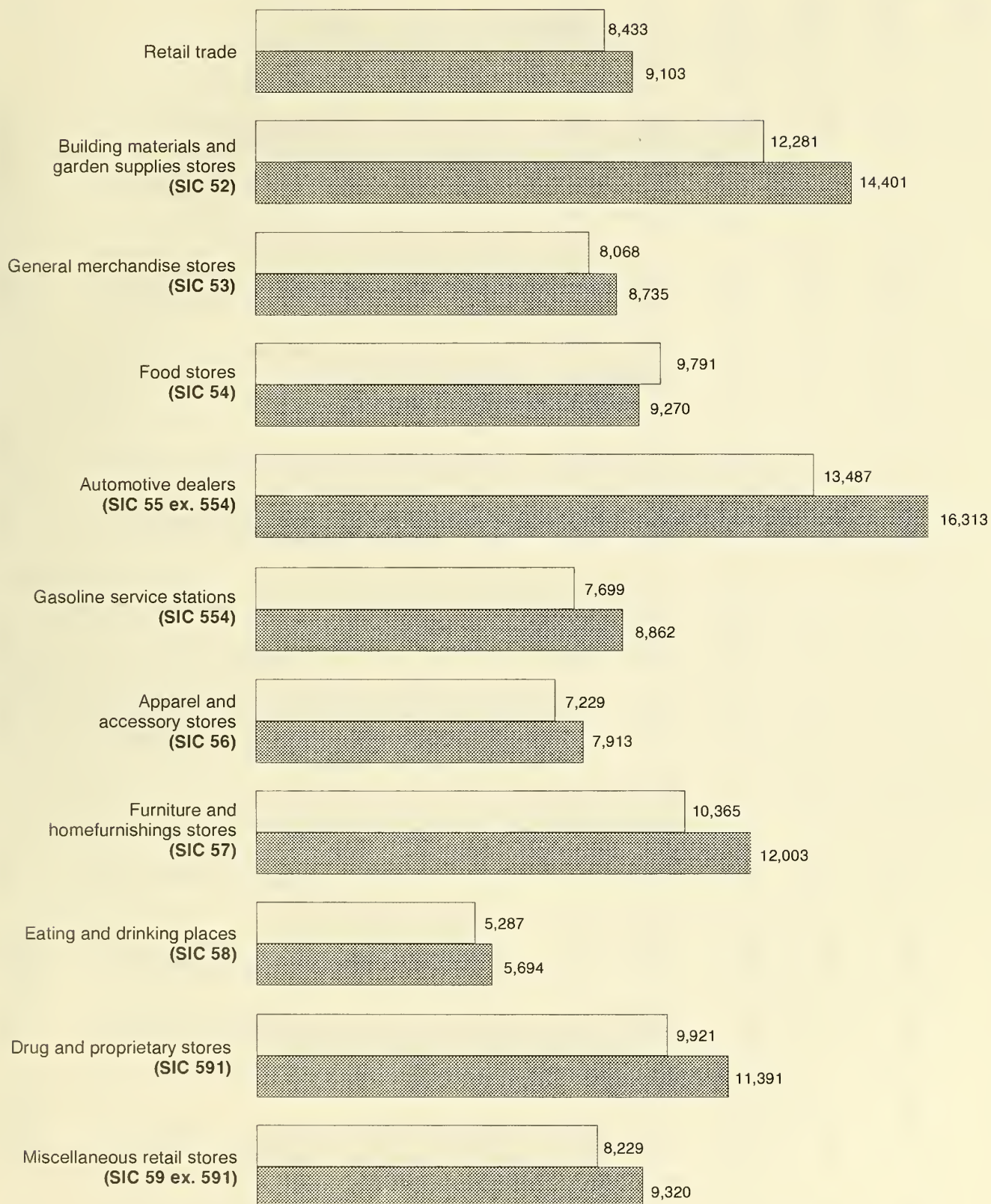


Note: Data are based on 1972 Standard Industrial Classification.

Figure 3. **Annual Payroll Per Employee: 1987 and 1982**
(In dollars)

West Virginia

1982 
1987 



Note: Data are based on 1972 Standard Industrial Classification.

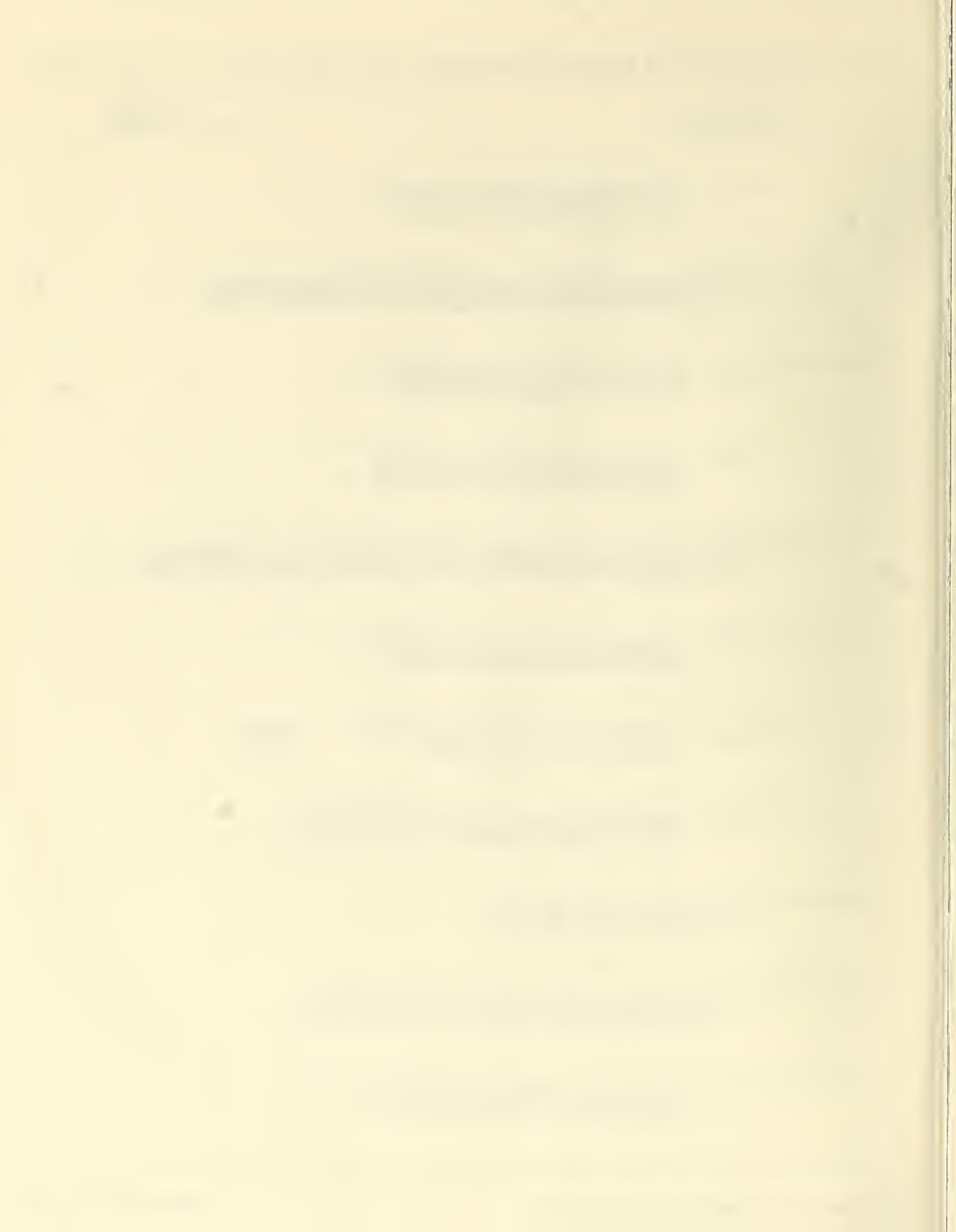


Table 1. Summary Statistics for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	Retail trade	10 737	9 029 979	994 297	233 724	109 220	3 405	595
52	Building materials and garden supplies stores	584	612 572	68 607	15 251	4 764	124	31
521, 3	Building materials and supply stores	289	469 916	50 772	11 369	3 293	38	10
521	Lumber and other building materials dealers	242	453 872	48 436	10 853	3 125	29	5
523	Paint, glass, and wallpaper stores	47	16 044	2 336	516	168	9	5
525	Hardware stores	168	63 729	9 410	2 180	842	53	14
526	Retail nurseries, lawn and garden supply stores	61	16 898	2 901	516	274	27	2
527	Mobile home dealers	66	62 029	5 524	1 186	355	6	5
53	General merchandise stores	532	1 314 801	141 450	35 163	16 194	100	24
531	Department stores (incl. leased depts.) ^{1 2}	82	948 313	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	82	887 980	97 169	23 853	10 817	-	-
531 pt.	Conventional ¹	18	172 747	22 558	5 799	2 957	-	-
531 pt.	Discount or mass merchandising ¹	46	423 842	39 374	9 159	4 568	-	-
531 pt.	National chain ¹	18	291 391	35 237	8 895	3 292	-	-
533	Variety stores	139	68 467	9 892	2 478	1 257	16	12
539	Miscellaneous general merchandise stores	311	358 354	34 389	8 832	4 120	84	12
54	Food stores	1 619	2 143 158	196 070	46 498	21 152	617	107
541	Grocery stores	1 424	2 102 294	188 190	44 671	19 875	541	92
542	Meat and fish (seafood) markets	22	8 377	944	219	115	13	2
546	Retail bakeries	79	14 040	4 313	1 025	674	32	6
546 pt.	Retail bakeries—baking and selling	75	(D)	(D)	(D)	(D)	31	6
546 pt.	Retail bakeries—selling only	4	(D)	(D)	(D)	(D)	1	-
543, 4, 5, 9	Other food stores	94	18 447	2 623	583	488	31	7
543	Fruit and vegetable markets	15	5 464	773	168	107	8	1
544	Candy, nut, and confectionery stores	29	3 059	513	127	106	12	3
545	Dairy products stores	23	4 729	544	106	107	7	1
549	Miscellaneous food stores	27	5 195	793	182	168	4	2
55 ex. 554	Automotive dealers	860	2 006 875	158 574	36 432	9 721	208	41
551	New and used car dealers	305	1 700 340	126 834	29 135	7 195	29	5
552	Used car dealers	156	96 991	5 853	1 278	471	70	11
553	Auto and home supply stores	320	137 812	20 026	4 726	1 612	92	22
553 pt.	Tire, battery, and accessory dealers	284	125 562	18 750	4 411	1 453	71	19
553 pt.	Other auto and home supply stores	36	12 250	1 276	315	159	21	3
555, 6, 7, 9	Miscellaneous automotive dealers	79	71 732	5 861	1 293	443	17	3
555	Boat dealers	24	(D)	(D)	(D)	(D)	5	1
556	Recreational vehicle dealers	23	26 095	1 990	403	127	3	1
557	Motorcycle dealers	30	27 679	2 172	496	183	8	1
559	Automotive dealers, n.e.c.	2	(D)	(D)	(D)	(D)	1	-
554	Gasoline service stations	1 013	691 216	44 462	10 729	5 017	531	57
56	Apparel and accessory stores	876	331 311	42 317	10 298	5 348	132	34
561	Men's and boys' clothing stores	79	33 561	5 083	1 505	504	9	5
562, 3	Women's clothing and specialty stores	334	120 849	14 865	3 580	2 172	61	16
562	Women's clothing stores	313	115 440	13 858	3 325	2 041	57	15
563	Women's accessory and specialty stores	21	5 409	1 007	255	131	4	1
565	Family clothing stores	121	85 937	11 246	2 554	1 288	12	7
566	Shoe stores	276	77 580	9 557	2 278	1 164	28	2
566 pt.	Men's shoe stores	16	2 366	329	82	31	2	-
566 pt.	Women's shoe stores	45	11 452	1 832	485	236	2	2
566 pt.	Children's and juveniles' shoe stores	5	1 148	155	36	21	-	-
566 pt.	Family shoe stores	210	62 614	7 241	1 675	876	24	-
564, 9	Other apparel and accessory stores	66	13 384	1 566	381	220	22	4
564	Children's and infants' wear stores	30	7 387	890	223	124	10	2
569	Miscellaneous apparel and accessory stores	36	5 997	676	158	96	12	2
57	Furniture and home furnishings stores	728	341 925	46 882	11 133	3 906	231	27
5712	Furniture stores	286	157 201	23 542	5 587	1 899	75	7
5713, 4, 9	Home furnishings stores	160	53 072	7 640	1 666	626	59	14
5713	Floor covering stores	91	35 215	5 470	1 254	395	31	11
5714	Drapery and upholstery stores	14	1 962	372	87	40	7	1
5719	Miscellaneous home furnishings stores	55	15 895	1 798	325	191	21	2
572	Household appliance stores	74	24 080	3 174	757	288	37	3
573	Radio, television, computer, and music stores	208	107 572	12 526	3 123	1 093	60	3
5731	Radio, television, and electronics stores	129	73 192	7 537	1 902	642	42	2
5734	Computer and software stores	17	4 636	787	190	69	4	1
5735	Record and prerecorded tape stores	33	13 371	1 307	292	180	4	-
5736	Musical instrument stores	29	16 373	2 895	739	202	10	-

See footnotes at end of table.

Table 1. Summary Statistics for the State: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
58	Eating and drinking places	2 436	728 528	180 189	40 368	31 644	875	166
5812	Eating places	2 100	698 929	175 083	39 143	30 698	737	144
5812 pt.	Restaurants and lunchrooms	796	221 667	60 072	13 672	11 013	346	63
5812 pt.	Cafeterias	36	11 968	3 763	850	509	14	—
5812 pt.	Refreshment places	1 035	415 685	98 173	21 720	17 059	291	69
5812 pt.	Other eating places	233	49 609	13 075	2 901	2 117	86	12
5813	Drinking places	336	29 599	5 106	1 225	946	138	22
591	Drug and proprietary stores	450	400 126	48 205	11 413	4 232	63	6
591 pt.	Drug stores	435	396 223	47 721	11 303	4 177	60	6
591 pt.	Proprietary stores	15	3 903	484	110	55	3	—
59 ex. 591	Miscellaneous retail stores	1 639	459 467	67 541	16 439	7 242	524	102
592	Liquor stores	174	(D)	(D)	(D)	(D)	6	—
593	Used merchandise stores	72	12 225	1 708	448	243	31	3
594	Miscellaneous shopping goods stores	664	191 128	26 005	6 446	3 026	199	45
5941	Sporting goods stores and bicycle shops	107	31 114	3 609	890	382	40	8
5941 pt.	General line sporting goods stores	55	21 192	2 537	579	241	16	4
5941 pt.	Specialty line sporting goods stores	52	9 922	1 072	311	141	24	4
5942	Book stores	72	21 061	2 574	656	365	15	5
5943	Stationery stores	12	2 303	342	68	37	5	3
5944	Jewelry stores	171	70 821	11 377	2 886	1 004	40	3
5945	Hobby, toy, and game shops	52	20 980	1 832	409	253	17	6
5946	Camera and photographic supply stores	16	5 671	970	248	59	6	—
5947	Gift, novelty, and souvenir shops	173	26 326	3 598	856	650	55	17
5948	Luggage and leather goods stores	5	967	128	32	16	1	—
5949	Sewing, needlework, and piece goods stores	56	11 885	1 575	401	260	20	3
596	Nonstore retailers	137	75 178	10 374	2 612	1 029	50	3
5961	Catalog and mail-order houses	52	41 478	2 996	859	333	23	—
5962	Merchandising machine operators	33	15 529	3 053	698	214	6	—
5963	Direct selling establishments	52	18 171	4 325	1 055	482	21	3
598	Fuel dealers	42	27 185	3 598	906	221	10	—
5983	Fuel oil dealers	14	(D)	(D)	(D)	(D)	5	—
5984	Liquefied petroleum gas (bottled gas) dealers	25	16 127	2 512	645	150	4	—
5989	Fuel dealers, n.e.c.	3	(D)	(D)	(D)	(D)	1	—
5992	Florists	246	36 552	8 054	1 867	1 109	125	28
5993	Tobacco stores and stands	9	(D)	(D)	(D)	(D)	3	2
5994	News dealers and newsstands	19	(D)	(D)	(D)	(D)	8	2
5995	Optical goods stores	106	18 465	4 076	926	336	21	8
5999	Miscellaneous retail stores, n.e.c.	170	33 273	6 421	1 328	648	71	11
5999 pt.	Pet shops	31	5 485	922	210	139	19	4
5999 pt.	Typewriter stores	2	(D)	(D)	(D)	(D)	1	—
5999 pt.	Other miscellaneous retail stores, n.e.c.	137	(D)	(D)	(D)	(D)	51	7

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 2. Selected Ratios for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A.]

1987 SIC code	Kind of business	Sales		Annual payroll per employee ¹ (dollars)	Employees per establishment ¹ (number)
		Per establishment (dollars)	Per employee ¹ (dollars)		
	Retail trade -----	841 015	82 677	9 104	10
52	Building materials and garden supplies stores -----	1 048 925	128 584	14 401	6
521, 3	Building materials and supply stores -----	1 626 007	142 701	15 418	11
521	Lumber and other building materials dealers -----	1 875 504	145 239	15 500	13
523	Paint, glass, and wallpaper stores -----	341 362	95 500	13 905	4
525	Hardware stores -----	379 339	75 688	11 176	5
526	Retail nurseries, lawn and garden supply stores -----	277 016	61 672	10 588	4
527	Mobile home dealers -----	939 833	174 730	15 561	5
53	General merchandise stores -----	2 471 430	81 191	8 735	30
531	Department stores (incl. leased depts.) ^{2 3} -----	11 564 793	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ² -----	10 829 024	82 091	8 983	132
531 pt.	Conventional ² -----	9 597 056	58 420	7 229	164
531 pt.	Discount or mass merchandising ² -----	9 213 957	92 785	8 620	99
531 pt.	National chain ² -----	16 188 389	88 515	10 704	183
533	Variety stores -----	492 568	54 469	7 870	9
539	Miscellaneous general merchandise stores -----	1 152 264	86 979	8 347	13
54	Food stores -----	1 323 754	101 322	9 270	13
541	Grocery stores -----	1 476 330	105 776	9 469	14
542	Meat and fish (seafood) markets -----	380 773	72 843	8 209	5
546	Retail bakeries -----	177 722	20 831	6 399	9
546 pt.	Retail bakeries—baking and selling -----	(D)	(D)	(D)	(D)
546 pt.	Retail bakeries—selling only -----	(D)	(D)	(D)	(D)
543, 4, 5, 9	Other food stores -----	196 245	37 801	5 375	5
543	Fruit and vegetable markets -----	364 267	51 065	7 224	7
544	Candy, nut, and confectionery stores -----	105 483	28 858	4 840	4
545	Dairy products stores -----	205 609	44 196	5 084	5
549	Miscellaneous food stores -----	192 407	30 923	4 720	6
55 ex. 554	Automotive dealers -----	2 333 576	206 447	16 313	11
551	New and used car dealers -----	5 574 885	236 322	17 628	24
552	Used car dealers -----	621 737	205 926	12 427	3
553	Auto and home supply stores -----	430 663	85 491	12 423	5
553 pt.	Tire, battery, and accessory dealers -----	442 120	86 416	12 904	5
553 pt.	Other auto and home supply stores -----	340 278	77 044	8 025	4
555, 6, 7, 9	Miscellaneous automotive dealers -----	908 000	161 923	13 230	6
555	Boat dealers -----	(D)	(D)	(D)	(D)
556	Recreational vehicle dealers -----	1 134 565	205 472	15 669	6
557	Motorcycle dealers -----	922 633	151 251	11 869	6
559	Automotive dealers, n.e.c. -----	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	682 346	137 775	8 862	5
56	Apparel and accessory stores -----	378 209	61 950	7 913	6
561	Men's and boys' clothing stores -----	424 823	66 589	10 085	6
562, 3	Women's clothing and specialty stores -----	361 823	55 640	6 844	7
562	Women's clothing stores -----	368 818	56 561	6 790	7
563	Women's accessory and specialty stores -----	257 571	41 290	7 687	6
565	Family clothing stores -----	710 223	66 721	8 731	11
566	Shoe stores -----	281 087	66 649	8 210	4
566 pt.	Men's shoe stores -----	147 875	76 323	10 613	2
566 pt.	Women's shoe stores -----	254 489	48 525	7 763	5
566 pt.	Children's and juveniles' shoe stores -----	229 600	54 667	7 381	4
566 pt.	Family shoe stores -----	298 162	71 477	8 266	4
564, 9	Other apparel and accessory stores -----	202 788	60 836	7 118	3
564	Children's and infants' wear stores -----	246 233	59 573	7 177	4
569	Miscellaneous apparel and accessory stores -----	166 583	62 469	7 042	3
57	Furniture and home furnishings stores -----	469 677	87 538	12 003	5
5712	Furniture stores -----	549 654	82 781	12 397	7
5713, 4, 9	Home furnishings stores -----	331 700	84 780	12 204	4
5713	Floor covering stores -----	386 978	89 152	13 848	4
5714	Draperies and upholstery stores -----	140 143	49 050	9 300	3
5719	Miscellaneous home furnishings stores -----	289 000	83 220	9 414	3
572	Household appliance stores -----	325 405	83 611	11 021	4
573	Radio, television, computer, and music stores -----	517 173	98 419	11 460	5
5731	Radio, television, and electronics stores -----	567 380	114 006	11 740	5
5734	Computer and software stores -----	272 706	67 188	11 406	4
5735	Record and prerecorded tape stores -----	405 182	74 283	7 261	5
5736	Musical instrument stores -----	564 586	81 054	14 332	7

See footnotes at end of table.

Table 2. Selected Ratios for the State: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business	Sales		Annual payroll per employee ¹ (dollars)	Employees per establishment ¹ (number)
		Per establishment (dollars)	Per employee ¹ (dollars)		
58	Eating and drinking places -----	299 067	23 023	5 694	13
5812	Eating places -----	332 823	22 768	5 703	15
5812 pt.	Restaurants and lunchrooms -----	278 476	20 128	5 455	14
5812 pt.	Cafeterias -----	332 444	23 513	7 393	14
5812 pt.	Refreshment places -----	401 628	24 367	5 755	16
5812 pt.	Other eating places -----	212 914	23 434	6 176	9
5813	Drinking places -----	88 092	31 289	5 397	3
591	Drug and proprietary stores -----	889 169	94 548	11 391	9
591 pt.	Drug stores -----	910 857	94 858	11 425	10
591 pt.	Proprietary stores -----	260 200	70 964	8 800	4
59 ex. 591	Miscellaneous retail stores -----	280 334	63 445	9 326	4
592	Liquor stores -----	(D)	(D)	(D)	(D)
593	Used merchandise stores -----	169 792	50 309	7 029	3
594	Miscellaneous shopping goods stores -----	287 843	63 162	8 594	5
5941	Sporting goods stores and bicycle shops -----	290 785	81 450	9 448	4
5941 pt.	General line sporting goods stores -----	385 309	87 934	10 527	4
5941 pt.	Specialty line sporting goods stores -----	190 808	70 369	7 603	3
5942	Book stores -----	292 514	57 701	7 052	5
5943	Stationery stores -----	191 917	62 243	9 243	3
5944	Jewelry stores -----	414 158	70 539	11 332	6
5945	Hobby, toy, and game shops -----	403 462	82 925	7 241	5
5946	Camera and photographic supply stores -----	354 438	96 119	16 441	4
5947	Gift, novelty, and souvenir shops -----	152 173	40 502	5 535	4
5948	Luggage and leather goods stores -----	193 400	60 438	8 000	3
5949	Sewing, needlework, and piece goods stores -----	212 232	45 712	6 058	5
596	Nonstore retailers -----	548 745	73 059	10 082	8
5961	Catalog and mail-order houses -----	797 654	124 559	8 997	6
5962	Merchandising machine operators -----	470 576	72 565	14 266	6
5963	Direct selling establishments -----	349 442	37 699	8 973	9
598	Fuel dealers -----	647 262	123 009	16 281	5
5983	Fuel oil dealers -----	(D)	(D)	(D)	(D)
5984	Liquefied petroleum gas (bottled gas) dealers -----	645 080	107 513	16 747	6
5989	Fuel dealers, n.e.c. -----	(D)	(D)	(D)	(D)
5992	Florists -----	148 585	32 959	7 262	5
5993	Tobacco stores and stands -----	(D)	(D)	(D)	(D)
5994	News dealers and newsstands -----	(D)	(D)	(D)	(D)
5995	Optical goods stores -----	174 198	54 955	12 131	3
5999	Miscellaneous retail stores, n.e.c. -----	195 724	51 347	9 909	4
5999 pt.	Pet shops -----	176 935	39 460	6 633	4
5999 pt.	Typewriter stores -----	(D)	(D)	(D)	(D)
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	(D)	(D)	(D)	(D)

¹Based on number of employees for pay period including March 12.

²Includes sales from catalog order desks.

³Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 3. Comparative Statistics Based on 1972 Standard Industrial Classification for the State: 1987 and 1982

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

1972 SIC code	1987 SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
			1987 (number)	1982 (number)	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
		Retail trade—										
		Including used automobile										
		parts and accessories										
		stores¹ -----	10 760	10 622	9 034 852	7 276 753	24.2	994 818	820 815	21.2	109 281	97 330
		Excluding used automobile										
		parts and accessories										
		stores² -----	10 737	10 611	9 029 979	7 273 251	24.2	994 297	820 123	21.2	109 220	97 272
52	52	Building materials and garden supplies										
		stores -----	584	578	612 572	437 059	40.2	68 607	49 714	38.0	4 764	4 048
521, 3	521, 3	Building materials and supply stores -----	289	287	469 916	328 300	43.1	50 772	35 698	42.2	3 293	2 666
521	521	Lumber and other building materials										
		dealers -----	242	241	453 872	319 078	42.2	48 436	34 141	41.9	3 125	2 516
523	523	Paint, glass, and wallpaper stores -----	47	46	16 044	9 222	74.0	2 336	1 557	50.0	168	150
525	525	Hardware stores -----	168	176	63 729	56 224	13.3	9 410	8 605	9.4	842	945
526	526	Retail nurseries, lawn and garden supply										
		stores -----	61	40	16 898	9 534	77.2	2 901	1 568	85.0	274	148
527	527	Mobile home dealers -----	66	75	62 029	43 001	44.3	5 524	3 843	43.7	355	289
53	53	General merchandise stores -----	532	529	1 314 801	1 039 028	26.5	141 450	127 363	11.1	16 194	15 786
531		Department stores (incl. leased depts.)										
		[with 25 employees or more] ^{3 4 5} -----	140	121	1 137 915	840 731	35.3	(NA)	(NA)	(NA)	(NA)	(NA)
	531	Department stores (incl. leased depts.)										
		[with 50 employees or more] ^{3 4 6} -----	82	(NA)	948 313	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
	539 pt.	Department stores (incl. leased depts.)										
		[with 25 to 49 employees] ^{3 4 7} -----	58	(NA)	189 602	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
531		Department stores (excl. leased depts.)										
		[with 25 employees or more] ^{3 5} -----	140	121	1 076 369	825 709	30.4	115 756	100 783	14.9	13 021	12 270
	531	Department stores (excl. leased										
		depts.) [with 50 employees or										
		more] ⁸ -----	82	(NA)	887 980	(NA)	(NA)	97 169	(NA)	(NA)	10 817	(NA)
	539 pt.	Department stores (excl. leased										
		depts.) [with 25 to 49 employees] ^{3 7} -----	58	(NA)	188 389	(NA)	(NA)	18 587	(NA)	(NA)	2 204	(NA)
533	533	Variety stores -----	139	143	68 467	78 487	-12.8	9 892	12 151	-18.6	1 257	1 628
539	539 pt.	Miscellaneous general merchandise										
		stores ⁸ -----	253	265	169 965	134 832	26.1	15 802	14 429	9.5	1 916	1 888
54	54	Food stores -----	1 619	1 659	2 143 158	1 967 994	8.9	196 070	180 952	8.4	21 152	18 481
541	541	Grocery stores -----	1 424	1 444	2 102 294	1 917 207	9.7	188 190	173 078	8.7	19 875	17 275
5422, 3	5421	Meat and fish (seafood) markets -----	22	18	8 377	6 235	34.4	944	709	33.1	115	92
546	546	Retail bakeries -----	79	69	14 040	10 579	32.7	4 313	3 072	40.4	674	515
5462	546 pt.	Retail bakeries—baking and selling -----	75	65	(D)	10 051	(D)	(D)	2 953	(D)	(D)	495
5463	546 pt.	Retail bakeries—selling only -----	4	4	(D)	528	(D)	(D)	119	(D)	(D)	20
543, 4, 5, 9	543, 4, 5, 9	Other food stores -----	94	128	18 447	33 973	-45.7	2 623	4 093	-35.9	488	599
543	543	Fruit and vegetable markets -----	15	24	5 464	8 299	-34.2	773	971	-20.4	107	102
544	544	Candy, nut, and confectionery stores -----	29	23	3 059	2 558	19.6	513	447	14.8	106	94
545	545	Dairy products stores -----	23	53	4 729	18 976	-75.1	544	2 114	-74.3	107	303
549	549	Miscellaneous food stores -----	27	28	5 195	4 140	25.5	793	561	41.4	168	100
55 ex. 554	55 ex. 554	Automotive dealers -----	860	814	2 006 875	1 315 861	52.5	158 574	113 719	39.4	9 721	8 432
551	551	New and used car dealers -----	305	318	1 700 340	1 096 190	55.1	126 834	87 422	45.1	7 195	6 206
552	552	Used car dealers -----	156	147	96 991	63 654	52.4	5 853	4 773	22.6	471	401
553	553	Auto and home supply stores -----	320	277	137 812	120 389	14.5	20 026	17 753	12.8	1 612	1 452
553 pt.	553 pt.	Tire, battery, and accessory dealers -----	284	234	125 562	107 543	16.8	18 750	16 415	14.2	1 453	1 302
553 pt.	553 pt.	Other auto and home supply stores -----	36	43	12 250	12 846	-4.6	1 276	1 338	-4.6	159	150
555, 6, 7, 9	555, 6, 7, 9	Miscellaneous automotive dealers -----	79	72	71 732	35 628	101.3	5 861	3 771	55.4	443	373
555	555	Boat dealers -----	24	15	(D)	9 817	(D)	(D)	1 339	(D)	(D)	125
556	556	Recreational and utility trailer dealers ⁸ -----	23	23	26 095	12 306	112.1	1 990	1 106	79.9	127	95
	559 pt.	Motorcycle dealers -----	30	32	27 679	(D)	(D)	2 172	(D)	(D)	183	(D)
557	557	Automotive dealers, n.e.c. [excl. utility										
559	559 pt.	trailer dealers] -----	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
554	554	Gasoline service stations -----	1 013	1 169	691 216	709 365	-2.6	44 462	35 548	25.1	5 017	4 617
56	56	Apparel and accessory stores -----	876	981	331 311	310 544	6.7	42 317	46 903	-9.8	5 348	6 488
561	561	Men's and boys' clothing stores -----	79	104	33 561	40 085	-16.3	5 083	7 607	-33.2	504	811
562, 3, 8	562, 3	Women's clothing and specialty stores -----	334	343	120 849	101 429	19.1	14 865	15 673	-5.2	2 172	2 433
562	562	Women's clothing stores -----	313	314	115 440	97 497	18.4	13 858	15 122	-8.4	2 041	2 349
563, 8	563	Women's accessory and specialty										
		stores ¹⁰ -----	21	29	5 409	3 932	37.6	1 007	551	82.8	131	84
565	565	Family clothing stores -----	121	169	85 937	87 853	-2.2	11 246	12 415	-9.4	1 288	1 742
566	566	Shoe stores -----	276	298	77 580	72 701	6.7	9 557	9 893	-3.4	1 164	1 288
566 pt.	566 pt.	Men's shoe stores -----	16	22	2 366	(D)	(D)	329	(D)	(D)	31	(D)
566 pt.	566 pt.	Women's shoe stores -----	45	44	11 452	10 192	12.4	1 832	1 730	5.9	236	235
566 pt.	566 pt.	Children's and juveniles' shoe stores -----	5	3	1 148	(D)	(D)	155	(D)	(D)	21	(D)
566 pt.	566 pt.	Family shoe stores -----	210	229	62 614	59 081	6.0	7 241	7 649	-5.3	876	992

See footnotes at end of table.

Table 3. Comparative Statistics Based on 1972 Standard Industrial Classification for the State: 1987 and 1982—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

1972 SIC code	1987 SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
			1987 (number)	1982 (number)	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
56	56	Apparel and accessory stores—Con.										
564, 9	564, 9	Other apparel and accessory stores	66	67	13 384	8 476	57.9	1 566	1 315	19.1	220	214
564	564	Children's and infants' wear stores	30	32	7 387	5 442	35.7	890	816	9.1	124	130
569	569	Miscellaneous apparel and accessory stores	36	35	5 997	3 034	97.7	676	499	35.5	96	84
57	57	Furniture and home furnishings stores	728	717	341 925	274 382	24.6	46 882	40 370	16.1	3 906	3 895
5712	5712	Furniture stores	286	284	157 201	135 210	16.3	23 542	21 476	9.6	1 899	1 998
5713, 4, 9	5713, 4, 9	Home furnishings stores	160	123	53 072	40 709	30.4	7 640	5 329	43.4	626	500
5713	5713	Floor covering stores	91	70	35 215	25 129	40.1	5 470	3 857	41.8	395	310
5714	5714	Drapery and upholstery stores	14	18	1 962	2 037	-3.7	372	423	-12.1	40	44
5719	5719	Miscellaneous home furnishings stores ..	55	35	15 895	13 543	17.4	1 798	1 049	71.4	191	146
572	572	Household appliance stores	74	100	24 080	37 504	-35.8	3 174	4 668	-32.0	288	500
573	573	Radio, television, computer, and music stores	208	210	107 572	60 959	76.5	12 526	8 897	40.8	1 093	897
5732	5732	Radio and television stores ¹¹	146	131	77 828	32 728	137.8	8 324	4 609	80.6	711	462
	5731	Radio, television, and electronics stores	129	(NA)	73 192	(NA)	(NA)	7 537	(NA)	(NA)	642	(NA)
	5734	Computer and software stores	17	(NA)	4 636	(NA)	(NA)	787	(NA)	(NA)	69	(NA)
5733		Music stores	62	79	29 744	28 231	5.4	4 202	4 288	-2.0	382	435
	5735	Record and prerecorded tape stores	33	32	13 371	9 763	37.0	1 307	982	33.1	180	140
	5736	Musical instrument stores	29	47	16 373	18 468	-11.3	2 895	3 306	-12.4	202	295
58	58	Eating and drinking places	2 436	2 178	728 528	523 304	39.2	180 189	130 281	38.3	31 644	24 640
5812	5812	Eating places	2 100	1 828	698 929	494 507	41.3	175 083	124 716	40.4	30 698	23 426
5812 pt.	5812 pt.	Restaurants and lunchrooms	796	781	221 667	186 061	19.1	60 072	52 539	14.3	11 013	9 886
5812 pt.	5812 pt.	Cafeterias	36	37	11 968	15 986	-25.1	3 763	5 260	-28.5	509	747
5812 pt.	5812 pt.	Refreshment places	1 035	858	415 685	263 849	57.5	98 173	59 594	64.7	17 059	11 420
5812 pt.	5812 pt.	Other eating places	233	152	49 609	28 611	73.4	13 075	7 323	78.5	2 117	1 373
5813	5813	Drinking places	336	350	29 599	28 797	2.8	5 106	5 565	-8.2	946	1 214
591	591	Drug and proprietary stores	450	445	400 126	270 063	48.2	48 205	34 673	39.0	4 232	3 495
591 pt.	591 pt.	Drug stores	435	417	396 223	263 447	50.4	47 721	33 980	40.4	4 177	3 388
591 pt.	591 pt.	Proprietary stores	15	28	3 903	6 616	-41.0	484	693	-30.2	55	107
59 ex. 591	59 ex. 591	Miscellaneous retail stores¹	1 662	1 552	464 340	429 153	8.2	68 062	61 292	11.0	7 303	7 448
592	592	Liquor stores	174	192	(D)	81 194	(D)	(D)	6 551	(D)	(D)	655
593	593, 5015 pt.	Used merchandise stores ¹	95	90	17 098	16 116	6.1	2 229	3 126	-28.7	304	384
594	594	Miscellaneous shopping goods stores ---	664	629	191 128	144 939	31.9	26 005	22 276	16.7	3 026	2 760
5941	5941	Sporting goods stores and bicycle shops	107	104	31 114	26 329	18.2	3 609	3 320	8.7	382	407
5941 pt.	5941 pt.	General line sporting goods stores ..	55	48	21 192	17 216	23.1	2 537	2 330	8.9	241	259
5941 pt.	5941 pt.	Specialty line sporting goods stores ..	52	56	9 922	9 113	8.9	1 072	990	8.3	141	148
5942, 3	5942, 3	Book, stationery stores	84	71	23 364	17 393	34.3	2 916	2 559	14.0	402	359
5942	5942	Book stores	72	57	21 061	11 910	76.8	2 574	1 608	60.1	365	236
5943	5943	Stationery stores	12	14	2 303	5 483	-58.0	342	951	-64.0	37	123
5944	5944	Jewelry stores	171	169	70 821	50 728	39.6	11 377	9 730	16.9	1 004	910
5945, 6, 7, 8, 9	5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	302	285	65 829	50 489	30.4	8 103	6 667	21.5	1 238	1 084
5945	5945	Hobby, toy, and game shops	52	43	20 980	7 140	193.8	1 832	915	100.2	253	190
5946	5946	Camera and photographic supply stores	16	18	5 671	5 553	2.1	970	989	-1.9	59	89
5947	5947	Gift, novelty, and souvenir shops	173	149	26 326	25 535	3.1	3 598	3 239	11.1	650	538
5948	5948	Luggage and leather goods stores	5	9	967	1 526	-36.6	128	141	-9.2	16	18
5949	5949	Sewing, needlework, and piece goods stores	56	66	11 885	10 735	10.7	1 575	1 383	13.9	260	249
596	596	Nonstore retailers	137	154	75 178	80 479	-6.6	10 374	11 636	-10.8	1 029	1 574
5961	5961	Catalog and mail-order houses	52	65	41 478	43 551	-4.8	2 996	4 275	-29.9	333	432
5962	5962	Merchandising machine operators	33	29	15 529	23 081	-32.7	3 053	3 892	-21.6	214	531
5963	5963	Direct selling establishments	52	60	18 171	13 847	31.2	4 325	3 469	24.7	482	611
598		Fuel and ice dealers	44	49	(D)	42 199	(D)	(D)	4 222	(D)	(D)	332
5983	5983	Fuel oil dealers	14	15	(D)	16 719	(D)	(D)	868	(D)	(D)	70
5984	5984	Liquefied petroleum gas (bottled gas) dealers	25	28	16 127	15 693	2.8	2 512	2 082	20.7	150	180
5982	5989, 5999 pt. (pt.)	Fuel and ice dealers, n.e.c. ¹²	5	6	(D)	9 787	(D)	(D)	1 272	(D)	(D)	82
5992	5992	Florists	246	211	36 552	32 588	12.2	8 054	7 292	10.4	1 109	1 042
5993	5993	Tobacco stores and stands	9	8	(D)	1 239	(D)	(D)	129	(D)	(D)	21
5994	5994	News dealers and newsstands	19	23	(D)	3 403	(D)	(D)	411	(D)	(D)	73

See footnotes at end of table.

Table 3. **Comparative Statistics Based on 1972 Standard Industrial Classification for the State: 1987 and 1982—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

1972 SIC code	1987 SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
			1987 (number)	1982 (number)	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
59 ex. 591	59 ex. 591	Miscellaneous retail stores¹—Con.										
5999		Miscellaneous retail stores, n.e.c. [excl. ice dealers and incl. optical goods stores] -----	274	196	(D)	26 996	(D)	(D)	5 649	(D)	(D)	607
5999 pt.	5995	Optical goods stores -----	106	54	18 465	7 427	148.6	4 076	1 807	125.6	336	160
5999 pt.	5999 pt.	Pet shops -----	31	10	5 485	1 715	219.8	922	265	247.9	139	41
5999 pt.	5999 pt.	Typewriter stores -----	2	9	(D)	2 044	(D)	(D)	536	(D)	(D)	45
5999 pt.	5999 pt. (pt.)	Other miscellaneous retail stores, n.e.c. [excl. ice dealers] -----	135	123	(D)	15 810	(D)	(D)	3 041	(D)	(D)	361

¹Includes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC.

²Excludes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC (included in SIC 5015 pt. based on 1987 SIC).

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

⁵Establishments defined as department stores, based on 1972 SIC, with 25 employees or more.

⁶Establishments defined as department stores, based on 1972 SIC, with 50 employees or more.

⁷Establishments defined as department stores, based on 1972 SIC, with 25 to 49 employees.

⁸Excludes department stores with 25 to 49 employees classified in SIC 531 based on 1972 SIC.

⁹Includes utility trailer dealers classified in SIC 556 based on 1972 SIC.

¹⁰Includes furriers and fur shops classified in SIC 568 based on 1972 SIC.

¹¹Includes computer and software stores classified in SIC 5732 based on 1972 SIC.

¹²Includes ice dealers classified in SIC 5982 based on 1972 SIC.

Table 4. **Summary Statistics Based on 1972 Standard Industrial Classification for Industries Having a Classification Change Between 1972 and 1987 for the State: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

1972 SIC code	1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
		Retail trade—					
		Including used automobile parts and accessories stores ¹ -----	10 760	9 034 852	994 818	233 846	109 281
		Excluding used automobile parts and accessories stores ² -----	10 737	9 029 979	994 297	233 724	109 220
531	531	Department stores (incl. leased depts.) [with 25 employees or more] ^{3 4 5} -----	140	1 137 915	(NA)	(NA)	(NA)
	539 pt.	Department stores (incl. leased depts.) [with 50 employees or more] ^{3 4 6} -----	82	948 313	(NA)	(NA)	(NA)
		Department stores (incl. leased depts.) [with 25 to 49 employees] ^{3 4 7} -----	58	189 602	(NA)	(NA)	(NA)
531	531	Department stores (excl. leased depts.) [with 25 employees or more] ^{3 5} -----	140	1 076 369	115 756	28 749	13 021
	539 pt.	Department stores (excl. leased depts.) [with 50 employees or more] ^{3 6} -----	82	887 980	97 169	23 853	10 817
		Department stores (excl. leased depts.) [with 25 to 49 employees] ^{3 7} -----	58	188 389	18 587	4 896	2 204
539	539 pt.	Miscellaneous general merchandise stores ⁸ -----	253	169 965	15 802	3 936	1 916
5422, 3	5421	Meat and fish (seafood) markets -----	22	8 377	944	219	115
546	546	Retail bakeries -----	79	14 040	4 313	1 025	674
5462	546 pt.	Retail bakeries—baking and selling -----	75	(D)	(D)	(D)	(D)
5463	546 pt.	Retail bakeries—selling only -----	4	(D)	(D)	(D)	(D)
556	556, 559 pt.	Recreational and utility trailer dealers ⁹ -----	23	26 095	1 990	403	127
559	559 pt.	Automotive dealers, n.e.c. [excl. utility trailer dealers] -----	2	(D)	(D)	(D)	(D)
563, 8	563	Women's accessory and specialty stores ¹⁰ -----	21	5 409	1 007	255	131
5732	5731 5734	Radio and television stores ¹¹ -----	146	77 828	8 324	2 092	711
		Radio, television, and electronics stores -----	129	73 192	7 537	1 902	642
		Computer and software stores -----	17	4 636	787	190	69
5733	5735 5736	Music stores -----	62	29 744	4 202	1 031	382
		Record and prerecorded tape stores -----	33	13 371	1 307	292	180
		Musical instrument stores -----	29	16 373	2 895	739	202
593	593, 5015 pt.	Used merchandise stores ¹ -----	95	17 098	2 229	570	304
5982	5989, 5999 pt. (pt.)	Fuel and ice dealers, n.e.c. ¹² -----	5	(D)	(D)	(D)	(D)
5999		Miscellaneous retail stores, n.e.c. [excl. ice dealers and incl. optical goods stores] -----	274	(D)	(D)	(D)	(D)
	5995	Optical goods stores -----	106	18 465	4 076	926	336
	5999 pt. (pt.)	Other miscellaneous retail stores, n.e.c. [excl. ice dealers] -----	135	(D)	(D)	(D)	(D)

See footnotes at end of table 3.

Table 5. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including

1	Geographic area	Estab- lish- ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses		Kind-of-business groups					
							Individual proprie- torships (number)	Partners- hips (number)	Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
									Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
1	West Virginia	10 737	9 029 979	994 297	233 724	109 220	3 405	595	584	612 572	532	1 314 801	1 619	2 143 158
2	Barbour County	81	43 938	4 395	950	542	29	7	4	4 666	9	2 849	11	16 147
3	Phillippi	48	30 452	3 206	680	368	14	3	3	(D)	4	2 518	4	7 726
4	Balance of county	33	13 486	1 189	270	174	15	4	1	(D)	5	331	7	8 421
5	Berkeley County	330	287 738	30 515	6 579	3 093	93	26	25	24 200	11	33 729	46	70 110
6	Martinsburg	199	194 664	21 085	4 505	2 139	41	14	12	12 691	6	27 593	19	52 902
7	Balance of county	131	93 074	9 430	2 074	954	52	12	13	11 509	5	6 136	27	17 208
8	Boone County	139	104 670	10 280	2 451	1 075	59	11	9	12 739	16	12 677	28	36 911
9	Madison	33	23 513	2 329	576	214	10	4	1	(D)	4	1 419	-	-
10	Balance of county	106	81 157	7 951	1 875	861	49	7	8	(D)	12	11 258	28	36 911
11	Braxton County	108	83 717	8 315	1 942	756	44	7	5	10 154	10	5 570	18	20 394
12	Brooke County	131	93 912	10 414	2 440	1 336	50	5	4	(D)	5	7 184	28	27 795
13	Follansbee	27	16 935	1 784	451	238	8	2	1	(D)	1	(D)	2	(D)
14	Weirton (part) ▲	27	23 011	3 245	743	403	9	-	1	(D)	1	(D)	4	(D)
15	Wellsburg	52	42 881	3 706	872	405	21	3	2	(D)	1	(D)	11	18 533
16	Balance of county	25	11 085	1 679	374	290	12	-	-	-	2	(C)	11	4 415
17	Cabell County	777	799 639	94 234	22 167	10 814	137	15	30	44 119	26	163 026	94	141 693
18	Barboursville	151	187 774	20 748	4 993	2 386	13	5	3	(D)	8	(D)	12	(D)
19	Huntington (part) ▲	509	461 025	59 365	13 888	6 755	93	8	23	(D)	13	(D)	59	(D)
20	Balance of county	117	150 840	14 121	3 286	1 673	31	2	4	(D)	5	(D)	23	33 483
21	Calhoun County	37	17 309	1 623	377	185	20	4	5	3 126	5	1 301	8	7 723
22	Clay County	33	15 662	1 358	309	163	13	3	4	536	4	1 263	14	7 605
23	Doddridge County	21	5 990	562	132	74	13	-	1	(D)	-	-	5	2 042
24	Fayette County	293	197 719	22 334	5 288	2 296	86	15	17	9 795	17	29 119	46	50 727
25	Montgomery (part) ▲	34	20 913	2 734	795	269	7	-	1	(D)	3	1 920	3	(D)
26	Oak Hill	102	94 571	10 316	2 353	1 049	25	6	6	(D)	7	12 529	14	25 596
27	Balance of county	157	82 235	9 284	2 140	978	54	9	10	5 493	7	14 670	29	(D)
28	Gilmer County	36	17 051	1 540	395	221	16	2	4	1 055	2	(D)	7	7 830
29	Grant County	65	33 751	3 031	705	371	35	7	5	4 937	2	(D)	17	9 787
30	Greenbrier County	275	180 849	20 386	4 748	2 091	128	20	14	12 649	15	19 329	36	49 745
31	Lewisburg	55	32 107	3 923	878	468	24	5	4	(D)	3	(D)	1	(D)
32	White Sulphur Springs	44	19 843	2 499	543	214	16	4	2	(D)	1	(D)	7	(D)
33	Balance of county	176	128 899	13 964	3 327	1 409	88	11	8	4 507	11	16 583	28	41 555
34	Hampshire County	67	40 656	4 076	918	503	32	6	7	4 084	5	1 639	13	8 505
35	Hancock County	219	144 586	16 609	3 986	2 118	91	11	6	(D)	7	20 871	30	49 735
36	Chester	27	11 347	1 519	396	267	14	4	1	(D)	-	-	3	(D)
37	Weirton (part) ▲	141	97 675	11 623	2 731	1 479	52	2	5	(D)	6	(D)	18	(D)
38	Balance of county	51	35 564	3 467	859	372	25	5	-	-	1	(D)	9	(D)
39	Hardy County	57	32 032	3 030	751	371	28	4	6	5 121	3	(D)	11	12 678
40	Harrison County	520	478 292	51 812	11 752	6 002	137	27	23	30 312	18	82 187	69	100 879
41	Bridgeport	132	131 186	14 570	3 409	2 032	15	8	5	8 876	6	53 618	13	15 534
42	Clarksburg	206	218 999	23 916	5 329	2 522	61	10	5	(D)	6	21 145	26	58 049
43	Salem	15	6 933	793	174	93	6	-	2	(D)	2	(D)	3	(D)
44	Shinnston	35	21 852	1 972	481	237	12	3	2	(D)	3	(D)	6	(D)
45	Balance of county	132	99 322	10 561	2 359	1 118	43	6	9	11 744	1	(D)	21	12 770
46	Jackson County	139	100 042	10 354	2 348	1 128	57	8	10	8 476	8	5 521	26	31 456
47	Ravenswood	36	18 931	2 172	477	263	12	1	2	(D)	4	(D)	5	7 901
48	Ripley	71	65 363	6 857	1 570	740	25	4	5	(D)	3	4 101	10	20 043
49	Balance of county	32	15 748	1 325	301	125	20	3	3	(D)	1	(D)	11	3 512
50	Jefferson County	184	118 431	13 875	3 057	1 516	61	12	10	6 334	6	5 673	31	35 778
51	Charles Town	72	52 290	6 592	1 388	713	20	4	2	(D)	2	(D)	7	9 813
52	Balance of county	112	66 141	7 283	1 669	803	41	8	8	(D)	4	(D)	24	25 965
53	Kanawha County	1 368	1 504 685	167 844	39 929	17 648	271	45	65	79 611	37	231 048	175	313 699
54	Charleston	711	755 194	91 701	21 687	9 653	102	23	29	39 189	15	174 375	65	99 880
55	Dunbar	59	65 568	7 307	1 795	819	11	2	5	3 878	2	(D)	10	21 562
56	Montgomery (part) ▲	5	7 380	1 050	253	92	-	-	1	(D)	-	-	1	(D)
57	Nitro (part) ▲	46	41 980	3 525	782	329	12	-	3	(D)	2	(D)	8	(D)
58	St. Albans	114	209 720	18 995	4 686	1 945	24	1	3	(D)	4	(D)	16	37 454
59	South Charleston	131	124 807	14 973	3 651	1 374	29	7	4	(D)	1	(D)	11	15 888
60	Balance of county	302	300 036	30 293	7 075	3 436	93	12	20	17 254	13	(D)	64	127 642
61	Lewis County	116	68 563	8 009	1 783	832	41	6	8	3 692	5	(D)	16	22 652
62	Weston	80	52 076	5 971	1 339	581	24	4	5	(D)	2	(D)	11	21 363
63	Balance of county	36	16 487	2 038	444	251	17	2	3	(D)	3	(D)	5	1 289
64	Lincoln County	78	33 689	2 972	683	417	47	1	6	2 016	7	7 806	15	11 532
65	Logan County	258	215 518	23 120	5 586	2 273	90	18	11	10 653	23	29 552	39	55 161
66	Logan	87	79 544	9 492	2 346	882	20	2	2	(D)	8	12 259	8	21 321
67	Balance of county	171	135 974	13 628	3 240	1 391	70	16	9	(D)	15	17 293	31	33 840
68	McDowell County	172	120 982	11 937	2 895	1 256	63	10	8	3 383	18	11 765	38	50 300
69	Welch	60	67 869	6 801	1 675	692	16	2	3	(D)	8	9 364	7	(D)
70	Balance of county	112	53 113	5 136	1 220	564	47	8	5	(D)	10	2 401	31	(D)
71	Marion County	379	317 496	33 278	8 231	3 777	113	24	20	31 100	13	58 645	67	66 688
72	Fairmont	249	209 495	22 528	5 517	2 720	57	16	9	18 345	9	(D)	36	45 706
73	Mannington	31	24 139	2 170	511	222	12	2	1	(D)	2	(D)	5	9 654
74	Balance of county	99	83 862	8 580	2 203	835	44	6	10	(D)	2	(D)	26	11 328
75	Marshall County	174	166 445	16 824	4 062	2 004	64	8	9	8 607	10	28 152	27	55 000
76	Moundsville	104	93 945	10 088	2 403	1 182	34	8	4	(D)	5	(D)	15	32 910
77	Wheeling (part) ▲	-	-	-	-	-	-	-	-	-	-	-	-	-
78	Balance of county	70	72 500	6 736	1 659	822	30	-	5	(D)	5	(D)	12	22 090

revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.													
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and home furnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
860	2 006 875	1 013	691 216	876	331 311	728	341 925	2 436	728 528	450	400 126	1 639	459 467
7	9 067	8	3 042	3	420	4	627	23	3 922	3	2 438	9	760
5	(D)	5	2 109	3	420	3	(D)	15	3 038	2	(D)	4	496
2	(D)	3	933	—	—	1	(D)	8	884	1	(D)	5	264
22	46 276	28	31 888	35	24 099	17	7 669	75	23 492	11	9 249	60	17 026
9	27 595	14	11 191	29	(D)	14	6 948	48	18 591	7	7 662	41	(D)
13	18 681	14	20 697	6	(D)	3	721	27	4 901	4	1 587	19	(D)
9	18 003	19	6 007	5	1 857	9	2 858	23	3 587	5	(D)	16	(D)
3	(D)	3	873	2	(D)	5	2 307	6	1 010	2	(D)	7	2 069
6	(D)	16	5 134	3	(D)	4	551	17	2 577	3	(D)	9	(D)
12	16 971	14	18 302	3	(D)	4	449	25	3 423	6	(D)	11	3 894
10	21 515	13	9 412	8	1 740	8	5 851	38	11 250	6	5 066	11	(D)
3	(D)	2	(D)	2	(D)	2	(D)	10	2 822	1	(D)	3	(D)
2	(D)	3	(D)	—	—	1	(D)	12	5 152	1	(D)	2	(D)
5	10 466	6	4 658	5	762	4	(D)	10	(D)	3	2 584	5	(D)
—	—	2	(D)	1	(D)	1	(D)	6	(D)	1	(D)	1	(D)
53	171 489	54	45 258	93	45 687	63	38 051	203	76 639	31	26 376	130	47 301
7	(D)	2	(D)	49	23 920	11	11 347	21	11 347	2	(D)	36	(D)
30	(D)	38	30 695	36	(D)	45	(D)	163	56 470	22	(D)	80	(D)
16	(D)	14	(D)	8	(D)	7	(D)	19	8 822	7	(D)	14	(D)
4	1 150	2	(D)	—	—	2	(D)	5	781	2	(D)	4	255
3	(D)	1	(D)	—	—	2	(D)	3	418	1	(D)	1	(D)
2	(D)	4	1 824	2	(D)	1	(D)	3	178	1	(D)	2	(D)
18	43 223	26	11 868	27	5 918	19	8 421	58	12 634	18	15 941	47	10 073
1	(D)	1	(D)	6	944	3	(D)	10	(D)	3	2 641	3	(D)
11	24 071	8	(D)	9	1 814	7	(D)	19	7 094	8	9 359	13	(D)
6	(D)	17	6 690	12	3 160	9	(D)	29	(D)	7	3 941	31	7 181
5	3 972	3	567	—	—	2	(D)	6	720	2	(D)	5	564
6	8 088	9	4 154	1	(D)	5	1 222	11	2 027	1	(D)	8	1 561
18	38 648	32	17 540	23	5 467	17	5 471	52	11 915	13	8 753	55	11 332
2	(D)	4	3 463	7	1 793	4	(D)	11	3 001	3	(D)	16	4 182
3	(D)	4	1 707	5	1 511	1	(D)	11	995	1	(D)	9	(D)
13	(D)	24	12 370	11	2 163	12	4 091	30	7 919	9	6 660	30	(D)
11	9 548	6	6 870	1	(D)	3	(D)	12	2 948	3	2 711	6	3 580
16	18 010	23	13 138	10	3 091	10	3 402	80	12 677	13	7 833	24	(D)
1	(D)	3	(D)	—	—	1	(D)	13	1 381	2	(D)	3	(D)
12	(D)	13	(D)	7	2 131	7	3 039	48	10 391	9	(D)	16	(D)
3	(D)	7	3 765	3	960	2	(D)	19	905	2	(D)	5	439
6	3 708	4	2 230	3	534	1	(D)	14	1 538	2	(D)	7	1 319
52	104 844	38	43 759	44	19 457	36	17 959	121	36 370	18	17 875	101	24 650
9	2 612	5	8 026	19	12 188	14	7 205	24	9 965	3	3 484	34	9 678
20	77 862	14	(D)	14	(D)	13	5 568	57	17 707	7	8 802	44	(D)
1	(D)	1	(D)	—	—	—	—	4	581	1	(D)	1	(D)
7	(D)	1	(D)	1	(D)	1	(D)	9	527	2	(D)	3	(D)
15	19 712	17	25 664	10	3 863	8	(D)	27	7 590	5	2 712	19	(D)
13	18 794	19	14 253	9	2 473	8	1 969	22	8 658	6	(D)	18	(D)
1	(D)	3	2 526	2	(D)	1	(D)	9	(D)	3	(D)	6	(D)
9	(D)	9	5 262	7	(D)	4	1 427	11	6 702	3	(D)	10	1 669
3	(D)	7	6 465	—	—	3	(D)	2	(D)	—	—	2	(D)
7	18 244	22	9 919	12	4 588	10	3 310	46	19 205	4	3 733	36	11 647
3	(D)	9	3 366	11	(D)	7	2 848	15	11 268	2	(D)	14	3 202
4	(D)	13	6 553	1	(D)	3	462	31	7 937	2	(D)	22	8 445
84	388 081	115	83 511	134	66 288	99	63 251	363	134 292	52	59 007	244	85 897
40	163 688	43	33 238	94	52 540	52	38 031	203	74 626	24	24 571	146	55 056
1	(D)	3	(D)	7	(D)	8	8 302	2	5 582	3	(D)	10	9 266
—	(D)	—	(D)	—	—	—	—	2	(D)	—	—	1	(D)
5	(D)	5	(D)	1	(D)	3	1 103	7	(D)	2	(D)	10	(D)
13	(D)	10	5 675	7	3 205	11	5 884	32	12 793	4	7 074	14	6 404
8	59 233	15	9 291	14	4 285	10	3 754	35	12 669	5	(D)	28	5 756
17	46 488	39	30 341	11	3 019	15	6 177	74	25 357	14	15 880	35	(D)
10	10 073	12	4 757	9	3 341	9	3 070	29	5 659	5	3 656	13	(D)
5	(D)	7	3 826	8	(D)	8	(D)	19	3 023	4	(D)	11	(D)
5	(D)	5	931	1	(D)	1	(D)	10	2 636	1	(D)	2	(D)
8	2 253	15	5 523	—	—	4	361	14	1 227	4	(D)	5	(D)
22	47 808	29	22 260	21	4 227	18	6 771	46	11 511	15	15 456	34	12 119
11	13 925	4	(D)	11	1 212	6	3 848	10	3 717	7	7 171	20	(D)
11	33 883	25	(D)	10	3 015	12	2 923	36	7 794	8	8 285	14	(D)
12	20 541	24	8 437	8	2 690	15	5 073	19	5 572	11	9 250	19	3 971
3	(D)	5	2 040	7	(D)	4	1 726	10	3 213	5	4 369	8	(D)
9	(D)	19	6 397	1	(D)	11	3 347	9	2 359	6	4 881	11	(D)
31	64 598	33	26 497	34	12 842	25	9 958	84	19 592	15	14 376	57	13 200
21	42 609	18	16 400	30	(D)	20	6 162	58	15 768	10	(D)	38	(D)
3	6 669	3	1 601	—	—	1	(D)	8	301	3	2 653	5	(D)
7	15 320	12	8 496	4	(D)	4	(D)	18	3 523	2	(D)	14	(D)
16	29 796	13	9 178	15	4 233	15	5 404	37	12 946	8	7 319	24	5 810
10	(D)	7	2 260	8	2 383	11	4 222	21	(D)	5	5 589	18	(D)
—	(D)	—	—	—	—	—	—	—	—	—	—	—	(D)
6	(D)	6	6 918	7	1 850	4	1 182	16	4 377	3	1 730	6	(D)

Table 5. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including

	Geographic area	Estab- lish- ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses		Kind-of-business groups					
							Individual proprie- torships (number)	Partners- hips (number)	Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
									Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
West Virginia—Con.														
1	Mason County	128	71 121	7 342	1 628	872	53	5	13	8 474	4	4 119	23	26 190
2	Point Pleasant	68	46 416	5 105	1 142	596	23	3	6	4 461	2	(D)	10	15 788
3	Balance of county	60	24 705	2 237	486	276	30	2	7	4 013	2	(D)	13	10 402
4	Mercer County	423	404 313	46 322	10 747	4 818	116	17	19	24 387	22	87 228	59	75 073
5	Bluefield	182	155 187	19 698	4 680	2 040	29	11	7	8 191	9	37 353	14	11 981
6	Princeton	127	112 611	13 025	2 979	1 410	38	3	7	(D)	6	12 702	17	37 750
7	Balance of county	114	136 515	13 599	3 088	1 368	49	3	5	(D)	7	37 173	28	25 342
8	Mineral County	145	68 259	6 936	1 723	1 030	71	13	6	3 481	6	(D)	24	18 965
9	Keyser	77	41 293	4 333	978	624	35	7	4	(D)	3	(D)	8	11 936
10	Balance of county	68	26 966	2 603	745	406	36	6	2	(D)	3	(D)	16	7 029
11	Mingo County	200	128 618	14 496	3 398	1 422	76	16	9	11 852	14	14 381	40	21 673
12	Williamson	69	57 730	7 202	1 758	607	15	5	2	(D)	5	5 323	4	535
13	Balance of county	131	70 888	7 294	1 640	815	61	11	7	(D)	9	9 058	36	21 138
14	Monongalia County	461	411 785	47 610	10 846	5 288	132	21	18	30 321	13	51 040	53	92 776
15	Morgantown	338	291 615	34 952	7 936	3 938	81	15	6	(D)	9	(D)	33	70 428
16	Westover	37	33 963	3 894	929	561	16	—	2	(D)	1	(D)	7	14 290
17	Balance of county	86	86 207	8 764	1 981	789	35	6	10	9 238	3	(D)	13	8 058
18	Monroe County	50	15 517	1 570	382	194	25	5	4	927	7	1 151	10	5 249
19	Morgan County	53	26 999	2 510	565	284	26	6	4	4 026	4	1 249	9	7 294
20	Nicholas County	156	135 451	13 085	2 946	1 260	52	8	11	12 492	16	16 660	19	33 054
21	Richwood	34	19 123	1 919	450	206	12	3	2	(D)	3	(D)	3	(D)
22	Summersville	69	81 807	8 506	1 896	795	9	3	4	(D)	7	9 827	5	19 021
23	Balance of county	53	34 521	2 660	600	259	31	2	5	(D)	6	(D)	11	(D)
24	Ohio County	387	309 976	40 796	10 332	4 751	134	28	13	18 443	16	24 714	49	58 753
25	Bethlehem	2	(D)	(D)	(D)	(D)	1	—	—	—	—	—	1	(D)
26	Wheeling (part) ▲	347	258 498	35 426	9 053	4 149	120	26	11	(D)	16	24 714	42	53 491
27	Balance of county	38	(D)	(D)	(D)	(D)	13	2	2	(D)	—	—	6	(D)
28	Pendleton County	39	18 010	1 482	364	176	21	3	1	(D)	4	952	7	5 717
29	Pleasants County	36	28 891	2 883	627	298	21	—	3	(D)	1	(D)	7	9 996
30	Pocahontas County	69	32 615	2 857	723	370	32	7	4	2 210	7	1 705	14	10 330
31	Preston County	129	92 567	8 461	1 994	906	53	12	12	5 939	8	10 796	24	25 053
32	Kingwood	58	53 339	5 037	1 147	538	20	2	7	(D)	3	(D)	9	14 179
33	Balance of county	71	39 228	3 424	847	368	33	10	5	(D)	5	(D)	15	10 874
34	Putnam County	163	175 581	19 142	4 551	2 115	42	4	11	17 780	7	9 221	32	42 803
35	Hurricane	51	34 190	4 813	1 109	632	9	3	1	(D)	2	(D)	9	(D)
36	Nitro (part) ▲	9	16 882	1 776	391	178	1	—	1	(D)	1	(D)	1	(D)
37	Balance of county	103	124 509	12 553	3 051	1 305	32	1	9	(D)	4	8 041	22	34 605
38	Raleigh County	440	464 642	50 200	11 733	5 203	120	21	26	40 914	21	88 046	70	92 509
39	Beckley	248	301 023	33 313	7 731	3 438	49	6	10	15 600	14	(D)	30	46 301
40	Balance of county	192	163 619	16 887	4 002	1 765	71	15	16	25 314	7	(D)	40	46 208
41	Randolph County	204	138 893	14 422	3 374	1 735	77	13	14	13 567	8	15 814	28	34 132
42	Elkins	132	102 419	11 002	2 574	1 302	39	8	9	9 976	3	(D)	14	27 448
43	Balance of county	72	36 474	3 420	800	433	38	5	5	3 591	5	(D)	14	6 684
44	Ritchie County	58	36 049	3 235	712	341	25	8	5	1 122	6	1 455	13	12 364
45	Roane County	76	56 551	5 760	1 336	563	31	5	5	4 415	4	4 733	10	17 914
46	Spencer	56	38 590	3 840	892	380	20	3	4	(D)	2	(D)	8	(D)
47	Balance of county	20	17 961	1 920	444	183	11	2	1	(D)	2	(D)	2	(D)
48	Summers County	67	35 217	4 361	955	462	29	4	4	1 493	5	4 782	15	14 500
49	Hinton	45	28 872	3 254	769	318	14	4	3	(D)	4	(D)	6	11 647
50	Balance of county	22	6 345	1 107	186	144	15	—	1	(D)	1	(D)	9	2 853
51	Taylor County	77	42 975	4 011	936	496	37	7	6	4 529	2	(D)	17	17 059
52	Grafton	58	36 114	3 336	772	431	23	7	3	(D)	2	(D)	11	14 907
53	Balance of county	19	6 861	675	164	65	14	—	3	(D)	—	—	6	2 152
54	Tucker County	56	23 331	2 675	656	314	19	4	5	3 850	3	(D)	5	(D)
55	Tyler County	44	22 526	2 102	529	278	21	5	4	1 672	4	199	8	8 757
56	Paden City (part) ▲	2	(D)	(D)	(D)	(D)	1	—	—	—	1	(D)	1	(D)
57	Balance of county	42	(D)	(D)	(D)	(D)	20	5	4	1 672	3	(D)	7	(D)
58	Upshur County	123	103 690	11 801	2 787	1 397	42	10	9	16 176	6	9 103	16	27 618
59	Buckhannon	96	83 338	9 688	2 285	1 216	33	5	6	(D)	4	(D)	14	(D)
60	Balance of county	27	20 352	2 113	502	181	9	5	3	(D)	2	(D)	2	(D)
61	Wayne County	157	96 737	9 904	2 351	1 205	50	10	8	4 774	7	16 664	20	30 844
62	Huntington (part) ▲	19	14 928	1 201	275	129	4	1	1	(D)	2	(D)	2	(D)
63	Kenova	34	15 407	2 130	551	263	11	2	3	(D)	—	—	3	(D)
64	Balance of county	104	66 402	6 573	1 525	813	35	7	4	(D)	5	(D)	15	(D)
65	Webster County	57	27 191	2 476	577	271	25	5	5	1 656	5	1 743	10	11 700
66	Wetzel County	143	111 908	11 590	2 645	1 388	64	8	11	8 319	6	10 549	21	38 790
67	New Martinsville	87	94 375	9 910	2 253	1 158	27	5	6	6 991	5	(D)	5	31 817
68	Paden City (part) ▲	11	(D)	(D)	(D)	(D)	6	1	2	(D)	—	—	2	(D)
69	Balance of county	45	(D)	(D)	(D)	(D)	31	2	3	(D)	1	(D)	14	(D)
70	Wirt County	16	6 290	497	114	70	9	2	1	(D)	2	(D)	3	(D)
71	Wood County	585	641 965	74 797	17 648	7 936	142	31	28	31 179	27	141 658	73	111 057
72	Parkersburg	357	416 698	49 628	11 586	4 973	86	20	17	17 333	17	55 905	43	84 923
73	Vienna	134	174 267	19 600	4 758	2 314	18	3	4	(D)	8	(D)	9	15 600
74	Williamstown	19	8 918	1 219	199	117	10	—	1	(D)	—	—	3	860
75	Balance of county	75	42 082	4 350	1 105	532	28	8	6	4 944	2	(D)	18	9 674

revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.													
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
6	(D)	20	8 907	5	635	8	1 197	23	5 278	6	7 562	20	(D)
3	(D)	8	4 290	5	635	5	322	14	3 279	5	(D)	10	1 483
3	(D)	12	4 617	—	—	3	875	9	1 999	1	(D)	10	(D)
38	98 888	40	24 731	51	16 107	34	14 836	77	29 433	21	14 354	62	19 276
13	39 158	10	6 785	36	11 823	19	10 114	27	11 738	8	4 581	39	13 463
13	14 151	13	9 541	9	2 241	12	3 654	28	11 421	9	6 083	13	(D)
12	45 579	17	8 405	6	2 043	3	1 068	22	6 274	4	3 690	10	(D)
13	15 405	10	5 629	10	2 110	14	3 839	34	7 279	7	3 332	21	(D)
4	(D)	4	1 926	(D)	(D)	8	2 249	18	5 279	6	(D)	13	(D)
9	(D)	6	3 703	1	(D)	6	1 590	16	2 000	1	(D)	8	(D)
17	27 723	16	10 198	22	10 690	12	11 998	39	5 752	10	9 001	21	5 350
5	(D)	4	5 280	14	8 809	6	8 806	13	2 499	6	4 419	10	(D)
12	(D)	12	4 918	8	1 881	6	3 192	26	3 253	4	4 582	11	(D)
31	84 296	34	27 316	52	24 095	42	20 079	119	37 463	14	16 259	85	28 140
20	58 044	25	19 976	46	(D)	25	12 441	96	27 863	11	(D)	67	23 008
2	(D)	3	2 286	2	(D)	7	3 002	10	5 586	1	(D)	2	(D)
9	(D)	6	5 054	4	(D)	10	4 636	13	4 014	2	(D)	16	(D)
4	3 690	4	880	2	(D)	2	(D)	5	315	4	1 728	8	1 402
4	2 558	7	5 583	—	—	4	(D)	11	1 188	1	(D)	9	(D)
18	36 109	19	9 212	13	2 425	9	3 082	25	9 145	7	6 652	19	6 620
3	(D)	3	(D)	4	652	2	(D)	7	781	3	(D)	4	667
8	22 803	6	(D)	9	1 773	4	(D)	12	7 717	3	(D)	11	5 669
7	(D)	10	4 258	—	—	3	(D)	6	647	1	(D)	4	284
21	75 969	30	34 499	25	11 301	31	18 132	117	37 384	13	11 783	72	18 998
—	—	—	—	—	—	—	—	—	—	1	(D)	—	—
16	63 698	19	12 034	25	11 301	29	(D)	108	34 027	10	(D)	71	(D)
5	12 271	11	22 465	—	—	2	(D)	9	3 357	2	(D)	1	(D)
8	5 616	3	2 234	2	(D)	2	(D)	5	511	1	(D)	6	1 341
6	11 941	4	1 557	1	(D)	—	—	6	1 325	2	(D)	6	755
8	9 864	7	2 267	2	(D)	1	(D)	17	1 760	1	(D)	8	2 686
14	30 831	15	6 616	3	(D)	5	1 291	25	4 651	5	2 744	18	(D)
10	(D)	5	2 296	2	(D)	4	(D)	9	2 816	2	(D)	7	(D)
4	(D)	10	4 320	1	(D)	1	(D)	16	1 835	3	(D)	11	(D)
13	53 798	15	16 717	10	1 778	10	4 951	37	16 732	6	5 732	22	6 069
4	(D)	4	3 473	1	(D)	2	(D)	14	(D)	4	(D)	10	3 682
2	(D)	—	—	—	—	—	—	3	(D)	—	—	1	(D)
7	(D)	11	13 244	9	(D)	8	(D)	20	7 615	2	(D)	11	(D)
32	114 455	52	29 729	40	12 280	31	18 187	87	34 156	24	21 300	57	13 066
17	82 661	17	13 952	30	9 943	18	13 678	52	24 445	16	13 507	44	(D)
15	31 794	35	15 777	10	2 337	13	4 509	35	9 711	8	7 793	13	(D)
20	28 958	17	10 669	13	4 620	15	4 320	43	12 046	8	6 134	38	8 633
13	20 649	8	5 482	13	4 620	11	1 591	21	7 835	7	(D)	33	(D)
7	8 309	9	5 187	—	—	4	2 729	22	4 211	1	(D)	5	(D)
8	13 964	7	3 893	—	—	3	916	10	1 369	2	(D)	4	(D)
11	18 048	11	4 545	7	577	2	(D)	12	2 229	3	2 695	11	(D)
7	(D)	6	1 870	7	577	2	(D)	8	1 632	3	2 695	9	(D)
4	(D)	5	2 675	—	—	—	—	4	597	—	—	2	(D)
6	3 118	4	1 592	9	1 000	2	(D)	12	3 630	3	2 919	7	(D)
5	(D)	2	(D)	8	(D)	2	(D)	6	1 487	3	2 919	6	1 533
1	(D)	2	(D)	1	(D)	—	—	6	2 143	—	—	1	(D)
8	6 749	4	2 258	5	523	8	2 232	18	2 645	2	(D)	7	874
7	(D)	4	2 258	5	523	5	(D)	14	2 460	2	(D)	5	(D)
1	(D)	—	—	—	—	3	(D)	4	185	—	—	2	(D)
3	(D)	7	2 458	1	(D)	2	(D)	19	2 342	2	(D)	9	926
3	5 590	8	2 595	1	(D)	3	(D)	7	618	3	(D)	3	348
—	—	—	—	—	—	—	—	—	—	—	—	—	—
3	5 590	8	2 595	1	(D)	3	(D)	7	618	3	(D)	3	348
15	21 094	11	5 354	12	2 574	7	1 557	28	13 367	4	4 485	15	2 362
13	(D)	9	(D)	10	(D)	4	(D)	22	12 748	4	4 485	10	1 689
2	(D)	2	(D)	2	(D)	3	(D)	6	619	—	—	5	673
13	9 267	21	11 539	15	2 942	10	2 884	35	7 504	6	3 190	22	7 129
1	(D)	—	—	2	(D)	1	(D)	4	528	2	(D)	4	(D)
4	(D)	4	1 132	3	(D)	1	(D)	11	2 375	1	(D)	4	(D)
8	7 223	17	10 407	10	1 966	8	(D)	20	4 601	3	(D)	14	2 618
6	6 048	5	1 331	—	—	1	(D)	13	616	4	2 145	8	(D)
14	20 872	12	8 095	11	3 285	10	4 364	32	9 049	7	4 812	19	3 773
8	19 647	5	5 327	9	(D)	8	(D)	22	8 425	3	1 508	16	(D)
2	(D)	2	(D)	1	(D)	1	(D)	—	—	1	(D)	—	—
4	(D)	5	(D)	1	(D)	1	(D)	10	624	3	(D)	3	(D)
1	(D)	2	(D)	—	—	—	—	4	248	1	(D)	2	(D)
47	161 034	41	37 022	59	21 484	46	25 804	147	53 745	18	19 234	99	39 748
38	140 673	24	23 707	25	6 155	26	10 731	102	39 187	14	14 233	51	23 851
4	11 573	4	(D)	31	(D)	16	(D)	23	10 057	2	(D)	33	11 908
1	(D)	1	(D)	—	—	2	(D)	5	849	—	—	6	(D)
4	(D)	12	8 002	3	(D)	2	(D)	17	3 652	2	(D)	9	(D)

Table 5. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including

Includes only establishments that payroll tax														
Geographic area		Estab- lish- ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses		Kind-of-business groups					
							Individual proprie- torships (number)	Partner- ships (number)	Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
									Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
West Virginia—Con.														
1	Wyoming County	138	78 949	8 247	2 081	915	42	15	9	5 569	15	10 791	25	20 568
2	Mullens	31	17 241	2 023	507	197	9	2	2	(D)	4	1 084	5	4 035
3	Balance of county	107	61 708	6 224	1 574	718	33	13	7	(D)	11	9 707	20	16 533

1987—Con.

revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.													
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and home furnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
15	13 587	21	10 457	5	855	8	3 183	17	3 567	9	7 296	14	3 076
4	4 993	2	(D)	1	(D)	1	(D)	5	711	3	(D)	4	886
11	8 594	19	(D)	4	(D)	7	(D)	12	2 856	6	(D)	10	2 190

Table 6. Summary Statistics for Places With 350 Establishments or More: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	CHARLESTON							
	Retail trade	711	755 194	91 701	21 687	9 653	102	23
52	Building materials and garden supplies stores	29	39 189	3 902	868	295	3	1
521, 3	Building materials and supply stores	16	31 016	2 892	634	189	1	-
525	Hardware stores	7	4 033	446	107	58	1	1
526	Retail nurseries, lawn and garden supply stores	5	(D)	(D)	(D)	(D)	1	-
527	Mobile home dealers	1	(D)	(D)	(D)	(D)	-	-
53	General merchandise stores	15	174 375	19 379	4 595	2 027	-	1
531	Department stores (incl. leased depts.) ^{1 2}	10	176 342	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	10	(D)	(D)	(D)	(D)	-	-
533	Variety stores	4	(D)	(D)	(D)	(D)	-	1
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)	-	-
54	Food stores	65	99 880	11 139	2 607	1 139	4	1
541	Grocery stores	44	94 008	9 790	2 297	984	3	1
542	Meat and fish (seafood) markets	2	(D)	(D)	(D)	(D)	-	-
546	Retail bakeries	8	(D)	(D)	(D)	(D)	1	-
543, 4, 5, 9	Other food stores	11	(D)	(D)	(D)	(D)	-	-
55 ex. 554	Automotive dealers	40	163 688	14 361	3 203	750	8	-
551	New and used car dealers	13	(D)	(D)	(D)	(D)	1	-
552	Used car dealers	4	(D)	(D)	(D)	(D)	2	-
553	Auto and home supply stores	18	9 659	1 564	392	127	4	-
555, 6, 7, 9	Miscellaneous automotive dealers	5	7 269	637	155	47	1	-
554	Gasoline service stations	43	33 238	2 040	492	215	21	3
56	Apparel and accessory stores	94	52 540	7 367	1 911	828	4	3
561	Men's and boys' clothing stores	8	(D)	(D)	(D)	(D)	1	-
562, 3	Women's clothing and specialty stores	38	19 564	2 207	519	331	2	2
562	Women's clothing stores	34	(D)	(D)	(D)	(D)	1	2
563	Women's accessory and specialty stores	4	(D)	(D)	(D)	(D)	1	-
565	Family clothing stores	14	14 963	2 452	534	253	-	-
566	Shoe stores	26	(D)	(D)	(D)	(D)	-	1
564, 9	Other apparel and accessory stores	8	(D)	(D)	(D)	(D)	1	-
57	Furniture and home furnishings stores	52	38 031	4 082	1 009	345	11	-
5712	Furniture stores	17	11 579	1 589	375	126	4	-
5713, 4, 9	Home furnishings stores	13	5 609	753	176	51	2	-
572	Household appliance stores	6	1 578	187	44	26	3	-
573	Radio, television, computer, and music stores	16	19 265	1 553	414	142	2	-
58	Eating and drinking places	203	74 626	17 946	4 221	2 931	25	8
5812	Eating places	180	71 627	17 462	4 096	2 838	19	6
5813	Drinking places	23	2 999	484	125	93	6	2
591	Drug and proprietary stores	24	24 571	2 781	678	247	2	1
59 ex. 591	Miscellaneous retail stores	146	55 056	8 704	2 103	876	24	5
592	Liquor stores	6	5 961	476	134	31	-	-
593	Used merchandise stores	7	1 537	347	84	44	2	-
594	Miscellaneous shopping goods stores	78	34 866	4 654	1 203	496	13	4
5941	Sporting goods stores and bicycle shops	8	(D)	(D)	(D)	(D)	2	1
5942, 3	Book, stationery stores	12	(D)	(D)	(D)	(D)	1	1
5944	Jewelry stores	23	14 633	2 162	600	156	2	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	35	(D)	(D)	(D)	(D)	8	2
596	Nonstore retailers	7	2 101	610	124	68	1	-
598	Fuel dealers	-	-	-	-	-	-	-
5992	Florists	15	3 537	752	177	104	4	-
5993	Tobacco stores and stands	1	(D)	(D)	(D)	(D)	-	-
5994	News dealers and newsstands	1	(D)	(D)	(D)	(D)	-	-
5995	Optical goods stores	11	2 181	567	138	40	-	1
5999	Miscellaneous retail stores, n.e.c.	20	(D)	(D)	(D)	(D)	4	-

See footnotes at end of table.

Table 6. Summary Statistics for Places With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partners- hips (number)
	HUNTINGTON ▲							
	Retail trade	528	475 953	60 566	14 163	6 884	97	9
52	Building materials and garden supplies stores	24	27 667	3 670	802	245	4	-
521, 3	Building materials and supply stores	14	(D)	(D)	(D)	(D)	1	-
525	Hardware stores	6	(D)	(D)	(D)	(D)	-	-
526	Retail nurseries, lawn and garden supply stores	3	(D)	(D)	(D)	(D)	3	-
527	Mobile home dealers	1	(D)	(D)	(D)	(D)	-	-
53	General merchandise stores	15	54 050	6 188	1 535	743	-	1
531	Department stores (incl. leased depts.) ^{1 2}	3	31 163	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	3	29 820	3 361	823	457	-	-
533	Variety stores	5	1 993	289	65	33	-	1
539	Miscellaneous general merchandise stores	7	22 237	2 538	647	253	-	-
54	Food stores	61	97 339	9 911	2 313	1 272	19	1
541	Grocery stores	50	94 291	9 280	2 162	1 178	18	1
542	Meat and fish (seafood) markets	2	(D)	(D)	(D)	(D)	1	-
546	Retail bakeries	7	1 264	473	121	70	-	-
543, 4, 5, 9	Other food stores	2	(D)	(D)	(D)	(D)	-	-
55 ex. 554	Automotive dealers	31	119 002	9 233	2 139	505	1	-
551	New and used car dealers	9	(D)	(D)	(D)	(D)	1	-
552	Used car dealers	5	(D)	(D)	(D)	(D)	-	-
553	Auto and home supply stores	14	11 736	1 690	396	126	-	-
555, 6, 7, 9	Miscellaneous automotive dealers	3	(D)	(D)	(D)	(D)	-	-
554	Gasoline service stations	38	30 695	1 830	449	225	13	1
56	Apparel and accessory stores	38	19 674	2 769	714	295	4	-
561	Men's and boys' clothing stores	6	3 764	583	152	56	1	-
562, 3	Women's clothing and specialty stores	11	5 223	655	169	88	-	-
562	Women's clothing stores	11	5 223	655	169	88	-	-
563	Women's accessory and specialty stores	-	-	-	-	-	-	-
565	Family clothing stores	3	4 596	700	160	65	-	-
566	Shoe stores	13	4 890	651	188	68	1	-
564, 9	Other apparel and accessory stores	5	1 201	180	45	18	2	-
57	Furniture and home furnishings stores	46	25 052	4 269	1 029	291	7	2
5712	Furniture stores	17	8 965	1 525	355	115	1	-
5713, 4, 9	Home furnishings stores	12	3 621	447	94	38	3	1
572	Household appliance stores	6	(D)	(D)	(D)	(D)	1	1
573	Radio, television, computer, and music stores	11	(D)	(D)	(D)	(D)	2	-
58	Eating and drinking places	167	56 998	15 248	3 438	2 620	22	3
5812	Eating places	142	54 557	14 705	3 323	2 537	18	3
5813	Drinking places	25	2 441	543	115	83	4	-
591	Drug and proprietary stores	24	17 889	2 423	564	223	2	-
59 ex. 591	Miscellaneous retail stores	84	27 587	5 025	1 180	465	25	1
592	Liquor stores	5	3 726	389	111	26	-	-
593	Used merchandise stores	6	(D)	(D)	(D)	(D)	2	-
594	Miscellaneous shopping goods stores	28	12 449	2 046	516	215	6	-
5941	Sporting goods stores and bicycle shops	4	(D)	(D)	(D)	(D)	2	-
5942, 3	Book, stationery stores	5	(D)	(D)	(D)	(D)	-	-
5944	Jewelry stores	9	6 081	1 026	263	86	1	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	10	2 115	252	63	34	3	-
596	Nonstore retailers	6	(D)	(D)	(D)	(D)	2	-
598	Fuel dealers	-	-	-	-	-	-	-
5992	Florists	15	2 574	734	164	89	8	-
5993	Tobacco stores and stands	2	(D)	(D)	(D)	(D)	1	-
5994	News dealers and newsstands	1	(D)	(D)	(D)	(D)	-	-
5995	Optical goods stores	8	1 472	446	111	28	-	-
5999	Miscellaneous retail stores, n.e.c.	13	3 534	623	95	45	6	1

See footnotes at end of table.

Table 6. **Summary Statistics for Places With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	PARKERSBURG							
	Retail trade	357	416 698	49 628	11 586	4 973	86	20
52	Building materials and garden supplies stores	17	17 333	2 205	492	186	3	2
521, 3	Building materials and supply stores	11	(D)	(D)	(D)	(D)	1	1
525	Hardware stores	4	1 409	239	57	25	1	1
526	Retail nurseries, lawn and garden supply stores	2	(D)	(D)	(D)	(D)	1	-
527	Mobile home dealers	-	-	-	-	-	-	-
53	General merchandise stores	17	55 905	6 563	1 522	731	-	1
531	Department stores (incl. leased depts.) ^{1 2}	4	43 593	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	4	(D)	(D)	(D)	(D)	-	-
533	Variety stores	4	(D)	(D)	(D)	(D)	-	1
539	Miscellaneous general merchandise stores	9	(D)	(D)	(D)	(D)	-	-
54	Food stores	43	84 923	8 364	2 026	772	14	1
541	Grocery stores	35	82 962	8 052	1 954	723	11	-
542	Meat and fish (seafood) markets	1	(D)	(D)	(D)	(D)	1	-
546	Retail bakeries	1	(D)	(D)	(D)	(D)	-	-
543, 4, 5, 9	Other food stores	6	(D)	(D)	(D)	(D)	2	1
55 ex. 554	Automotive dealers	38	140 673	13 287	3 148	715	4	3
551	New and used car dealers	11	(D)	(D)	(D)	(D)	-	-
552	Used car dealers	8	(D)	(D)	(D)	(D)	4	2
553	Auto and home supply stores	13	8 137	1 433	342	114	-	1
555, 6, 7, 9	Miscellaneous automotive dealers	6	(D)	(D)	(D)	(D)	-	-
554	Gasoline service stations	24	23 707	1 149	279	148	6	-
56	Apparel and accessory stores	25	6 155	764	174	101	6	1
561	Men's and boys' clothing stores	-	-	-	-	-	-	-
562, 3	Women's clothing and specialty stores	8	(D)	(D)	(D)	(D)	3	-
562	Women's clothing stores	6	(D)	(D)	(D)	(D)	2	-
563	Women's accessory and specialty stores	2	(D)	(D)	(D)	(D)	1	-
565	Family clothing stores	3	842	114	29	12	1	-
566	Shoe stores	11	(D)	(D)	(D)	(D)	1	-
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)	1	1
57	Furniture and home furnishings stores	26	10 731	1 718	416	135	11	-
5712	Furniture stores	11	5 733	1 070	264	77	5	-
5713, 4, 9	Home furnishings stores	6	3 063	390	92	27	1	-
572	Household appliance stores	2	(D)	(D)	(D)	(D)	2	-
573	Radio, television, computer, and music stores	7	(D)	(D)	(D)	(D)	3	-
58	Eating and drinking places	102	39 187	9 734	2 113	1 670	23	10
5812	Eating places	83	37 957	9 555	2 066	1 624	16	7
5813	Drinking places	19	1 230	179	47	46	7	3
591	Drug and proprietary stores	14	14 233	1 861	442	142	3	-
59 ex. 591	Miscellaneous retail stores	51	23 851	3 983	974	373	16	2
592	Liquor stores	4	(D)	(D)	(D)	(D)	1	-
593	Used merchandise stores	6	(D)	(D)	(D)	(D)	3	-
594	Miscellaneous shopping goods stores	14	4 546	800	240	60	5	1
5941	Sporting goods stores and bicycle shops	-	-	-	-	-	-	-
5942, 3	Book, stationery stores	4	(D)	(D)	(D)	(D)	1	1
5944	Jewelry stores	4	1 642	331	109	15	3	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	6	(D)	(D)	(D)	(D)	1	-
596	Nonstore retailers	5	4 859	814	192	70	-	-
598	Fuel dealers	2	(D)	(D)	(D)	(D)	1	-
5992	Florists	5	(D)	(D)	(D)	(D)	1	1
5993	Tobacco stores and stands	-	-	-	-	-	-	-
5994	News dealers and newsstands	-	-	-	-	-	-	-
5995	Optical goods stores	4	(D)	(D)	(D)	(D)	-	-
5999	Miscellaneous retail stores, n.e.c.	11	2 730	509	102	51	5	-

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	CABELL COUNTY							
	Retail trade	777	799 639	94 234	22 167	10 814	137	15
52	Building materials and garden supplies stores	30	44 119	5 148	1 142	334	4	1
521, 3	Building materials and supply stores	18	36 958	4 012	881	249	2	1
525	Hardware stores	7	3 226	679	150	55	-	-
526	Retail nurseries, lawn and garden supply stores	2	(D)	(D)	(D)	(D)	2	-
527	Mobile home dealers	3	(D)	(D)	(D)	(D)	-	-
53	General merchandise stores	26	163 026	17 931	4 382	1 950	1	-
531	Department stores (incl. leased depts.) ^{1 2}	9	145 942	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	9	(D)	(D)	(D)	(D)	-	-
533	Variety stores	6	(D)	(D)	(D)	(D)	1	-
539	Miscellaneous general merchandise stores	11	(D)	(D)	(D)	(D)	-	-
54	Food stores	94	141 693	13 864	3 204	1 804	29	4
541	Grocery stores	73	(D)	(D)	(D)	(D)	25	4
542	Meat and fish (seafood) markets	4	1 648	156	31	21	2	-
546	Retail bakeries	7	1 264	473	121	70	-	-
543, 4, 5, 9	Other food stores	10	(D)	(D)	(D)	(D)	2	-
55 ex. 554	Automotive dealers	53	171 489	13 144	2 939	730	5	-
551	New and used car dealers	15	(D)	(D)	(D)	(D)	1	-
552	Used car dealers	8	(D)	(D)	(D)	(D)	-	-
553	Auto and home supply stores	23	15 544	2 294	528	169	3	-
555, 6, 7, 9	Miscellaneous automotive dealers	7	(D)	(D)	(D)	(D)	1	-
554	Gasoline service stations	54	45 258	2 548	625	304	16	2
56	Apparel and accessory stores	93	45 687	5 441	1 367	700	4	-
561	Men's and boys' clothing stores	12	(D)	(D)	(D)	(D)	1	-
562, 3	Women's clothing and specialty stores	33	16 649	1 712	421	291	-	-
562	Women's clothing stores	31	(D)	(D)	(D)	(D)	-	-
563	Women's accessory and specialty stores	2	(D)	(D)	(D)	(D)	-	-
565	Family clothing stores	8	(D)	(D)	(D)	(D)	-	-
566	Shoe stores	32	12 865	1 602	417	177	1	-
564, 9	Other apparel and accessory stores	8	(D)	(D)	(D)	(D)	2	-
57	Furniture and home furnishings stores	63	38 051	5 433	1 346	409	10	2
5712	Furniture stores	22	11 452	1 852	429	140	1	-
5713, 4, 9	Home furnishings stores	16	(D)	(D)	(D)	(D)	5	1
572	Household appliance stores	7	(D)	(D)	(D)	(D)	2	1
573	Radio, television, computer, and music stores	18	(D)	(D)	(D)	(D)	2	-
58	Eating and drinking places	203	76 639	20 078	4 590	3 511	31	5
5812	Eating places	177	73 835	19 506	4 468	3 422	26	5
5813	Drinking places	26	2 804	572	122	89	5	-
591	Drug and proprietary stores	31	26 376	3 308	777	324	3	-
59 ex. 591	Miscellaneous retail stores	130	47 301	7 339	1 795	748	34	1
592	Liquor stores	6	4 402	443	124	29	-	-
593	Used merchandise stores	8	(D)	(D)	(D)	(D)	4	-
594	Miscellaneous shopping goods stores	56	27 888	3 538	914	398	9	-
5941	Sporting goods stores and bicycle shops	6	(D)	(D)	(D)	(D)	3	-
5942, 3	Book, stationery stores	9	3 791	560	146	84	-	-
5944	Jewelry stores	18	(D)	(D)	(D)	(D)	2	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	23	(D)	(D)	(D)	(D)	4	-
596	Nonstore retailers	7	(D)	(D)	(D)	(D)	2	-
598	Fuel dealers	-	-	-	-	-	-	-
5992	Florists	18	3 318	791	179	96	10	-
5993	Tobacco stores and stands	3	(D)	(D)	(D)	(D)	1	-
5994	News dealers and newsstands	1	(D)	(D)	(D)	(D)	-	-
5995	Optical goods stores	14	4 463	1 030	252	81	1	-
5999	Miscellaneous retail stores, n.e.c.	17	(D)	(D)	(D)	(D)	7	1

See footnotes at end of table.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1967 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F.]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partners- hips (number)
	HARRISON COUNTY							
	Retail trade	520	478 292	51 812	11 752	6 002	137	27
52	Building materials and garden supplies stores	23	30 312	3 159	678	242	2	1
521, 3	Building materials and supply stores	12	22 684	2 077	472	155	1	-
525	Hardware stores	6	(D)	(D)	(D)	(D)	1	1
526	Retail nurseries, lawn and garden supply stores	3	987	260	25	14	-	-
527	Mobile home dealers	2	(D)	(D)	(D)	(D)	-	-
53	General merchandise stores	18	82 187	8 419	2 000	1 020	-	1
531	Department stores (incl. leased depts.) ^{1 2}	7	67 001	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	7	63 977	6 702	1 564	800	-	-
533	Variety stores	5	2 133	308	75	38	-	1
539	Miscellaneous general merchandise stores	6	16 077	1 409	361	182	-	-
54	Food stores	69	100 879	9 882	2 223	1 042	21	2
541	Grocery stores	54	97 341	9 330	2 092	934	14	2
542	Meat and fish (seafood) markets	1	(D)	(D)	(D)	(D)	1	-
546	Retail bakeries	6	(D)	(D)	(D)	(D)	2	-
543, 4, 5, 9	Other food stores	8	2 498	254	60	60	4	-
55 ex. 554	Automotive dealers	52	104 844	7 768	1 741	545	13	2
551	New and used car dealers	16	91 413	5 924	1 320	394	2	-
552	Used car dealers	9	2 136	119	28	14	4	1
553	Auto and home supply stores	22	7 526	1 285	282	100	6	1
555, 6, 7, 9	Miscellaneous automotive dealers	5	3 769	440	111	37	1	-
554	Gasoline service stations	38	43 759	2 626	672	243	21	-
56	Apparel and accessory stores	44	19 457	2 220	503	333	4	3
561	Men's and boys' clothing stores	3	851	103	22	11	1	-
562, 3	Women's clothing and specialty stores	17	6 956	742	173	130	1	2
562	Women's clothing stores	16	(D)	(D)	(D)	(D)	1	2
563	Women's accessory and specialty stores	1	(D)	(D)	(D)	(D)	-	-
565	Family clothing stores	4	(D)	(D)	(D)	(D)	-	-
566	Shoe stores	18	4 847	593	126	72	2	1
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)	-	-
57	Furniture and home furnishings stores	36	17 959	2 123	519	181	8	3
5712	Furniture stores	11	(D)	(D)	(D)	(D)	3	-
5713, 4, 9	Home furnishings stores	8	4 673	633	153	52	1	2
572	Household appliance stores	2	(D)	(D)	(D)	(D)	-	1
573	Radio, television, computer, and music stores	15	6 819	607	151	51	4	-
58	Eating and drinking places	121	36 370	9 233	1 872	1 745	42	11
5812	Eating places	105	35 240	8 949	1 813	1 708	36	9
5813	Drinking places	16	1 130	284	59	37	6	2
591	Drug and proprietary stores	18	17 875	2 149	517	175	3	-
59 ex. 591	Miscellaneous retail stores	101	24 650	4 233	1 027	476	23	4
592	Liquor stores	7	2 778	391	105	30	-	-
593	Used merchandise stores	5	431	54	34	15	2	-
594	Miscellaneous shopping goods stores	45	10 512	1 512	372	209	6	1
5941	Sporting goods stores and bicycle shops	4	1 108	163	37	16	1	-
5942, 3	Book, stationery stores	5	835	79	18	13	1	-
5944	Jewelry stores	13	3 925	660	167	77	1	1
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	23	4 644	610	150	103	3	-
596	Nonstore retailers	10	5 479	1 158	265	105	3	-
598	Fuel dealers	-	-	-	-	-	-	-
5992	Florists	9	1 599	334	68	41	3	2
5993	Tobacco stores and stands	-	(D)	(D)	(D)	(D)	-	-
5994	News dealers and newsstands	1	(D)	(D)	(D)	(D)	-	-
5995	Optical goods stores	14	1 880	344	76	33	4	-
5999	Miscellaneous retail stores, n.e.c.	10	(D)	(D)	(D)	(D)	5	1

See footnotes at end of table.

Table 7. **Summary Statistics for Counties With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	KANAWHA COUNTY							
	Retail trade	1 368	1 504 685	167 844	39 929	17 648	271	45
52	Building materials and garden supplies stores	65	79 611	9 097	2 008	613	7	2
521, 3	Building materials and supply stores	29	60 977	6 586	1 451	379	2	-
525	Hardware stores	20	(D)	(D)	(D)	(D)	3	2
526	Retail nurseries, lawn and garden supply stores	12	(D)	(D)	(D)	(D)	1	-
527	Mobile home dealers	4	(D)	(D)	(D)	(D)	1	-
53	General merchandise stores	37	231 048	24 658	5 853	2 670	2	2
531	Department stores (incl. leased depts.) ^{1 2}	13	222 271	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	13	205 107	22 221	5 226	2 354	-	-
533	Variety stores	13	(D)	(D)	(D)	(D)	-	2
539	Miscellaneous general merchandise stores	11	(D)	(D)	(D)	(D)	2	-
54	Food stores	175	313 699	30 900	7 394	3 161	33	6
541	Grocery stores	145	305 482	28 957	6 943	2 930	29	3
542	Meat and fish (seafood) markets	3	(D)	(D)	(D)	(D)	-	-
546	Retail bakeries	13	3 744	1 304	305	153	3	2
543, 4, 5, 9	Other food stores	14	(D)	(D)	(D)	(D)	1	1
55 ex. 554	Automotive dealers	84	388 081	30 061	7 008	1 607	18	1
551	New and used car dealers	24	352 644	25 982	6 060	1 288	2	-
552	Used car dealers	12	6 274	633	127	59	3	-
553	Auto and home supply stores	37	(D)	(D)	(D)	(D)	11	1
555, 6, 7, 9	Miscellaneous automotive dealers	11	(D)	(D)	(D)	(D)	2	-
554	Gasoline service stations	115	83 511	4 976	1 218	557	52	7
56	Apparel and accessory stores	134	66 288	9 499	2 450	1 089	7	5
561	Men's and boys' clothing stores	11	6 374	1 304	527	84	1	1
562, 3	Women's clothing and specialty stores	55	26 025	3 290	797	467	5	3
562	Women's clothing stores	50	(D)	(D)	(D)	(D)	4	3
563	Women's accessory and specialty stores	5	(D)	(D)	(D)	(D)	1	-
565	Family clothing stores	20	(D)	(D)	(D)	(D)	-	-
566	Shoe stores	37	(D)	(D)	(D)	(D)	-	1
564, 9	Other apparel and accessory stores	11	(D)	(D)	(D)	(D)	1	-
57	Furniture and home furnishings stores	99	63 251	7 631	1 837	600	26	-
5712	Furniture stores	33	(D)	(D)	(D)	(D)	7	-
5713, 4, 9	Home furnishings stores	24	(D)	(D)	(D)	(D)	5	-
572	Household appliance stores	12	2 813	364	87	39	7	-
573	Radio, television, computer, and music stores	30	25 044	2 422	608	203	7	-
58	Eating and drinking places	363	134 292	32 093	7 586	5 510	62	14
5812	Eating places	321	(D)	(D)	(D)	(D)	52	12
5813	Drinking places	42	(D)	(D)	(D)	(D)	10	2
591	Drug and proprietary stores	52	59 007	6 317	1 507	577	5	1
59 ex. 591	Miscellaneous retail stores	244	85 897	12 612	3 068	1 264	59	7
592	Liquor stores	19	10 667	880	242	65	1	-
593	Used merchandise stores	11	(D)	(D)	(D)	(D)	3	-
594	Miscellaneous shopping goods stores	113	42 583	5 646	1 437	623	24	5
5941	Sporting goods stores and bicycle shops	18	(D)	(D)	(D)	(D)	7	1
5942, 3	Book, stationery stores	12	(D)	(D)	(D)	(D)	1	1
5944	Jewelry stores	31	17 542	2 640	715	209	2	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	52	(D)	(D)	(D)	(D)	14	3
596	Nonstore retailers	12	(D)	(D)	(D)	(D)	2	-
598	Fuel dealers	1	(D)	(D)	(D)	(D)	-	-
5992	Florists	31	6 084	1 273	322	173	13	-
5993	Tobacco stores and stands	2	(D)	(D)	(D)	(D)	1	-
5994	News dealers and newsstands	3	(D)	(D)	(D)	(D)	2	-
5995	Optical goods stores	18	3 927	830	202	61	3	1
5999	Miscellaneous retail stores, n.e.c.	34	(D)	(D)	(D)	(D)	10	1

See footnotes at end of table.

Table 7. **Summary Statistics for Counties With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F.]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partners- hips (number)
	MARION COUNTY							
	Retail trade	379	317 496	33 278	8 231	3 777	113	24
52	Building materials and garden supplies stores	20	31 100	2 771	590	170	3	2
521, 3	Building materials and supply stores	12	26 965	2 362	514	139	1	1
525	Hardware stores	3	(D)	(D)	(D)	(D)	1	-
526	Retail nurseries, lawn and garden supply stores	2	(D)	(D)	(D)	(D)	1	-
527	Mobile home dealers	3	(D)	(D)	(D)	(D)	-	1
53	General merchandise stores	13	58 645	6 434	1 812	745	-	-
531	Department stores (incl. leased depts.) ^{1 2}	6	52 358	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	6	50 483	5 516	1 575	627	-	-
533	Variety stores	1	(D)	(D)	(D)	(D)	-	-
539	Miscellaneous general merchandise stores	6	(D)	(D)	(D)	(D)	-	-
54	Food stores	67	66 688	5 497	1 608	675	22	5
541	Grocery stores	56	64 872	5 135	1 520	618	18	5
542	Meat and fish (seafood) markets	-	-	-	-	-	-	-
546	Retail bakeries	4	534	143	35	24	2	-
543, 4, 5, 9	Other food stores	7	1 282	219	53	33	2	-
55 ex. 554	Automotive dealers	31	64 598	5 778	1 303	375	4	1
551	New and used car dealers	16	55 636	5 090	1 164	323	1	-
552	Used car dealers	3	(D)	(D)	(D)	(D)	1	1
553	Auto and home supply stores	7	(D)	(D)	(D)	(D)	1	-
555, 6, 7, 9	Miscellaneous automotive dealers	5	6 790	452	81	26	1	-
554	Gasoline service stations	33	26 497	1 433	323	173	18	2
56	Apparel and accessory stores	34	12 842	1 320	327	221	6	3
561	Men's and boys' clothing stores	4	(D)	(D)	(D)	(D)	1	1
562, 3	Women's clothing and specialty stores	14	4 208	544	132	117	4	-
562	Women's clothing stores	12	(D)	(D)	(D)	(D)	3	-
563	Women's accessory and specialty stores	2	(D)	(D)	(D)	(D)	1	-
565	Family clothing stores	3	(D)	(D)	(D)	(D)	-	2
566	Shoe stores	13	(D)	(D)	(D)	(D)	1	-
564, 9	Other apparel and accessory stores	-	-	-	-	-	-	-
57	Furniture and home furnishings stores	25	9 958	1 231	285	97	4	2
5712	Furniture stores	8	4 185	477	116	33	2	-
5713, 4, 9	Home furnishings stores	8	3 389	399	83	32	2	2
572	Household appliance stores	2	(D)	(D)	(D)	(D)	-	-
573	Radio, television, computer, and music stores	7	(D)	(D)	(D)	(D)	-	-
58	Eating and drinking places	84	19 592	5 115	1 102	908	36	7
5812	Eating places	72	19 009	5 027	1 079	890	32	7
5813	Drinking places	12	583	88	23	18	4	-
591	Drug and proprietary stores	15	14 376	1 672	402	154	1	-
59 ex. 591	Miscellaneous retail stores	57	13 200	2 027	479	259	19	2
592	Liquor stores	7	2 006	297	82	21	-	-
593	Used merchandise stores	4	(D)	(D)	(D)	(D)	3	-
594	Miscellaneous shopping goods stores	20	4 696	732	175	101	5	-
5941	Sporting goods stores and bicycle shops	1	(D)	(D)	(D)	(D)	-	-
5942, 3	Book, stationery stores	4	(D)	(D)	(D)	(D)	2	-
5944	Jewelry stores	8	1 749	280	65	36	2	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	7	2 234	329	78	48	1	-
596	Nonstore retailers	7	2 658	300	73	56	4	-
598	Fuel dealers	1	(D)	(D)	(D)	(D)	-	-
5992	Florists	8	1 384	278	62	40	4	1
5993	Tobacco stores and stands	1	(D)	(D)	(D)	(D)	1	-
5994	News dealers and newsstands	1	(D)	(D)	(D)	(D)	1	-
5995	Optical goods stores	4	309	102	23	9	-	-
5999	Miscellaneous retail stores, n.e.c.	4	638	143	18	10	1	1

See footnotes at end of table.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F.]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	MERCER COUNTY							
	Retail trade	423	404 313	46 322	10 747	4 818	116	17
52	Building materials and garden supplies stores	19	24 387	3 096	668	195	5	2
521, 3	Building materials and supply stores	9	19 193	2 676	586	171	-	-
525	Hardware stores	1	(D)	(D)	(D)	(D)	-	1
526	Retail nurseries, lawn and garden supply stores	5	(D)	(D)	(D)	(D)	4	1
527	Mobile home dealers	4	4 309	319	70	17	1	-
53	General merchandise stores	22	87 228	9 455	2 293	1 046	2	-
531	Department stores (incl. leased depts.) ^{1 2}	7	72 970	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	7	67 335	7 521	1 788	811	-	-
533	Variety stores	4	(D)	(D)	(D)	(D)	-	-
539	Miscellaneous general merchandise stores	11	(D)	(D)	(D)	(D)	2	-
54	Food stores	59	75 073	6 377	1 485	682	26	2
541	Grocery stores	53	74 391	6 245	1 458	654	24	2
542	Meat and fish (seafood) markets	-	-	-	-	-	-	-
546	Retail bakeries	2	(D)	(D)	(D)	(D)	1	-
543, 4, 5, 9	Other food stores	4	(D)	(D)	(D)	(D)	1	-
55 ex. 554	Automotive dealers	38	98 888	9 546	2 087	551	6	1
551	New and used car dealers	10	80 403	6 449	1 410	361	1	-
552	Used car dealers	8	(D)	(D)	(D)	(D)	1	1
553	Auto and home supply stores	18	8 267	1 495	353	103	3	-
555, 6, 7, 9	Miscellaneous automotive dealers	2	(D)	(D)	(D)	(D)	1	-
554	Gasoline service stations	40	24 731	1 377	351	157	16	4
56	Apparel and accessory stores	51	16 107	2 135	510	244	5	1
561	Men's and boys' clothing stores	5	1 095	139	22	11	-	-
562, 3	Women's clothing and specialty stores	24	8 127	1 091	286	126	3	1
562	Women's clothing stores	24	8 127	1 091	286	126	3	1
563	Women's accessory and specialty stores	-	-	-	-	-	-	-
565	Family clothing stores	3	(D)	(D)	(D)	(D)	-	-
566	Shoe stores	15	5 495	705	148	75	-	-
564, 9	Other apparel and accessory stores	4	(D)	(D)	(D)	(D)	2	-
57	Furniture and homefurnishings stores	34	14 836	2 295	598	193	10	-
5712	Furniture stores	13	7 259	1 494	412	97	4	-
5713, 4, 9	Homefurnishings stores	6	(D)	(D)	(D)	(D)	3	-
572	Household appliance stores	1	(D)	(D)	(D)	(D)	-	-
573	Radio, television, computer, and music stores	14	5 007	538	128	69	3	-
58	Eating and drinking places	77	29 433	7 213	1 606	1 290	23	4
5812	Eating places	69	28 732	7 072	1 568	1 261	22	3
5813	Drinking places	8	701	141	38	29	1	1
591	Drug and proprietary stores	21	14 354	2 059	499	162	-	-
59 ex. 591	Miscellaneous retail stores	62	19 276	2 769	650	298	23	3
592	Liquor stores	3	2 414	214	60	15	-	-
593	Used merchandise stores	2	(D)	(D)	(D)	(D)	2	-
594	Miscellaneous shopping goods stores	31	11 105	1 520	358	163	8	1
5941	Sporting goods stores and bicycle shops	2	(D)	(D)	(D)	(D)	2	-
5942, 3	Book, stationery stores	3	(D)	(D)	(D)	(D)	1	1
5944	Jewelry stores	11	5 779	868	211	70	1	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	15	4 083	549	124	82	4	-
596	Nonstore retailers	4	1 071	181	40	19	2	-
598	Fuel dealers	-	-	-	-	-	-	-
5992	Florists	7	1 553	379	83	32	4	-
5993	Tobacco stores and stands	-	-	-	-	-	-	-
5994	News dealers and newsstands	-	-	-	-	-	-	-
5995	Optical goods stores	5	1 284	256	59	33	-	1
5999	Miscellaneous retail stores, n.e.c.	10	(D)	(D)	(D)	(D)	7	1

See footnotes at end of table.

Table 7. **Summary Statistics for Counties With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partners- hips (number)
	MONONGALIA COUNTY							
	Retail trade	461	411 785	47 610	10 846	5 288	132	21
52	Building materials and garden supplies stores	18	30 321	3 150	691	219	6	1
521, 3	Building materials and supply stores	11	25 216	2 460	542	160	4	-
525	Hardware stores	2	(D)	(D)	(D)	(D)	-	1
526	Retail nurseries, lawn and garden supply stores	2	(D)	(D)	(D)	(D)	2	-
527	Mobile home dealers	3	(D)	(D)	(D)	(D)	-	-
53	General merchandise stores	13	51 040	5 098	1 190	568	3	-
531	Department stores (incl. leased depts.) ^{1 2}	4	39 000	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	4	38 068	3 783	880	432	-	-
533	Variety stores	1	(D)	(D)	(D)	(D)	-	-
539	Miscellaneous general merchandise stores	8	(D)	(D)	(D)	(D)	3	-
54	Food stores	53	92 776	9 038	1 983	966	15	4
541	Grocery stores	46	91 831	8 842	1 941	922	12	3
542	Meat and fish (seafood) markets	-	-	-	-	-	-	-
546	Retail bakeries	2	(D)	(D)	(D)	(D)	2	-
543, 4, 5, 9	Other food stores	5	(D)	(D)	(D)	(D)	1	1
55 ex. 554	Automotive dealers	31	84 296	6 561	1 505	409	10	2
551	New and used car dealers	8	61 931	5 087	1 160	302	1	-
552	Used car dealers	6	(D)	(D)	(D)	(D)	4	1
553	Auto and home supply stores	11	6 691	766	179	64	2	1
555, 6, 7, 9	Miscellaneous automotive dealers	6	(D)	(D)	(D)	(D)	3	-
554	Gasoline service stations	34	27 316	1 688	389	178	21	-
56	Apparel and accessory stores	52	24 095	3 772	871	383	10	-
561	Men's and boys' clothing stores	7	4 315	747	194	76	1	-
562, 3	Women's clothing and specialty stores	16	5 565	770	171	105	3	-
562	Women's clothing stores	16	5 565	770	171	105	3	-
563	Women's accessory and specialty stores	-	-	-	-	-	-	-
565	Family clothing stores	6	(D)	(D)	(D)	(D)	2	-
566	Shoe stores	13	3 649	490	119	53	2	-
564, 9	Other apparel and accessory stores	10	(D)	(D)	(D)	(D)	2	-
57	Furniture and home furnishings stores	42	20 079	2 997	708	259	12	2
5712	Furniture stores	13	6 359	1 000	238	84	4	-
5713, 4, 9	Home furnishings stores	12	(D)	(D)	(D)	(D)	4	2
572	Household appliance stores	1	(D)	(D)	(D)	(D)	-	-
573	Radio, television, computer, and music stores	16	8 268	996	237	92	4	-
58	Eating and drinking places	119	37 463	9 465	2 126	1 704	36	7
5812	Eating places	104	35 267	9 029	2 030	1 635	32	7
5813	Drinking places	15	2 196	436	96	69	4	-
591	Drug and proprietary stores	14	16 259	1 611	380	163	1	1
59 ex. 591	Miscellaneous retail stores	85	28 140	4 230	1 003	439	18	4
592	Liquor stores	6	(D)	(D)	(D)	(D)	1	-
593	Used merchandise stores	3	531	80	18	10	2	-
594	Miscellaneous shopping goods stores	38	14 554	1 970	470	232	5	2
5941	Sporting goods stores and bicycle shops	6	2 052	240	57	27	2	-
5942, 3	Book, stationery stores	6	3 112	470	127	57	1	1
5944	Jewelry stores	9	4 670	671	137	65	-	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	17	4 720	589	149	83	2	1
596	Nonstore retailers	5	2 915	423	110	40	-	-
598	Fuel dealers	2	(D)	(D)	(D)	(D)	-	-
5992	Florists	6	999	235	51	37	4	-
5993	Tobacco stores and stands	-	-	-	-	-	-	-
5994	News dealers and newsstands	-	-	-	-	-	-	-
5995	Optical goods stores	13	2 228	496	98	39	3	1
5999	Miscellaneous retail stores, n.e.c.	12	2 282	419	98	45	3	1

See footnotes at end of table.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	OHIO COUNTY							
	Retail trade	387	309 976	40 796	10 332	4 751	134	28
52	Building materials and garden supplies stores	13	18 443	1 884	408	121	1	-
521, 3	Building materials and supply stores	6	(D)	(D)	(D)	(D)	-	-
525	Hardware stores	3	(D)	(D)	(D)	(D)	-	-
526	Retail nurseries, lawn and garden supply stores	3	1 334	274	42	21	-	-
527	Mobile home dealers	1	(D)	(D)	(D)	(D)	1	-
53	General merchandise stores	16	24 714	4 848	1 801	668	3	-
531	Department stores (incl. leased depts.) ^{1 2}	1	(D)	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	1	(D)	(D)	(D)	(D)	-	-
533	Variety stores	6	(D)	(D)	(D)	(D)	-	-
539	Miscellaneous general merchandise stores	9	(D)	(D)	(D)	(D)	3	-
54	Food stores	49	58 753	5 916	1 489	709	22	5
541	Grocery stores	38	(D)	(D)	(D)	(D)	19	3
542	Meat and fish (seafood) markets	2	(D)	(D)	(D)	(D)	1	-
546	Retail bakeries	5	(D)	(D)	(D)	(D)	1	2
543, 4, 5, 9	Other food stores	4	(D)	(D)	(D)	(D)	1	-
55 ex. 554	Automotive dealers	21	75 969	6 323	1 458	340	3	-
551	New and used car dealers	10	70 648	5 704	1 315	292	1	-
552	Used car dealers	3	(D)	(D)	(D)	(D)	1	-
553	Auto and home supply stores	7	3 492	489	122	35	1	-
555, 6, 7, 9	Miscellaneous automotive dealers	1	(D)	(D)	(D)	(D)	-	-
554	Gasoline service stations	30	34 499	2 961	707	292	18	1
56	Apparel and accessory stores	25	11 301	1 766	421	197	6	3
561	Men's and boys' clothing stores	2	(D)	(D)	(D)	(D)	-	-
562, 3	Women's clothing and specialty stores	10	4 008	921	220	102	4	1
562	Women's clothing stores	8	(D)	(D)	(D)	(D)	4	1
563	Women's accessory and specialty stores	2	(D)	(D)	(D)	(D)	-	-
565	Family clothing stores	3	(D)	(D)	(D)	(D)	-	1
566	Shoe stores	7	1 298	211	51	22	1	-
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)	1	1
57	Furniture and home furnishings stores	31	18 132	3 051	778	256	11	1
5712	Furniture stores	6	(D)	(D)	(D)	(D)	2	-
5713, 4, 9	Home furnishings stores	8	2 490	322	65	24	4	1
572	Household appliance stores	5	(D)	(D)	(D)	(D)	3	-
573	Radio, television, computer, and music stores	12	5 286	747	205	70	2	-
58	Eating and drinking places	117	37 384	9 281	2 123	1 653	47	11
5812	Eating places	74	31 861	8 435	1 920	1 489	27	6
5813	Drinking places	43	5 523	846	203	164	20	5
591	Drug and proprietary stores	13	11 783	1 179	278	118	3	1
59 ex. 591	Miscellaneous retail stores	72	18 998	3 587	869	397	20	6
592	Liquor stores	7	(D)	(D)	(D)	(D)	1	-
593	Used merchandise stores	4	(D)	(D)	(D)	(D)	-	-
594	Miscellaneous shopping goods stores	26	7 264	1 374	346	147	4	3
5941	Sporting goods stores and bicycle shops	5	971	132	28	15	-	1
5942, 3	Book, stationery stores	3	(D)	(D)	(D)	(D)	-	-
5944	Jewelry stores	5	(D)	(D)	(D)	(D)	1	1
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	13	2 500	349	89	63	3	1
596	Nonstore retailers	8	3 811	716	160	73	3	2
598	Fuel dealers	1	(D)	(D)	(D)	(D)	-	-
5992	Florists	4	1 174	297	58	31	2	1
5993	Tobacco stores and stands	-	-	-	-	-	-	-
5994	News dealers and newsstands	4	(D)	(D)	(D)	(D)	-	-
5995	Optical goods stores	7	639	160	38	11	4	-
5999	Miscellaneous retail stores, n.e.c.	11	(D)	(D)	(D)	(D)	6	-

See footnotes at end of table.

Table 7. **Summary Statistics for Counties With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partners- hips (number)
	RALEIGH COUNTY							
	Retail trade	440	464 642	50 200	11 733	5 203	120	21
52	Building materials and garden supplies stores	26	40 914	4 202	929	266	5	1
521, 3	Building materials and supply stores	15	32 138	3 070	691	199	3	-
525	Hardware stores	3	(D)	(D)	(D)	(D)	1	1
526	Retail nurseries, lawn and garden supply stores	3	(D)	(D)	(D)	(D)	1	-
527	Mobile home dealers	5	(D)	(D)	(D)	(D)	-	-
53	General merchandise stores	21	88 046	9 090	2 200	1 030	4	-
531	Department stores (incl. leased depts.) ^{1 2}	7	81 527	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	7	76 846	7 946	1 911	896	-	-
533	Variety stores	3	(D)	(D)	(D)	(D)	-	-
539	Miscellaneous general merchandise stores	11	(D)	(D)	(D)	(D)	4	-
54	Food stores	70	92 509	8 532	2 041	890	26	6
541	Grocery stores	63	91 464	8 332	1 998	850	24	6
542	Meat and fish (seafood) markets	-	-	-	-	-	-	-
546	Retail bakeries	3	(D)	(D)	(D)	(D)	-	-
543, 4, 5, 9	Other food stores	4	(D)	(D)	(D)	(D)	2	-
55 ex. 554	Automotive dealers	32	114 455	8 988	1 987	512	4	1
551	New and used car dealers	10	96 418	7 231	1 578	377	-	-
552	Used car dealers	3	756	60	12	5	2	-
553	Auto and home supply stores	11	5 707	902	208	63	1	-
555, 6, 7, 9	Miscellaneous automotive dealers	8	11 574	795	189	67	1	1
554	Gasoline service stations	52	29 729	1 888	457	215	24	3
56	Apparel and accessory stores	40	12 280	1 473	344	182	3	3
561	Men's and boys' clothing stores	6	749	122	35	14	-	-
562, 3	Women's clothing and specialty stores	15	6 336	714	172	95	3	1
562	Women's clothing stores	15	6 336	714	172	95	3	1
563	Women's accessory and specialty stores	-	-	-	-	-	-	-
565	Family clothing stores	2	(D)	(D)	(D)	(D)	-	1
566	Shoe stores	16	5 045	615	132	68	-	-
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)	-	1
57	Furniture and homefurnishings stores	31	18 187	2 626	653	208	10	1
5712	Furniture stores	15	9 043	1 416	379	122	6	-
5713, 4, 9	Homefurnishings stores	8	(D)	(D)	(D)	(D)	2	1
572	Household appliance stores	2	(D)	(D)	(D)	(D)	1	-
573	Radio, television, computer, and music stores	6	5 415	601	137	43	1	-
58	Eating and drinking places	87	34 156	8 690	1 981	1 442	25	2
5812	Eating places	80	33 431	8 526	1 947	1 420	25	2
5813	Drinking places	7	725	164	34	22	-	-
591	Drug and proprietary stores	24	21 300	2 608	650	229	3	-
59 ex. 591	Miscellaneous retail stores	57	13 066	2 103	491	229	16	4
592	Liquor stores	6	2 557	248	69	17	-	-
593	Used merchandise stores	1	(D)	(D)	(D)	(D)	-	-
594	Miscellaneous shopping goods stores	28	7 178	1 050	259	125	7	1
5941	Sporting goods stores and bicycle shops	7	(D)	(D)	(D)	(D)	2	-
5942, 3	Book, stationery stores	2	(D)	(D)	(D)	(D)	1	-
5944	Jewelry stores	7	2 872	476	113	35	1	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	12	2 223	324	86	56	3	1
596	Nonstore retailers	3	674	198	50	23	-	-
598	Fuel dealers	1	(D)	(D)	(D)	(D)	1	-
5992	Florists	9	1 383	350	72	38	5	2
5993	Tobacco stores and stands	-	-	-	-	-	-	-
5994	News dealers and newsstands	-	-	-	-	-	-	-
5995	Optical goods stores	5	495	108	21	8	1	1
5999	Miscellaneous retail stores, n.e.c.	4	(D)	(D)	(D)	(D)	2	-

See footnotes at end of table.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partnerships (number)
	WOOD COUNTY							
	Retail trade	585	641 965	74 797	17 648	7 936	142	31
52	Building materials and garden supplies stores	28	31 179	3 552	852	280	5	2
521, 3	Building materials and supply stores	17	26 915	3 022	705	214	1	1
525	Hardware stores	4	1 409	239	57	25	1	1
526	Retail nurseries, lawn and garden supply stores	4	1 404	176	49	23	3	-
527	Mobile home dealers	3	1 451	115	41	18	-	-
53	General merchandise stores	27	141 658	15 870	3 869	1 807	2	1
531	Department stores (incl. leased depts.) ^{1 2}	9	(D)	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	9	(D)	(D)	(D)	(D)	-	-
533	Variety stores	5	(D)	(D)	(D)	(D)	-	1
539	Miscellaneous general merchandise stores	13	22 070	2 112	516	270	2	-
54	Food stores	73	111 057	10 620	2 571	1 039	25	2
541	Grocery stores	60	107 359	9 984	2 425	948	21	1
542	Meat and fish (seafood) markets	2	(D)	(D)	(D)	(D)	2	-
546	Retail bakeries	3	(D)	(D)	(D)	(D)	-	-
543, 4, 5, 9	Other food stores	8	(D)	(D)	(D)	(D)	2	1
55 ex. 554	Automotive dealers	47	161 034	14 810	3 483	811	7	3
551	New and used car dealers	13	136 622	12 120	2 851	596	-	-
552	Used car dealers	10	6 069	278	72	27	6	2
553	Auto and home supply stores	17	12 005	1 794	423	141	1	1
555, 6, 7, 9	Miscellaneous automotive dealers	7	6 338	618	137	47	-	-
554	Gasoline service stations	41	37 022	1 922	445	242	13	3
56	Apparel and accessory stores	59	21 484	2 611	616	343	10	2
561	Men's and boys' clothing stores	3	(D)	(D)	(D)	(D)	-	-
562, 3	Women's clothing and specialty stores	19	(D)	(D)	(D)	(D)	5	1
562	Women's clothing stores	17	(D)	(D)	(D)	(D)	4	1
563	Women's accessory and specialty stores	2	(D)	(D)	(D)	(D)	1	-
565	Family clothing stores	6	3 998	562	131	52	1	-
566	Shoe stores	26	7 616	913	211	116	2	-
564, 9	Other apparel and accessory stores	5	(D)	(D)	(D)	(D)	2	1
57	Furniture and home furnishings stores	46	25 804	3 429	769	276	16	-
5712	Furniture stores	15	7 590	1 207	294	94	5	-
5713, 4, 9	Home furnishings stores	10	(D)	(D)	(D)	(D)	2	-
572	Household appliance stores	5	(D)	(D)	(D)	(D)	4	-
573	Radio, television, computer, and music stores	16	(D)	(D)	(D)	(D)	5	-
58	Eating and drinking places	147	53 745	13 396	2 973	2 318	34	14
5812	Eating places	121	51 900	13 141	2 908	2 259	22	11
5813	Drinking places	26	1 845	255	65	59	12	3
591	Drug and proprietary stores	18	19 234	2 458	620	206	4	-
59 ex. 591	Miscellaneous retail stores	99	39 748	6 129	1 450	614	26	4
592	Liquor stores	5	(D)	(D)	(D)	(D)	1	-
593	Used merchandise stores	7	(D)	(D)	(D)	(D)	4	-
594	Miscellaneous shopping goods stores	46	15 052	2 134	525	211	13	2
5941	Sporting goods stores and bicycle shops	8	(D)	(D)	(D)	(D)	3	-
5942, 3	Book, stationery stores	8	(D)	(D)	(D)	(D)	1	1
5944	Jewelry stores	12	6 293	1 061	264	78	4	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	18	4 513	626	163	74	5	1
596	Nonstore retailers	9	(D)	(D)	(D)	(D)	-	-
598	Fuel dealers	3	(D)	(D)	(D)	(D)	1	-
5992	Florists	7	(D)	(D)	(D)	(D)	1	1
5993	Tobacco stores and stands	-	-	-	-	-	-	-
5994	News dealers and newsstands	-	-	-	-	-	-	-
5995	Optical goods stores	6	(D)	(D)	(D)	(D)	-	-
5999	Miscellaneous retail stores, n.e.c.	16	4 374	801	162	79	6	1

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partnerships (number)
	CHARLESTON, WV MSA							
	Retail trade	1 531	1 680 266	186 986	44 480	19 763	313	49
52	Building materials and garden supplies stores	76	97 391	11 085	2 584	729	10	2
521, 3	Building materials and supply stores	35	75 487	8 106	1 939	467	3	-
525	Hardware stores	23	10 869	1 508	345	147	4	2
526	Retail nurseries, lawn and garden supply stores	13	4 026	783	156	75	2	-
527	Mobile home dealers	5	7 009	688	144	40	1	-
53	General merchandise stores	44	240 269	25 581	6 085	2 797	2	2
531	Department stores (incl. leased depts.) ^{1 2}	13	222 271	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	13	205 107	22 221	5 226	2 354	-	-
533	Variety stores	14	6 378	900	235	127	-	2
539	Miscellaneous general merchandise stores	17	28 784	2 460	624	316	2	-
54	Food stores	207	356 502	34 963	8 391	3 618	43	7
541	Grocery stores	173	347 487	32 934	7 921	3 373	36	4
542	Meat and fish (seafood) markets	4	2 902	366	93	29	1	-
546	Retail bakeries	13	3 744	1 304	305	153	3	2
543, 4, 5, 9	Other food stores	17	2 369	359	72	63	3	1
55 ex. 554	Automotive dealers	97	441 879	33 689	7 825	1 816	19	1
551	New and used car dealers	30	403 033	29 265	6 798	1 472	2	-
552	Used car dealers	12	6 274	633	127	59	3	-
553	Auto and home supply stores	42	17 413	2 575	624	201	12	1
555, 6, 7, 9	Miscellaneous automotive dealers	13	15 159	1 216	276	84	2	-
554	Gasoline service stations	130	100 228	6 712	1 574	717	57	7
56	Apparel and accessory stores	144	68 066	9 756	2 504	1 118	9	5
561	Men's and boys' clothing stores	11	6 374	1 304	527	84	1	1
562, 3	Women's clothing and specialty stores	60	27 415	3 496	845	492	5	3
562	Women's clothing stores	54	25 425	3 291	794	460	4	3
563	Women's accessory and specialty stores	6	1 990	205	51	32	1	-
565	Family clothing stores	21	17 537	2 873	627	303	-	-
566	Shoe stores	38	14 175	1 741	418	194	-	1
564, 9	Other apparel and accessory stores	14	2 565	342	87	45	3	-
57	Furniture and home furnishings stores	109	68 202	8 383	2 014	652	29	-
5712	Furniture stores	36	26 902	3 606	854	260	8	-
5713, 4, 9	Home furnishings stores	28	12 008	1 862	433	138	6	-
572	Household appliance stores	12	2 813	364	87	39	7	-
573	Radio, television, computer, and music stores	33	26 479	2 551	640	215	8	-
58	Eating and drinking places	400	151 024	35 911	8 448	6 290	72	15
5812	Eating places	357	146 239	35 181	8 258	6 153	62	13
5813	Drinking places	43	4 785	730	190	137	10	2
591	Drug and proprietary stores	58	64 739	7 152	1 703	636	6	1
59 ex. 591	Miscellaneous retail stores	266	91 966	13 754	3 352	1 390	66	9
592	Liquor stores	20	11 211	946	258	70	1	-
593	Used merchandise stores	12	1 918	413	98	57	3	-
594	Miscellaneous shopping goods stores	118	43 278	5 728	1 452	629	26	7
5941	Sporting goods stores and bicycle shops	20	7 045	859	220	90	9	1
5942, 3	Book, stationery stores	13	4 060	436	108	54	1	2
5944	Jewelry stores	31	17 542	2 640	715	209	2	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	54	14 631	1 793	409	276	14	4
596	Nonstore retailers	17	14 086	2 172	518	197	3	-
598	Fuel dealers	3	(D)	(D)	(D)	(D)	-	-
5992	Florists	37	6 697	1 404	352	193	16	-
5993	Tobacco stores and stands	2	(D)	(D)	(D)	(D)	1	-
5994	News dealers and newsstands	4	479	36	10	7	3	-
5995	Optical goods stores	18	3 927	830	202	61	3	1
5999	Miscellaneous retail stores, n.e.c.	35	7 926	1 843	367	155	10	1

See footnotes at end of table.

Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	CUMBERLAND, MD-WV MSA							
	Retail trade	764	564 574	63 829	15 417	7 729	260	59
52	Building materials and garden supplies stores	36	32 512	3 538	758	254	7	-
521, 3	Building materials and supply stores	22	25 936	2 456	552	173	3	-
525	Hardware stores	8	4 007	788	148	48	2	-
526	Retail nurseries, lawn and garden supply stores	4	(D)	(D)	(D)	(D)	2	-
527	Mobile home dealers	2	(D)	(D)	(D)	(D)	-	-
53	General merchandise stores	30	98 094	11 130	2 732	1 256	2	1
531	Department stores (incl. leased depts.) ^{1 2}	10	85 720	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	10	81 119	8 981	2 179	991	-	-
533	Variety stores	9	6 095	886	231	114	1	-
539	Miscellaneous general merchandise stores	11	10 880	1 263	322	151	1	1
54	Food stores	98	122 549	9 696	2 581	1 352	41	7
541	Grocery stores	72	115 977	8 886	2 382	1 189	24	7
542	Meat and fish (seafood) markets	4	1 855	200	43	24	2	-
546	Retail bakeries	10	1 307	367	103	89	5	-
543, 4, 5, 9	Other food stores	12	3 410	243	53	50	10	-
55 ex. 554	Automotive dealers	53	96 931	8 335	1 998	512	14	5
551	New and used car dealers	14	72 773	5 908	1 461	338	2	-
552	Used car dealers	15	13 041	768	148	55	8	2
553	Auto and home supply stores	20	(D)	(D)	(D)	(D)	2	3
555, 6, 7, 9	Miscellaneous automotive dealers	4	(D)	(D)	(D)	(D)	2	-
554	Gasoline service stations	71	46 292	2 891	679	362	30	7
56	Apparel and accessory stores	74	22 539	3 210	778	459	14	6
561	Men's and boys' clothing stores	9	3 814	390	87	51	2	-
562, 3	Women's clothing and specialty stores	31	12 080	1 702	423	273	4	3
562	Women's clothing stores	30	(D)	(D)	(D)	(D)	4	3
563	Women's accessory and specialty stores	1	(D)	(D)	(D)	(D)	-	-
565	Family clothing stores	3	(D)	(D)	(D)	(D)	-	1
566	Shoe stores	22	5 294	953	225	101	2	1
564, 9	Other apparel and accessory stores	9	(D)	(D)	(D)	(D)	6	1
57	Furniture and home furnishings stores	61	30 557	3 883	911	345	20	6
5712	Furniture stores	21	11 241	1 389	330	129	4	3
5713, 4, 9	Home furnishings stores	12	2 992	377	78	36	6	1
572	Household appliance stores	10	9 776	1 255	281	72	2	1
573	Radio, television, computer, and music stores	18	6 548	862	222	108	8	1
58	Eating and drinking places	184	52 448	12 477	2 914	2 344	77	17
5812	Eating places	154	49 701	12 121	2 823	2 273	60	13
5813	Drinking places	30	2 747	356	91	71	17	4
591	Drug and proprietary stores	32	24 991	3 083	724	251	8	-
59 ex. 591	Miscellaneous retail stores	125	37 661	5 586	1 342	594	47	10
592	Liquor stores	22	8 188	672	165	84	3	3
593	Used merchandise stores	3	342	83	23	10	-	-
594	Miscellaneous shopping goods stores	51	10 707	1 540	370	213	19	5
5941	Sporting goods stores and bicycle shops	7	(D)	(D)	(D)	(D)	3	1
5942, 3	Book, stationery stores	3	(D)	(D)	(D)	(D)	1	-
5944	Jewelry stores	12	3 590	566	135	61	4	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	29	5 041	755	186	124	11	4
596	Nonstore retailers	8	10 912	1 775	435	115	2	-
598	Fuel dealers	3	(D)	(D)	(D)	(D)	3	-
5992	Florists	14	2 104	499	122	78	6	2
5993	Tobacco stores and stands	-	-	-	-	-	-	-
5994	News dealers and newsstands	2	(D)	(D)	(D)	(D)	2	-
5995	Optical goods stores	6	1 618	344	73	25	3	-
5999	Miscellaneous retail stores, n.e.c.	16	(D)	(D)	(D)	(D)	9	-

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Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987—Con.

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1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	HUNTINGTON-ASHLAND, WV-KY-OH MSA							
	Retail trade	1 833	1 638 331	185 679	43 694	21 586	442	75
52	Building materials and garden supplies stores	96	89 421	10 358	2 379	764	14	5
521, 3	Building materials and supply stores	47	68 295	7 543	1 746	516	4	2
525	Hardware stores	30	11 239	1 822	413	166	4	2
526	Retail nurseries, lawn and garden supply stores	7	1 065	177	31	23	5	1
527	Mobile home dealers	12	8 822	816	189	59	1	-
53	General merchandise stores	72	281 646	30 638	7 590	3 369	6	1
531	Department stores (incl. leased depts.) ^{1 2}	18	236 947	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	18	219 629	23 926	5 911	2 621	-	-
533	Variety stores	21	9 311	1 319	327	149	3	1
539	Miscellaneous general merchandise stores	33	52 706	5 393	1 352	599	3	-
54	Food stores	245	351 466	34 259	8 032	4 118	89	19
541	Grocery stores	203	336 869	32 433	7 607	3 802	76	17
542	Meat and fish (seafood) markets	8	5 295	462	107	66	3	-
546	Retail bakeries	15	2 171	732	175	110	5	-
543, 4, 5, 9	Other food stores	19	7 131	632	143	140	5	2
55 ex. 554	Automotive dealers	158	339 957	26 049	5 740	1 632	30	5
551	New and used car dealers	39	265 347	18 330	3 959	970	2	-
552	Used car dealers	30	22 393	1 192	294	140	10	2
553	Auto and home supply stores	76	38 846	5 432	1 260	444	17	3
555, 6, 7, 9	Miscellaneous automotive dealers	13	13 371	1 095	227	78	1	-
554	Gasoline service stations	178	127 530	7 173	1 731	861	67	4
56	Apparel and accessory stores	162	70 763	8 946	2 217	1 100	18	5
561	Men's and boys' clothing stores	15	7 379	1 002	268	112	2	1
562, 3	Women's clothing and specialty stores	52	23 688	2 563	630	410	5	2
562	Women's clothing stores	48	(D)	(D)	(D)	(D)	5	2
563	Women's accessory and specialty stores	4	(D)	(D)	(D)	(D)	-	-
565	Family clothing stores	21	16 219	2 499	592	229	1	-
566	Shoe stores	57	19 419	2 361	604	280	6	1
564, 9	Other apparel and accessory stores	17	4 058	521	123	69	4	1
57	Furniture and home furnishings stores	126	69 115	9 367	2 293	736	24	9
5712	Furniture stores	46	31 909	4 574	1 081	326	5	3
5713, 4, 9	Home furnishings stores	28	9 506	1 064	228	95	7	2
572	Household appliance stores	20	4 454	518	134	66	6	2
573	Radio, television, computer, and music stores	32	23 246	3 211	850	249	6	2
58	Eating and drinking places	410	145 517	37 005	8 488	6 840	85	17
5812	Eating places	363	140 719	36 013	8 261	6 660	75	17
5813	Drinking places	47	4 798	992	227	180	10	-
591	Drug and proprietary stores	83	66 684	8 212	1 906	714	8	2
59 ex. 591	Miscellaneous retail stores	303	96 232	13 672	3 318	1 452	101	8
592	Liquor stores	26	15 115	1 432	356	153	4	1
593	Used merchandise stores	17	1 257	262	71	32	7	-
594	Miscellaneous shopping goods stores	121	40 232	5 290	1 367	643	30	4
5941	Sporting goods stores and bicycle shops	26	5 795	798	176	88	10	2
5942, 3	Book, stationery stores	13	5 049	753	244	123	1	-
5944	Jewelry stores	28	13 325	2 199	567	204	3	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	54	16 063	1 540	380	228	16	2
596	Nonstore retailers	18	11 036	1 827	413	126	6	-
598	Fuel dealers	13	6 529	918	247	67	2	-
5992	Florists	44	6 691	1 387	323	189	29	2
5993	Tobacco stores and stands	8	3 012	148	36	27	5	-
5994	News dealers and newsstands	5	502	56	13	9	2	-
5995	Optical goods stores	17	4 756	1 099	269	86	1	-
5999	Miscellaneous retail stores, n.e.c.	34	7 102	1 253	223	120	15	1

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1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprietor- ships (number)	Partner- ships (number)
	PARKERSBURG-MARIETTA, WV-OH MSA							
	Retail trade	939	955 883	110 199	26 022	11 846	270	61
52	Building materials and garden supplies stores	52	49 571	5 611	1 312	429	14	3
521, 3	Building materials and supply stores	29	40 380	4 454	1 042	314	3	1
525	Hardware stores	7	1 788	291	68	33	3	1
526	Retail nurseries, lawn and garden supply stores	9	2 596	406	94	43	6	—
527	Mobile home dealers	7	4 807	460	108	39	2	1
53	General merchandise stores	41	171 535	18 966	4 661	2 196	5	1
531	Department stores (incl. leased depts.) ^{1 2}	11	144 845	(NA)	(NA)	(NA)	—	—
531	Department stores (excl. leased depts.) ¹	11	132 996	14 860	3 593	1 665	—	—
533	Variety stores	10	5 927	942	237	114	1	1
539	Miscellaneous general merchandise stores	20	32 612	3 164	831	417	4	—
54	Food stores	117	191 778	19 071	4 607	1 917	43	8
541	Grocery stores	94	185 489	18 021	4 351	1 782	34	5
542	Meat and fish (seafood) markets	3	(D)	(D)	(D)	(D)	3	—
546	Retail bakeries	6	(D)	(D)	(D)	(D)	1	—
543, 4, 5, 9	Other food stores	14	2 603	361	77	56	5	3
55 ex. 554	Automotive dealers	83	231 918	21 073	4 931	1 179	18	5
551	New and used car dealers	22	188 339	15 918	3 747	788	1	—
552	Used car dealers	13	7 251	328	87	36	9	2
553	Auto and home supply stores	35	23 879	3 783	881	273	5	3
555, 6, 7, 9	Miscellaneous automotive dealers	13	12 449	1 044	216	82	3	—
554	Gasoline service stations	84	74 130	3 890	924	483	24	8
56	Apparel and accessory stores	80	30 410	3 859	944	517	14	4
561	Men's and boys' clothing stores	6	2 097	342	102	39	1	—
562, 3	Women's clothing and specialty stores	26	10 352	1 253	304	192	8	2
562	Women's clothing stores	22	9 572	1 183	280	174	7	1
563	Women's accessory and specialty stores	4	780	70	24	18	1	1
565	Family clothing stores	10	8 235	1 120	256	131	1	—
566	Shoe stores	32	9 221	1 081	268	143	2	—
564, 9	Other apparel and accessory stores	6	505	63	14	12	2	2
57	Furniture and home furnishings stores	64	37 461	5 266	1 167	400	23	1
5712	Furniture stores	23	15 682	2 636	602	174	9	—
5713, 4, 9	Home furnishings stores	11	6 746	970	160	74	2	—
572	Household appliance stores	6	2 316	293	67	23	4	1
573	Radio, television, computer, and music stores	24	12 717	1 367	338	129	8	—
58	Eating and drinking places	236	81 574	20 389	4 547	3 548	74	21
5812	Eating places	194	78 158	19 891	4 422	3 440	55	17
5813	Drinking places	42	3 416	498	125	108	19	4
591	Drug and proprietary stores	27	32 093	3 797	929	330	5	1
59 ex. 591	Miscellaneous retail stores	155	55 413	8 277	2 000	847	50	9
592	Liquor stores	13	8 000	611	150	61	5	1
593	Used merchandise stores	9	4 175	346	81	44	5	—
594	Miscellaneous shopping goods stores	72	21 324	3 255	839	341	27	2
5941	Sporting goods stores and bicycle shops	10	2 356	244	51	29	4	—
5942, 3	Book, stationery stores	14	3 891	579	153	70	2	1
5944	Jewelry stores	17	8 649	1 526	408	123	7	—
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	31	6 428	906	227	119	14	1
596	Nonstore retailers	11	7 189	1 053	252	96	2	—
598	Fuel dealers	5	(D)	(D)	(D)	(D)	1	—
5992	Florists	11	3 928	1 245	286	159	2	2
5993	Tobacco stores and stands	—	—	—	—	—	—	—
5994	News dealers and newsstands	2	(D)	(D)	(D)	(D)	—	2
5995	Optical goods stores	8	1 376	320	60	26	—	—
5999	Miscellaneous retail stores, n.e.c.	24	5 707	1 133	242	98	8	2

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1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partners- hips (number)
	STEUBENVILLE-WEIRTON, OH-WV MSA							
	Retail trade	884	689 820	74 191	17 327	8 892	333	53
52	Building materials and garden supplies stores	33	31 102	3 885	813	290	10	1
521, 3	Building materials and supply stores	15	19 553	2 159	484	154	3	-
525	Hardware stores	9	6 405	1 042	230	102	4	-
526	Retail nurseries, lawn and garden supply stores	6	(D)	(D)	(D)	(D)	2	-
527	Mobile home dealers	3	(D)	(D)	(D)	(D)	1	1
53	General merchandise stores	24	103 801	12 059	2 921	1 458	1	1
531	Department stores (incl. leased depts.) ^{1 2}	8	87 474	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	8	80 722	9 315	2 261	1 124	-	-
533	Variety stores	7	4 905	765	173	94	-	-
539	Miscellaneous general merchandise stores	9	18 174	1 979	487	240	1	1
54	Food stores	140	188 577	15 271	3 853	1 759	60	9
541	Grocery stores	106	160 800	13 948	3 336	1 535	43	3
542	Meat and fish (seafood) markets	5	1 687	112	28	25	4	1
546	Retail bakeries	15	1 873	610	140	104	7	4
543, 4, 5, 9	Other food stores	14	4 217	601	149	95	6	1
55 ex. 554	Automotive dealers	62	129 290	10 898	2 579	775	14	1
551	New and used car dealers	30	106 779	8 126	1 876	564	5	1
552	Used car dealers	7	(D)	(D)	(D)	(D)	2	-
553	Auto and home supply stores	22	18 293	2 515	648	189	4	-
555, 6, 7, 9	Miscellaneous automotive dealers	3	(D)	(D)	(D)	(D)	3	-
554	Gasoline service stations	89	55 170	2 873	721	420	44	4
56	Apparel and accessory stores	64	22 894	3 177	762	406	12	3
561	Men's and boys' clothing stores	9	2 648	548	133	57	2	-
562, 3	Women's clothing and specialty stores	22	11 862	1 858	392	218	3	2
562	Women's clothing stores	20	(D)	(D)	(D)	(D)	3	1
563	Women's accessory and specialty stores	2	(D)	(D)	(D)	(D)	-	1
565	Family clothing stores	6	2 298	285	60	31	-	1
566	Shoe stores	23	5 727	638	164	90	3	-
564, 9	Other apparel and accessory stores	4	361	48	13	10	4	-
57	Furniture and home furnishings stores	52	21 932	2 852	888	275	17	2
5712	Furniture stores	13	10 479	1 496	363	129	1	1
5713, 4, 9	Home furnishings stores	14	2 532	272	69	38	8	1
572	Household appliance stores	4	2 343	273	62	22	2	-
573	Radio, television, computer, and music stores	21	6 578	811	194	86	6	-
58	Eating and drinking places	263	56 838	13 788	3 088	2 515	119	25
5812	Eating places	177	50 821	12 794	2 827	2 298	77	16
5813	Drinking places	86	6 017	992	261	217	42	9
591	Drug and proprietary stores	39	29 070	3 360	830	332	15	-
59 ex. 591	Miscellaneous retail stores	118	50 948	8 250	1 272	662	41	7
592	Liquor stores	17	5 053	482	123	43	3	1
593	Used merchandise stores	2	(D)	(D)	(D)	(D)	-	-
594	Miscellaneous shopping goods stores	45	12 780	1 754	405	232	17	1
5941	Sporting goods stores and bicycle shops	5	1 160	114	27	17	3	1
5942, 3	Book, stationery stores	4	834	95	23	14	3	-
5944	Jewelry stores	17	6 628	1 031	228	96	4	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	19	4 158	514	127	105	7	-
596	Nonstore retailers	12	22 796	2 536	390	198	2	1
598	Fuel dealers	3	2 852	188	55	14	1	-
5992	Florists	20	2 794	574	123	91	11	2
5993	Tobacco stores and stands	1	(D)	(D)	(D)	(D)	-	1
5994	News dealers and newsstands	2	(D)	(D)	(D)	(D)	-	1
5995	Optical goods stores	6	1 468	319	77	38	-	-
5999	Miscellaneous retail stores, n.e.c.	10	2 447	288	70	27	7	-

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Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	WHEELING, WV-OH MSA							
	Retail trade	1 106	923 230	105 622	25 939	12 571	417	69
52	Building materials and garden supplies stores	44	40 941	4 388	976	307	7	1
521, 3	Building materials and supply stores	22	32 740	3 228	745	200	2	1
525	Hardware stores	14	4 735	680	145	67	4	-
526	Retail nurseries, lawn and garden supply stores	4	(D)	(D)	(D)	(D)	-	-
527	Mobile home dealers	4	(D)	(D)	(D)	(D)	1	-
53	General merchandise stores	44	155 110	17 876	5 176	2 396	9	-
531	Department stores (incl. leased depts.) ^{1 2}	10	125 945	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	10	118 743	13 933	4 103	1 886	-	-
533	Variety stores	12	9 012	1 449	351	184	-	-
539	Miscellaneous general merchandise stores	22	27 355	2 494	722	326	9	-
54	Food stores	145	219 138	19 835	4 891	2 272	63	11
541	Grocery stores	118	211 491	18 332	4 555	2 047	55	5
542	Meat and fish (seafood) markets	4	1 282	160	32	23	3	-
546	Retail bakeries	12	1 883	507	127	86	3	6
543, 4, 5, 9	Other food stores	11	4 482	836	177	116	2	-
55 ex. 554	Automotive dealers	76	173 093	14 166	3 280	881	21	3
551	New and used car dealers	27	150 892	11 765	2 741	659	2	-
552	Used car dealers	16	6 438	417	80	49	6	1
553	Auto and home supply stores	25	11 717	1 667	398	147	9	2
555, 6, 7, 9	Miscellaneous automotive dealers	8	4 046	317	61	26	4	-
554	Gasoline service stations	106	81 546	5 286	1 300	613	65	4
56	Apparel and accessory stores	105	38 966	4 968	1 227	686	19	4
561	Men's and boys' clothing stores	14	4 661	789	192	102	3	-
562, 3	Women's clothing and specialty stores	40	17 929	2 498	621	356	6	2
562	Women's clothing stores	36	16 358	1 932	478	296	6	2
563	Women's accessory and specialty stores	4	1 571	566	143	60	-	-
565	Family clothing stores	6	5 681	422	96	50	1	1
566	Shoe stores	32	9 232	1 075	265	139	3	-
564, 9	Other apparel and accessory stores	13	1 463	184	53	39	6	1
57	Furniture and home furnishings stores	79	41 818	5 808	1 456	524	28	3
5712	Furniture stores	19	17 162	2 886	725	241	6	-
5713, 4, 9	Home furnishings stores	23	7 107	830	175	82	10	3
572	Household appliance stores	10	1 690	223	57	34	7	-
573	Radio, television, computer, and music stores	27	15 859	1 869	499	167	5	-
58	Eating and drinking places	281	86 733	21 741	4 892	3 668	131	25
5812	Eating places	196	77 791	20 241	4 521	3 349	84	16
5813	Drinking places	85	8 942	1 500	371	319	47	9
591	Drug and proprietary stores	42	35 947	3 775	864	353	9	2
59 ex. 591	Miscellaneous retail stores	184	49 938	7 779	1 877	871	65	16
592	Liquor stores	19	6 195	703	174	56	5	1
593	Used merchandise stores	7	453	90	23	19	3	-
594	Miscellaneous shopping goods stores	77	23 127	3 144	785	400	20	6
5941	Sporting goods stores and bicycle shops	14	4 009	467	104	54	4	2
5942, 3	Book, stationery stores	6	1 607	214	57	32	-	-
5944	Jewelry stores	13	5 796	1 156	306	103	2	1
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	44	11 715	1 307	318	211	14	3
596	Nonstore retailers	12	8 191	1 398	306	123	4	3
598	Fuel dealers	5	2 286	414	118	27	1	-
5992	Florists	20	2 841	694	146	85	13	3
5993	Tobacco stores and stands	1	(D)	(D)	(D)	(D)	-	-
5994	News dealers and newsstands	11	1 778	245	52	33	5	1
5995	Optical goods stores	13	1 701	338	78	30	4	-
5999	Miscellaneous retail stores, n.e.c.	19	(D)	(D)	(D)	(D)	10	2

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 9. Summary Statistics for the Area Outside Metropolitan Statistical Areas: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partners- hips (number)
	Retail trade -----	6 631	5 028 194	536 797	124 535	58 263	2 353	425
52	Building materials and garden supplies stores -----	404	394 311	43 623	9 522	3 075	96	25
521, 3	Building materials and supply stores -----	197	(D)	(D)	(D)	(D)	30	8
521	Lumber and other building materials dealers -----	172	283 669	30 343	6 628	2 023	22	5
523	Paint, glass, and wallpaper stores -----	25	(D)	(D)	(D)	(D)	8	3
525	Hardware stores -----	119	43 294	6 251	1 492	550	43	10
526	Retail nurseries, lawn and garden supply stores -----	36	(D)	(D)	(D)	(D)	19	2
527	Mobile home dealers -----	52	49 366	4 244	885	268	4	5
53	General merchandise stores -----	384	(D)	(D)	(D)	(D)	86	20
531	Department stores (incl. leased depts.) ^{1 2} -----	44	395 823	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹ -----	44	373 366	39 454	9 451	4 355	-	-
533	Variety stores -----	102	(D)	(D)	(D)	(D)	15	8
539	Miscellaneous general merchandise stores -----	238	245 318	23 092	5 934	2 734	71	12
54	Food stores -----	1 067	1 292 814	115 434	26 985	12 055	439	80
541	Grocery stores -----	967	(D)	(D)	(D)	(D)	392	73
542	Meat and fish (seafood) markets -----	8	1 434	89	25	20	5	2
546	Retail bakeries -----	42	5 799	1 670	391	299	23	-
543, 4, 5, 9	Other food stores -----	50	(D)	(D)	(D)	(D)	19	5
543	Fruit and vegetable markets -----	6	1 421	158	37	19	3	1
544	Candy, nut, and confectionery stores -----	15	1 190	178	46	42	9	2
545	Dairy products stores -----	12	2 914	255	51	39	5	-
549	Miscellaneous food stores -----	17	(D)	(D)	(D)	(D)	2	2
55 ex. 554	Automotive dealers -----	574	1 062 511	82 657	18 808	5 436	156	36
551	New and used car dealers -----	216	(D)	(D)	(D)	(D)	22	5
552	Used car dealers -----	104	67 340	3 978	859	290	52	9
553	Auto and home supply stores -----	208	(D)	(D)	(D)	(D)	69	19
553 pt.	Tire, battery, and accessory dealers -----	178	65 404	9 686	2 231	768	51	16
553 pt.	Other auto and home supply stores -----	30	(D)	(D)	(D)	(D)	18	3
555, 6, 7, 9	Miscellaneous automotive dealers -----	46	37 439	2 988	676	244	13	3
555	Boat dealers -----	13	9 495	871	205	76	4	1
556	Recreational vehicle dealers -----	12	12 297	918	190	61	2	1
557	Motorcycle dealers -----	21	15 647	1 199	281	107	7	1
559	Automotive dealers, n.e.c. -----	-	-	-	-	-	-	-
554	Gasoline service stations -----	678	425 313	27 576	6 709	3 101	388	40
56	Apparel and accessory stores -----	497	170 657	20 897	4 927	2 714	91	23
561	Men's and boys' clothing stores -----	46	16 344	2 217	574	242	7	4
562, 3	Women's clothing and specialty stores -----	189	57 823	6 823	1 607	993	42	10
562	Women's clothing stores -----	182	56 366	6 621	1 554	963	40	10
563	Women's accessory and specialty stores -----	7	1 457	202	53	30	2	-
565	Family clothing stores -----	76	52 038	6 404	1 473	772	10	6
566	Shoe stores -----	154	(D)	(D)	(D)	(D)	20	1
566 pt.	Men's shoe stores -----	5	(D)	(D)	(D)	(D)	1	-
566 pt.	Women's shoe stores -----	15	3 033	508	133	75	1	1
566 pt.	Children's and juveniles' shoe stores -----	4	(D)	(D)	(D)	(D)	-	-
566 pt.	Family shoe stores -----	130	32 734	3 951	901	495	18	-
564, 9	Other apparel and accessory stores -----	32	(D)	(D)	(D)	(D)	12	2
564	Children's and infants' wear stores -----	12	3 535	413	106	56	4	1
569	Miscellaneous apparel and accessory stores -----	20	(D)	(D)	(D)	(D)	8	1
57	Furniture and home furnishings stores -----	422	170 356	23 913	5 596	2 049	143	18
5712	Furniture stores -----	191	91 581	13 597	3 209	1 139	56	4
5713, 4, 9	Home furnishings stores -----	83	24 678	3 672	827	311	35	10
5713	Floor covering stores -----	50	17 293	2 907	661	223	20	9
5714	Drapery and upholstery stores -----	9	1 016	207	50	24	5	-
5719	Miscellaneous home furnishings stores -----	24	6 369	558	116	64	10	1
572	Household appliance stores -----	38	14 012	1 903	455	159	16	2
573	Radio, television, computer, and music stores -----	110	40 085	4 741	1 105	440	36	2
5731, 4	Radio, television, electronics, and computer stores -----	81	30 753	3 627	849	316	28	2
5735	Record and prerecorded tape stores -----	16	6 148	663	139	77	3	-
5736	Musical instrument stores -----	13	3 184	451	117	47	5	-
58	Eating and drinking places -----	1 345	358 080	88 879	19 372	15 539	585	104
5812	Eating places -----	1 212	347 465	86 841	18 904	15 194	529	95
5812 pt.	Restaurants and lunchrooms -----	507	106 625	28 502	6 382	5 512	254	45
5812 pt.	Cafeterias -----	21	3 735	1 144	251	158	10	-
5812 pt.	Refreshment places -----	575	215 095	51 590	11 045	8 668	212	41
5812 pt.	Other eating places -----	109	22 010	5 605	1 226	856	53	9
5813	Drinking places -----	133	10 615	2 038	468	345	56	9
591	Drug and proprietary stores -----	290	251 254	30 701	7 220	2 635	36	4
591 pt.	Drug stores -----	279	(D)	(D)	(D)	(D)	33	4
591 pt.	Proprietary stores -----	11	(D)	(D)	(D)	(D)	3	-

See footnotes at end of table.

Table 9. Summary Statistics for the Area Outside Metropolitan Statistical Areas: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D]

1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
59 ex. 591	Miscellaneous retail stores.....	970	236 726	33 848	8 296	3 714	333	75
592	Liquor stores.....	121	34 093	4 214	1 101	348	3	-
593	Used merchandise stores.....	37	4 969	693	194	108	19	3
594	Miscellaneous shopping goods stores.....	378	90 518	12 431	3 027	1 507	123	31
5941	Sporting goods stores and bicycle shops.....	60	16 446	1 811	467	194	20	6
5941 pt.	General line sporting goods stores.....	33	11 530	1 258	288	109	10	4
5941 pt.	Specialty line sporting goods stores.....	27	4 916	553	179	85	10	2
5942	Book stores.....	40	10 912	1 321	335	186	12	2
5943	Stationery stores.....	9	1 791	239	45	24	4	3
5944	Jewelry stores.....	97	32 092	5 136	1 238	489	26	2
5945	Hobby, toy, and game shops.....	25	7 477	783	178	116	6	3
5946	Camera and photographic supply stores.....	9	(D)	(D)	(D)	(D)	4	-
5947	Gift, novelty, and souvenir shops.....	105	12 973	1 819	447	330	37	13
5948	Luggage and leather goods stores.....	1	(D)	(D)	(D)	(D)	-	-
5949	Sewing, needlework, and piece goods stores.....	32	5 656	813	203	137	14	2
596	Nonstore retailers.....	89	44 478	5 570	1 480	582	41	-
5961	Catalog and mail-order houses.....	39	29 512	2 123	629	240	22	-
5962	Merchandising machine operators.....	18	5 875	1 309	317	98	3	-
5963	Direct selling establishments.....	32	9 091	2 138	534	244	16	-
598	Fuel dealers.....	34	21 056	2 883	707	178	9	-
5983	Fuel oil dealers.....	11	(D)	(D)	(D)	(D)	4	-
5984	Liquefied petroleum gas (bottled gas) dealers.....	20	10 481	1 861	461	117	4	-
5989	Fuel dealers, n.e.c.....	3	(D)	(D)	(D)	(D)	1	-
5992	Florists.....	158	19 507	3 857	890	559	87	22
5993	Tobacco stores and stands.....	4	(D)	(D)	(D)	(D)	1	2
5994	News dealers and newsstands.....	7	840	107	24	18	3	2
5995	Optical goods stores.....	60	8 105	1 755	380	160	12	7
5999	Miscellaneous retail stores, n.e.c.....	82	(D)	(D)	(D)	(D)	35	8
5999 pt.	Pet shops.....	15	1 673	257	56	46	10	2
5999 pt.	Typewriter stores.....	1	(D)	(D)	(D)	(D)	-	-
5999 pt.	Other miscellaneous retail stores, n.e.c.....	66	(D)	(D)	(D)	(D)	25	6

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank ¹	Cumulative			Geographic area	Rank ¹	Cumulative		
		Sales (\$1,000)	Sales (\$1,000)	Percent of State total			Sales (\$1,000)	Sales (\$1,000)	Percent of State total
West Virginia	(X)	9 029 979	9 029 979	100.0	West Virginia—Con.				
Charleston.....	1	755 194	755 194	8.4	Charles Town.....	31	52 290	5 389 397	59.7
Huntington ▲.....	2	475 953	1 231 147	13.6	Weston.....	32	52 076	5 441 473	60.3
Parkersburg.....	3	416 698	1 647 845	18.2	Point Pleasant.....	33	46 416	5 487 889	60.8
Beckley.....	4	301 023	1 948 868	21.6	Wellsburg.....	34	42 881	5 530 770	61.2
Morgantown.....	5	291 615	2 240 483	24.8	Keyser.....	35	41 293	5 572 063	61.7
Wheeling ▲.....	6	258 498	2 498 981	27.7	Spencer.....	36	38 590	5 610 653	62.1
Clarksburg.....	7	218 999	2 717 980	30.1	Grafton.....	37	36 114	5 646 767	62.5
St. Albans.....	8	209 720	2 927 700	32.4	Hurricane.....	38	34 190	5 680 957	62.9
Fairmont.....	9	209 495	3 137 195	34.7	Westover.....	39	33 963	5 714 920	63.3
Martinsburg.....	10	194 664	3 331 859	36.9	Lewisburg.....	40	32 107	5 747 027	63.6
Barboursville.....	11	187 774	3 519 633	39.0	Philippi.....	41	30 452	5 777 479	64.0
Vienna.....	12	174 267	3 693 900	40.9	Hinton.....	42	28 872	5 806 351	64.3
Bluefield.....	13	155 187	3 849 087	42.6	Montgomery ▲.....	43	28 293	5 834 644	64.6
Bridgeport.....	14	131 186	3 980 273	44.1	Mannington.....	44	24 139	5 858 783	64.9
South Charleston.....	15	124 807	4 105 080	45.5	Madison.....	45	23 513	5 882 296	65.1
Weirton ▲.....	16	120 686	4 225 766	46.8	Shinnston.....	46	21 852	5 904 148	65.4
Princeton.....	17	112 611	4 338 377	48.0	White Sulphur Springs.....	47	19 843	5 923 991	65.6
Elkins.....	18	102 419	4 440 796	49.2	Richwood.....	48	19 123	5 943 114	65.8
Oak Hill.....	19	94 571	4 535 367	50.2	Ravenswood.....	49	18 931	5 962 045	66.0
New Martinsville.....	20	94 375	4 629 742	51.3	Mullens.....	50	17 241	5 979 286	66.2
Moundsville.....	21	93 945	4 723 687	52.3	Follansbee.....	51	16 935	5 996 221	66.4
Buckhannon.....	22	83 338	4 807 025	53.2	Kenova.....	52	15 407	6 011 628	66.6
Summersville.....	23	81 807	4 888 832	54.1	Chester.....	53	11 347	6 022 975	66.7
Logan.....	24	79 544	4 968 376	55.0	Williamstown.....	54	8 918	6 031 893	66.8
Welch.....	25	67 869	5 036 245	55.8	Salem.....	55	6 933	6 038 826	66.9
Dunbar.....	26	65 568	5 101 813	56.5	Paden City ▲.....	56	4 691	6 043 517	66.9
Ripley.....	27	65 363	5 167 176	57.2	Bethlehem.....	(X)	(D)	(X)	(X)
Nitro ▲.....	28	58 862	5 226 038	57.9					
Williamson.....	29	57 730	5 283 768	58.5					
Kingwood.....	30	53 339	5 337 107	59.1					

¹Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

Table 11. Counties Ranked by Volume of Sales: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank ¹	Sales (\$1,000)	Cumulative		Geographic area	Rank ¹	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
West Virginia -----	(X)	9 029 979	9 029 979	100.0	West Virginia—Con.				
Kanawha -----	1	1 504 685	1 504 685	16.7	Wayne -----	26	96 737	7 860 651	87.1
Cabell -----	2	799 639	2 304 324	25.5	Brooke -----	27	93 912	7 954 563	88.1
Wood -----	3	641 965	2 946 289	32.6	Preston -----	28	92 567	8 047 130	89.1
Harrison -----	4	478 292	3 424 581	37.9	Braxton -----	29	83 717	8 130 847	90.0
Raleigh -----	5	464 642	3 889 223	43.1	Wyoming -----	30	78 949	8 209 796	90.9
Monongalia -----	6	411 785	4 301 008	47.6	Mason -----	31	71 121	8 280 917	91.7
Mercer -----	7	404 313	4 705 321	52.1	Lewis -----	32	68 563	8 349 480	92.5
Marion -----	8	317 496	5 022 817	55.6	Mineral -----	33	68 259	8 417 739	93.2
Ohio -----	9	309 976	5 332 793	59.1	Roane -----	34	56 551	8 474 290	93.8
Berkeley -----	10	287 738	5 620 531	62.2	Barbour -----	35	43 938	8 518 228	94.3
Logan -----	11	215 518	5 836 049	64.6	Taylor -----	36	42 975	8 561 203	94.8
Fayette -----	12	197 719	6 033 768	66.8	Hampshire -----	37	40 656	8 601 859	95.3
Greenbrier -----	13	180 849	6 214 617	68.8	Ritchie -----	38	36 049	8 637 908	95.7
Putnam -----	14	175 581	6 390 198	70.8	Summers -----	39	35 217	8 673 125	96.0
Marshall -----	15	166 445	6 556 643	72.6	Grant -----	40	33 751	8 706 876	96.4
Hancock -----	16	144 586	6 701 229	74.2	Lincoln -----	41	33 689	8 740 565	96.8
Randolph -----	17	138 893	6 840 122	75.7	Pocahontas -----	42	32 615	8 773 180	97.2
Nicholas -----	18	135 451	6 975 573	77.2	Hardy -----	43	32 032	8 805 212	97.5
Mingo -----	19	128 618	7 104 191	78.7	Pleasants -----	44	28 891	8 834 103	97.8
McDowell -----	20	120 982	7 225 173	80.0	Webster -----	45	27 191	8 861 294	98.1
Jefferson -----	21	118 431	7 343 604	81.3	Morgan -----	46	26 999	8 888 293	98.4
Wetzel -----	22	111 908	7 455 512	82.6	Tucker -----	47	23 331	8 911 624	98.7
Boone -----	23	104 670	7 560 182	83.7	Tyler -----	48	22 526	8 934 150	98.9
Upshur -----	24	103 690	7 663 872	84.9	Pendleton -----	49	18 010	8 952 160	99.1
Jackson -----	25	100 042	7 763 914	86.0	Calhoun -----	50	17 309	8 969 469	99.3
					Gilmer -----	51	17 051	8 986 520	99.5
					Clay -----	52	15 662	9 002 182	99.7
					Monroe -----	53	15 517	9 017 699	99.9
					Wirt -----	54	6 290	9 023 989	99.9
					Doddridge -----	55	5 990	9 029 979	100.0

¹Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

APPENDIX A.

General Explanation

CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration—Firms in the 1987 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consists of firms which were not required to file a regular census return and includes:

- a. All nonemployers, i.e., all firms with no paid employment during 1987. Sales information for them was obtained from administrative records of other Federal agencies. Although consisting of a large number of firms, nonemployers account for less than 3 percent of total retail sales. Data on nonemployers are provided in subsequent 1987 Census of Retail Trade reports, Nonemployer Statistics, RC87-N, and Selected Statistics, RC87-SP-1.

The census included only those retail non-employer firms which reported a sales volume of \$1,000 or more during 1987 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$1,000 or more.

- b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with paid employees at any time during 1987 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.

Data on sales, payroll, and employment for employer firms below the cutoff were derived or estimated from the administrative records of other Federal agencies, except for a 10-percent sample which was included in the mail universe.

2. The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:

- a. Large employers, i.e., all employer firms above the payroll size cutoff establishment to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location

and to obtain information on payroll and mid-March employment at each location. The 1986 Report of Company Organization was used as a coverage check in the census. In the census mailing package containing the appropriate 1987 questionnaires, firms were sent a form to use in updating the list of establishments with those opened since 1986.

- b. The 10-percent sample of small employers referred to in section 1b above which were sent the census mailing packages containing the appropriate 1987 questionnaires.

Method of classifying kinds of business—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.¹ However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

1. The nonmail universe.

- a. All nonemployers were classified inside or outside of retail trade on the basis of information obtained from other Federal agencies.
- b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1982 census. Otherwise, the classification was obtained from the administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1987 census kind-of-business code.

2. Establishments in the mail universe were classified on the basis of their self designation and answers to questions on sales by merchandise lines and other special inquiries.

COMPARABILITY OF THE 1982 AND 1987 CENSUSES

The 1982 and 1987 censuses were conducted under similar conditions and procedures except for the following:

¹Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

Classifications—In 1982, classifications were based on the 1972 Standard Industrial Classification (SIC) Manual and its 1977 Supplement. For 1987, classifications are based on the 1987 SIC Manual. There are major revisions to the SIC structure for 1987 which limit the comparability of data between the 1982 and 1987 censuses. The kinds of business involving the most significant changes for retail trade are within SIC major groups 53 and 57. These changes are described in detail in the "Kind-of-Business Classifications" section below and in appendix H.

It was not possible to retabulate 1982 data based on the revised 1987 classifications for comparative purposes since, in many cases, the necessary information was not available for assigning the new 1987 classifications to the 1982 records. However, 1987 census records were assigned both a 1987 and 1982 census classification. Census data for 1987 are presented based on the 1987 classifications for all geographic areas included in this publication (see "Geographic Areas Covered" in the Introduction). In addition, data for the United States and each State are presented for both 1987 and 1982 based on the 1972 classifications in table 3 of this publication.²

Geographic areas—The boundaries of a number of areas for which data are shown in the 1987 census are not the same as in the 1982 census because of annexations; other boundary changes; and redefinitions of previously defined standard metropolitan statistical areas (SMSA's) and standard consolidated statistical areas (SCSA's) into metropolitan statistical areas (MSA's), primary metropolitan statistical areas (PMSA's), and consolidated metropolitan statistical areas (CMSA's).³

Nonemployer firms—In 1982, data for nonemployers and the combined data for all establishments were presented only at the retail total level for all geographic areas except the United States, for which these data were published by kind of business. For 1987, data presented in this publication do not include nonemployer establishments. Consequently, data in this report are included only for establishments with payroll. Data for nonemployers by kind of business for the United States are presented in the 1987

Census of Retail Trade report, Selected Statistics, RC87-SP-1 and for States, metropolitan statistical areas, counties, and places with 2,500 inhabitants or more in the Retail Trade reports of the Nonemployer Statistics Series, RC87-N-1 to -4. See appendix A of the Nonemployer Statistics Series reports for a description of improvements in data collection and processing of nonemployer records for the 1987 Economic Censuses.

Establishments—In 1982 and prior censuses, the count of establishments (defined below) represented the number in business at the end of the year. For 1987, the count of establishments in this publication represents those in business at any time during 1987.

A comparison of the number of establishments in business at the end of the year versus the number active any time during the year for the State as a whole is presented in appendix G.²

EXPLANATION OF TERMS

Establishments—An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and will be provided in the retail trade report, Miscellaneous Subjects (RC87-S-4). Each retail establishment was tabulated according to the physical location at which the business was conducted.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe store" classification.

Firms—A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic censuses, the terms "firm" and "company" are synonymous.

²To improve comparability between 1982 and 1987 statistics, 1982 data were slightly adjusted to reflect organizational changes affecting some industries. Accordingly, statistics presented for 1982 vary slightly from those previously published.

³Newly defined metropolitan statistical areas (MSA's) and also certain terminology changes were announced by the Office of Management and Budget (OMB) effective June 30, 1983. The previous term "standard metropolitan statistical area" was shortened to metropolitan statistical area. If an area has more than 1 million population and meets certain other specified requirements, it now is termed a "consolidated metropolitan statistical area" (CMSA) and consists of major components recognized as "primary metropolitan statistical areas" (PMSA's). Many of these PMSA's were formerly recognized as SMSA's and the majority were also included in standard consolidated statistical areas defined by OMB beginning in 1975, each of which consisted of two or more closely associated SMSA's. Metropolitan areas not included in CMSA's are designated simply as metropolitan statistical areas (MSA's).

Sales—Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; sales and receipts of departments or concessions operated by other firms; commissions or receipts from the sale of government lottery tickets; installment payments from leasing of vehicles, equipment, instruments, tools, etc. marketed under capital, finance, or full payout leases; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Annual payroll—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on form 941.

First quarter payroll—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1987.

Paid employees for pay period including March 12—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Legal form of organization—The legal form of organization for firms in the mail universe was based on the response to the organizational status inquiry on the various census forms. The legal form of organization of nonmail firms was generally based on information available from the administrative records of other Federal agencies.

This report presents data by the following legal forms of organization:

1. Corporations (including corporate cooperatives).
2. Individual proprietorships.
3. Partnerships.
4. Other types.

Auxiliary establishments—Each company included in this census was asked to identify and report separately those auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data presented in this report do not include auxiliary establishments. Data for auxiliaries which primarily service retail establishments are presented in a subsequent report issued as part of the 1987 Enterprise Statistics reports.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1987 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the goods. Exceptions to this general rule are lumber yards; paint, glass, and wallpaper stores; typewriter stores; stationery stores; and gasoline service stations, which sell to both the general public for personal and household consumption and to businesses. These types of stores are included in retail trade even if a higher proportion of their sales is made to other than individuals for personal or household consumption. However, such establishments that sell their products only to institutional or industrial users and to other wholesalers and establishments that sell similar merchandise for use exclusively by business establishments are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1987 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within a SIC.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities, or merchandise lines, are sold by different kinds of business is available in the 1987 Census of Retail Trade report, Merchandise Line Sales, RC87-S-3.)

Building Materials and Garden Supplies Stores (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Lumber and other building materials dealers (SIC 521)—Establishments primarily engaged in selling lumber, or lumber and a general line of building materials, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. Hardware is often an important line of retail lumber and building materials dealers. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

Paint, glass, and wallpaper stores (SIC 523)—Establishments primarily engaged in selling paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to

contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. Establishments which do not sell to the general public are classified in wholesale trade.

Hardware stores (SIC 525)—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Retail nurseries, lawn and garden supply stores (SIC 526)—Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves. Establishments primarily engaged in growing trees, shrubs, other plants, seeds, and bulbs are classified in SIC major group 01, and those growing Christmas trees are classified in SIC major group 08.

Mobile home dealers (SIC 527)—Establishments primarily engaged in the retail sales of new and used mobile homes, parts and equipment. Establishments primarily selling travel trailers and campers are classified in SIC 5561.

General Merchandise Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, and general stores. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596. Establishments having 25 to 49 employees and selling merchandise lines covered in the definition for department stores, previously classified in SIC 531 in prior censuses, are classified in SIC 539 in the 1987 Census.

Department stores (SIC 531)—Retail stores normally having 50 employees or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the three following groups of merchandise:

1. Furniture, home furnishings, appliances, and radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (incl. leased depts.)

Department stores (excl. leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of department stores (excl. leased depts.) also are presented:

Conventional department stores (SIC 531 pt.)—Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department.
2. May have a catalog order service.
3. Are not affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands.
2. Appliances which are serviced by another company.
3. Limited lines of merchandise through seasonal or special catalogs.

Discount or mass merchandising department stores (SIC 531 pt.)—Establishments which satisfy the criteria of a department store (see above) and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices.
2. Provide centralized check-out service.
3. Do not provide customer assistance within store departments. Merchandise is normally sold through self-service with minimal assistance provided in any department.
4. Do not have a catalog order service.

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded.
2. Hard goods which are primarily nationally advertised brands.
3. Appliances which are serviced by another company.

National chain department stores (SIC 531 pt.)—Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department.
2. Usually have a catalog order service.
3. Are affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded.
2. Appliances which are serviced by their own company.

Variety stores (SIC 533)—Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis, with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores (SIC 539)—Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or homefurnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 50 employees, and stores usually known as country or general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and homefurnishings exceed half of their total sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales. Establishments primarily engaged in the retail sales of their merchandise by catalog, mail, or television order are classified in SIC 5961.

Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets and convenience food stores are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

Meat and fish (seafood) markets (SIC 542)—Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish, and other seafoods. They may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222. Establishments primarily engaged in the retail sale of food via frozen food plans delivered to households or individuals are classified in SIC 5963.

Fruit and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. They are frequently found in public or municipal markets, or roadside stands. However, roadside stands of farmers selling only their own produce are classified in SIC major group 01.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, and other confections.

Dairy products stores (SIC 545)—Establishments primarily engaged in the retail sale of packaged dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen custard stands are classified in SIC 5812 and establishments selling ice cream and similar products from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

Retail bakeries (SIC 546)—Establishments primarily engaged in the retail sale of bakery products. The products may be purchased from others or made on the premises. Establishments manufacturing bakery products for the trade are classified in SIC 2051 and those purchasing bakery products and selling them house to house are classified in SIC 5963.

Miscellaneous food stores (SIC 549)—Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs, poultry, health

foods, vitamin foods, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account and sell dressed fowls, or sell fowls cleaned and dressed by others.

Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. Automobile repair shops maintained by establishments engaged in the sale of new automobiles also are included.

Utility trailer dealers, previously classified in SIC 556 in prior censuses, are classified in SIC 559 in the 1987 census.

New car dealers (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They frequently maintain repair departments and carry stocks of replacement parts, tires, batteries, and automotive accessories. These establishments also frequently sell pickups and vans at retail.

Used car dealers (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. These establishments also frequently sell used pickups and vans at retail.

Tire, battery, and accessory dealers (SIC 553 pt.)—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and other automotive parts and accessories.

Other auto and home supply stores (SIC 553 pt.)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, no one of which accounts for over 49 percent of total sales.

Gasoline service stations (SIC 554)—Establishments primarily selling gasoline and automotive lubricants. These establishments frequently sell other merchandise such as tires, batteries, accessories, and other automobile parts or perform minor repair work. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included. Gasoline stations combined with other activities, such as grocery stores, convenience stores, or car washes are classified based on primary activities as determined by sales.

Boat dealers (SIC 555)—Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft, including parts, accessories, marine supplies, and outboard motors.

Recreational vehicle dealers [n.e.c.] (SIC 556)—Establishments primarily engaged in the retail sale of new and used motor homes, recreational trailers, and campers (pickup coaches), including parts and accessories. Establishments primarily engaged in the retail sale of mobile homes are classified in SIC 527, and those primarily selling utility trailers are classified in SIC 559.

Motorcycle dealers (SIC 557)—Establishments primarily engaged in the retail sale of new and used motorcycles, including motor scooters, mopeds, all-terrain vehicles, and parts and accessories.

Automotive dealers, n.e.c. (SIC 559)—Establishments primarily engaged in the retail sale of new and used automotive vehicles, utility trailers, and automotive equipment and supplies, not elsewhere classified, such as snowmobiles, dunebuggies, and go-carts. Also included are establishments primarily engaged in the retail sale of aircraft.

Apparel and Accessory Stores (SIC Major Group 56)

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for Department stores (SIC 531) or Miscellaneous general merchandise stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

1972 SIC 568, "Furriers and fur shops", has been eliminated. Establishments previously classified in SIC 568 in prior censuses are classified in SIC 563 in the 1987 census.

Men's and boys' clothing stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and accessories. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

Women's clothing stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and

boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories. Custom tailors primarily engaged in making women's clothing to individual order are classified in SIC 569.

Women's accessory and specialty stores (SIC 563)—Establishments primarily engaged in selling women's accessories and specialties, such as millinery, hats, foundation garments, lingerie, hosiery, costume jewelry, gloves, handbags, and fur, including custom made. Establishments primarily engaged in fur repair and storage and which also may sell a minor amount of fur apparel are classified in SIC 7219.

Children's and infants' wear stores (SIC 564)—Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (SIC 566 pt.)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

Women's shoe stores (SIC 566 pt.)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

Children's and juveniles' shoe stores (SIC 566 pt.)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

Family shoe stores (SIC 566 pt.)—Establishments primarily selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification if (1) sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined and (2) if children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller group. Stores primarily selling athletic footwear and accessories are included here.

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing, except fur apparel. Establishments primarily engaged in making fur apparel to custom order are classified in SIC 563.

Furniture and Homefurnishings Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electric and gas appliances. Establishments selling electric and gas appliances are included in this group only if the major part of their sales consists of articles for home use. These stores also may perform repair work on household appliances, radios, televisions, and stereo equipment; but establishments primarily engaged in repair of these products are classified in SIC 76. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5931. Stores furnishing interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

1972 SIC 5732, "Radio and television stores," has been divided into two new industries for 1987: SIC 5731, "Radio, television, and electronics stores" and SIC 5734, "Computer and software stores." Also, 1972 SIC 5733, "Music stores," has been divided into two new industries for 1987: SIC 5735, "Record and prerecorded tape stores" and SIC 5736, "Musical instrument stores."

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily engaged in the retail sale of floor coverings. Establishments included in this industry may incidentally perform installation, but contractors primarily engaged in installing floor coverings for others are classified in SIC 1752.

Drapery and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

Miscellaneous homefurnishings stores (SIC 5719)—Establishments primarily engaged in the retail sale of miscellaneous homefurnishings, such as china, glassware, and metalware for kitchen and table use; bedding and linen; brooms and brushes; lamps and shades; mirrors and pictures; and venetian blinds and window shades. Establishments primarily engaged in the retail sale of miscellaneous homefurnishings by house-to-house canvas or by party-plan merchandising are classified in SIC 5963.

Household appliance stores (SIC 572)—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances, such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and television sets.

Radio, television, and electronics stores (SIC 5731)—Establishments primarily engaged in the retail sale of radios, television sets, record players, high fidelity (hi-fi) sound reproducing equipment, and other consumer electronics equipment. Such establishments also may sell additional lines such as household appliances, computers, computer peripheral equipment, software, musical instruments, or records. Establishments in this industry may perform incidental installation and repair work on radios, televisions, and other consumer electronics equipment. Establishments primarily engaged in the installation and repair of these products are classified in SIC 7622.

Computer and software stores (SIC 5734)—Establishments primarily engaged in the retail sale of computers, computer peripheral equipment, and software.

Record and prerecorded tape stores (SIC 5735)—Establishments primarily selling phonograph records and prerecorded audio and video tapes and discs. Establishments primarily engaged in the retail sale of computer software are classified in SIC 5731 and those primarily engaged in the rental of video tapes in SIC 7841.

Musical instrument stores (SIC 5736)—Establishments primarily selling musical instruments; such as organs, pianos, horns, stringed instruments, and percussion instruments; sheet music; and similar supplies.

Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption.

Restaurants and lunchrooms (SIC 5812 pt.)—Establishments engaged in serving prepared food and beverages. Waiter/waitress service is provided and the establishments have seating facilities for at least 15 patrons. Included here are only those establishments in which waiters/waitresses take orders from patrons while the patrons are seated at a counter, booth, or table. They often serve alcoholic beverages. Establishments in which sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified as Drinking places (SIC 5813).

Social caterers (SIC 5812 pt.)—Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar dedicated facility rather than at a fixed business location. Such establishments also may arrange for some entertainment, but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

Cafeterias (SIC 5812 pt.)—Establishments engaged in serving a wide variety of prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter or waitress service may be provided. Table and/or booth seating facilities are usually provided.

Refreshment places (SIC 5812 pt.)—Establishments primarily selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as chicken and hamburgers for consumption either on or near the premises or for “take-home” consumption. Such establishments do not have waiter/waitress service where the patron’s order is taken while the patron is seated at a table, booth, or counter.

Contract feeding (SIC 5812 pt.)—Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. (This is not a lease arrangement.) The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

Ice cream and frozen custard stands (SIC 5812 pt.)—Establishments primarily engaged in selling ice cream, frozen custard, or other frozen ices for consumption either

on or near the premises. “Take-home” packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.)

Drinking places (SIC 5813)—Establishments primarily engaged in the retail sale of alcoholic drinks such as beer, ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: Drug stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores, nonstore retailers, fuel dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Establishments primarily selling used automobile parts and accessories, previously classified in SIC 593 in prior censuses, are classified in Wholesale Trade SIC 5015 in the 1987 census. Ice dealers, previously classified in SIC 5982, are classified in SIC 5999 in the 1987 census. And, optical goods stores, previously classified in SIC 5999, are classified in new SIC 5995 in the 1987 census.

Drug stores (SIC 591 pt.)—Establishments engaged in the retail sale of prescription drugs. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. These stores are classified on the basis of their usual trade designation rather than on the stricter interpretation of commodities handled.

Proprietary stores (SIC 591 pt.)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

Liquor stores (SIC 592)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Used merchandise stores (SIC 593)—This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; and those primarily selling used mobile homes in SIC 5271. Establishments primarily selling used automobile parts and accessories are classified in SIC 5015 and scrap and waste dealers are classified in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

General line sporting goods stores (SIC 5941 pt.)—Establishments primarily selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Specialty line sporting goods stores (SIC 5941 pt.)—Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment. Establishments primarily engaged in the retail sale of athletic footwear are classified in SIC 5661.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail-order houses (SIC 5961). Establishments primarily engaged in the sale of used books are classified in SIC 593.

Stationery stores (SIC 5943)—Establishments primarily engaged in the retail sale of stationery, such as paper and paper products (including printing and engraving), post cards, novelties, and school supplies. These establishments also may sell additional lines of office type supplies, such as accounting and legal forms; blankbooks and forms; and office forms and supplies. Establishments primarily engaged in selling office supply forms and supplies are classified in SIC 5112. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944)—Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

Hobby, toy, and game shops (SIC 5945)—Establishments primarily engaged in the retail sale of toys, games, and hobby and craft kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

Camera and photographic supply stores (SIC 5946)—Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

Gift, novelty, and souvenir shops (SIC 5947)—Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, greeting cards, holiday decorations, and miscellaneous small art goods.

Luggage and leather goods stores (SIC 5948)—Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods, except apparel.

Sewing, needlework, and piece goods stores (SIC 5949)—Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, yarn, and other needlework accessories.

Catalog and mail-order houses (SIC 5961)—Establishments primarily selling merchandise as a result of orders received by catalog, mail, or television order. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Departmentalized retail stores normally with 50 employees or more and operated by mail-order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 50 employees and operated by mail-order houses and selling a general line of merchandise are classified in SIC 539. In some tabulations at the national level, catalog and mail-order houses are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are department store merchandise, other general merchandise, and other mail-order houses. Establishments primarily engaged in mail-order sales of computer hardware and/or software and television order (home shopping) sales are included within the "Other mail-order houses" classification.

Merchandising machine operators (SIC 5962)—Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), lockers and scales (SIC 7299), or insurance policies sold through vending machines (SIC 63). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Since many automatic merchandising machine operations are conducted in conjunction with the operation of manufacturing plants and of other establishments not classified in retail trade, data for "retail" automatic merchandising machine operators should not be interpreted as a measure of total sales through automatic merchandising machines. Nor do the data for "retail" automatic merchandising machine operators include sales made through automatic merchandising machines owned by establishments classified in other kinds of retail trade.

Direct selling establishments (SIC 5963)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, by telephone, or from trucks or wagons or other temporary locations. The "establishment"

is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, home furnishings and equipment; mobile food service; books and stationery; and other direct selling.

Fuel oil dealers (SIC 5983)—Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily engaged in the retail sale of bottled or bulk liquefied petroleum (LP) gas.

Fuel dealers, n.e.c. (SIC 5989)—Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

Florists (SIC 5992)—Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in the retail sale of seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing seeds, bulbs, flowers, and nursery stock are classified in SIC 0181.

Tobacco stores and stands (SIC 5993)—Establishments primarily engaged in the retail sale of cigarettes, cigars, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

News dealers and newsstands (SIC 5994)—Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

Optical goods stores (SIC 5995)—Establishments primarily engaged in the retail sale of prescription eyeglasses and contact lenses for individuals. Offices of oculists, ophthalmologists and optometrists are classified in major group 80 even though a majority of their revenue is from the sale of eyeglass frames or prescription eyeglasses and contact lenses.

Miscellaneous retail stores, n.e.c. (SIC 5999)—Establishments primarily engaged in the retail sale of specialized lines of merchandise not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7399. In some tabulations, Miscellaneous retail stores are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are pet shops, typewriter stores, and other retail stores.

APPENDIX B. General Questions



U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

1987 CENSUS OF RETAIL TRADE

OMB APPROVAL NO. 0607-0528; EXPIRES 08/89

NOTICE — Response to this inquiry is required by law (title 13, U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

Please complete this form and RETURN TO

BUREAU OF THE CENSUS
1201 East Tenth Street
Jeffersonville, IN 47134

DUE DATE: FEBRUARY 15, 1988

If filing by the due date causes an undue burden, a time extension request should be sent to the above address; please include your 11-digit Census File Number (CFN).

NOTE — Please read the accompanying instructions before answering the questions.

In correspondence pertaining to this report, please refer to this Census File Number (CFN)

Employer Identification (EI) Number

CB-5502

Please correct errors in name, address, and ZIP Code. ENTER street and number if not shown.

Item 1 — EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number shown in the label the SAME as that used for this establishment on its latest 1987 Employer's Quarterly Federal Tax Return, Treasury Form 941?

094 1 ☐ YES

2 ☐ NO — Enter current EI No. _____

(9 digits)

Item 2 — PHYSICAL LOCATION OF ESTABLISHMENT

Answer items a, b, c, and d

NOTE: P.O. boxes or rural routes are not physical locations.

a. ☐ Same as shown in mailing label. If different, indicate change. ☒

NUMBER AND STREET

CITY, TOWN, VILLAGE, ETC.

STATE

ZIP CODE

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

095 1 ☐ YES

3 ☐ No legal boundaries

2 ☐ NO

4 ☐ Don't know

c. Type of municipality where physically located

098 1 ☐ City, village, or borough

3 ☐ Other or don't know

2 ☐ Town or township

d. Name of county where physically located

Item 3 — OPERATIONAL STATUS

Number of months

a. How many months during 1987 did this firm or organization actively operate this establishment?

002

b. Mark (X) the ONE box which best describes this establishment at the end of 1987.

001 1 ☐ In operation

2 ☐ Temporarily or seasonally inactive

3 ☐ Ceased operation — Give date _____

4 ☐ Sold or leased to another operator — Give date at right AND enter name, etc., below ☒

Figures only

Month Day Year

NAME OF NEW OWNER OR OPERATOR

NUMBER AND STREET

CITY

STATE

ZIP CODE

Item 4 — ORGANIZATIONAL STATUS — Mark (X) the ONE box which best describes this establishment during 1987.

003 1 ☐ Individual proprietorship

2 ☐ Partnership

3 ☐ Cooperative association (taxable)

4 ☐ Cooperative association (tax-exempt)

5 ☐ Governmental — Specify _____

6 ☐ Corporation (Do not mark if any form of cooperative association.)

9 ☐ Other — Specify _____

HOW TO REPORT DOLLAR FIGURES

Value figures may be reported in dollars or rounded to thousands.

Example: If a figure is \$1,125,628, report either

PREFERRED
Acceptable

Mil- lions (000)	Thou- sands (000)	Dol- lars (000)
1	125	628
1	125	628

Item 5 — DOLLAR VOLUME OF BUSINESS IN 1987

Sales of merchandise and other operating receipts EXCLUDING sales (or other) taxes collected

Mil. Thou. Dol.

010

Item 6 — PAYROLL AND EMPLOYMENT

Mil. Thou. Dol.

030

a. Payroll in 1987, before deductions

(1) Total ANNUAL payroll

031

(2) FIRST QUARTER payroll (Jan. — Mar.)

b. Employment in 1987

Number

032
Number of paid employees for the pay period including March 12, 1987 (include both full- and part-time employees)

Item 9 — KIND OF BUSINESS

Mark (X) the ONE box which best describes the PRINCIPAL kind of business of this establishment in 1987.

(Categories appropriate to individual form)

PENALTY FOR FAILURE TO REPORT

CONTINUE ON PAGE 2 →

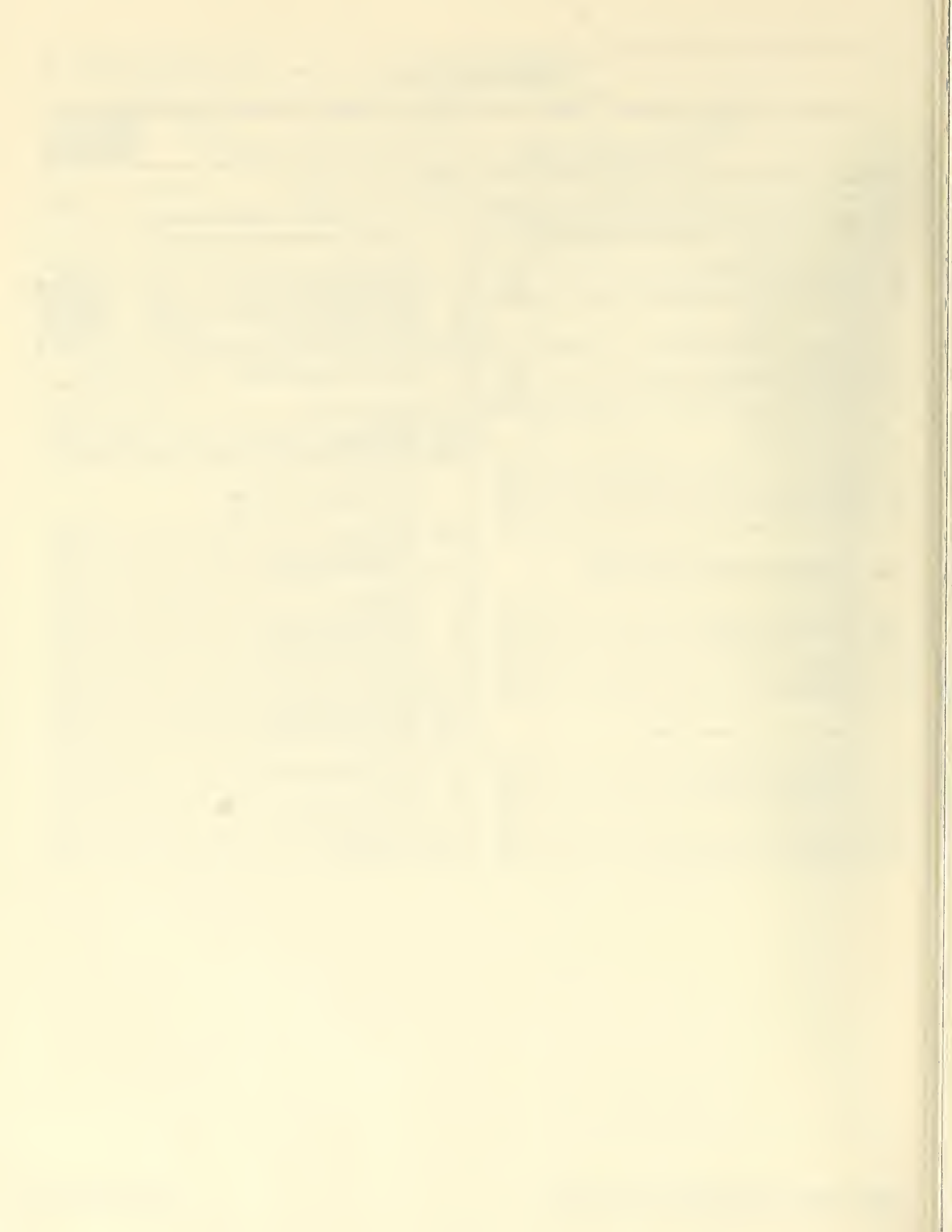
Item 11 — MERCHANDISE LINES Report sales either in dollar figures (see example on page 1) or as a percent (in whole percents) of total sales (see example below).					b. Does this company own or control any other company or companies? 098 1 <input type="checkbox"/> YES → 2 <input type="checkbox"/> NO					ENTER OWNED OR CONTROLLED COMPANY NAME, ADDRESS, AND ZIP CODE El No. (9 digits)				
HOW TO REPORT PERCENTS If figure is 38.76% of total sales: • Report whole percents → 39 Not acceptable → 38.76					c. How many establishments were operated under the El Number shown in the address label (or as corrected in item 1) at the end of 1987? → 079					If more than one, provide the physical location address and other information indicated below for each establishment. The headquarters location should be listed on line 1, followed by other locations. If book figures are not available, estimates are acceptable. Continue with same format in REMARKS (or attach a separate sheet) if necessary.				
Merchandise lines					Estimated sales during 1987 Mil. Thou. Dol. Per-cent					NAME, ADDRESS, AND ZIP CODE				
(Categories appropriate to individual form)					1					1987 Mil. Thou. Dol. Sales 081 Annual payroll 082 Census use 088				
NOTE Answer item 13 only if your Census File Number (CFN), shown in the address label of this report form, begins with a zero.					KIND-OF-BUSINESS DESCRIPTION					2				
Item 13 — OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION a. Is this company owned or controlled by another company? 097 1 <input type="checkbox"/> YES → 2 <input type="checkbox"/> NO					ENTER OWNING OR CONTROLLING COMPANY NAME, ADDRESS, AND ZIP CODE El No. (9 digits)					NAME, ADDRESS, AND ZIP CODE				
1987 Mil. Thou. Dol. Sales 081 Annual payroll 082 Census use 088					KIND-OF-BUSINESS DESCRIPTION					1987 Mil. Thou. Dol. Sales 081 Annual payroll 082 Census use 088				

APPENDIX C.

Kind-of-Business Titles and Reporting-Form Numbers

[Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, DC 20233]

1987 SIC code	Title	Reporting form CB-	1987 SIC code	Title	Reporting form CB-
52	BUILDING MATERIALS AND GARDEN SUPPLIES STORES		57	FURNITURE AND HOMEFURNISHINGS STORES	
5211	Lumber and other building materials dealers	5201	5712	Furniture stores	5701
5231	Paint, glass, and wallpaper stores	5202	5713	Floor covering stores	5704
5251	Hardware stores	5203	5714	Drapery and upholstery stores	5705
5261	Retail nurseries, lawn and garden supply stores	5204	5719	Miscellaneous homefurnishings stores	5705
5271	Mobile home dealers	5205			
53	GENERAL MERCHANDISE STORES		5722	Household appliance stores	5702
5311 pt.	Conventional department stores	5301	5731	Radio, television, and electronics stores	5702
5311 pt.	Discount or mass merchandising department stores	5301	5734	Computer and software stores	5702
5311 pt.	National chain department stores	5301	5735	Record and prerecorded tape stores	5703
5331	Variety stores	5302	5736	Musical instrument stores	5703
5399	Miscellaneous general merchandise stores	5301			
54	FOOD STORES		58	EATING AND DRINKING PLACES	
5411	Grocery stores	5400	5812 pt.	Restaurants and lunchrooms	5801
5423	Meat and fish (seafood) markets	5400	5812 pt.	Social caterers	5801
5431	Fruit and vegetable markets	5400	5812 pt.	Cafeterias	5801
5441	Candy, nut, and confectionery stores	5400	5812 pt.	Refreshment places	5801
5451	Dairy products stores	5400	5812 pt.	Contract feeding	5802
5461	Retail bakeries	5400	5812 pt.	Ice cream, frozen custard stands	5801
5499	Miscellaneous food stores	5400	5813	Drinking places	5801
55	AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS		59	MISCELLANEOUS RETAIL STORES	
5511	New and used car dealers	5501	5912 pt.	Drug stores	5901
5521	Used car dealers	5501	5912 pt.	Proprietary stores	5901
5531 pt.	Tire, battery, and accessory dealers	5502	5921	Liquor stores	5902
5531 pt.	Other auto and home supply stores	5502	5931	Used merchandise stores	5903
			5941 pt.	General line sporting goods stores	5904
			5941 pt.	Specialty line sporting goods stores	5904
5541	Gasoline service stations	5504	5942	Book stores	5905
5551	Boat dealers	5503	5943	Stationery stores	5905
5561	Recreational vehicle dealers	5503	5944	Jewelry stores	5906
5571	Motorcycle dealers	5503	5945	Hobby, toy, and game shops	5907
5599	Automotive dealers, n.e.c.	5503	5946	Camera and photographic supply stores	5908
			5947	Gift, novelty, and souvenir shops	5905
			5948	Luggage and leather goods stores	5905
			5949	Sewing, needlework, and piece goods stores	5909
56	APPAREL AND ACCESSORY STORES		5961 pt.	Department store merchandise—mail-order	5910
5611	Men's and boys' clothing stores	5601	5961 pt.	General merchandise, n.e.c.—mail-order	5910
5621	Women's clothing stores	5601	5961 pt.	Other mail-order houses	5910
5631	Women's accessory and specialty stores	5601	5962	Merchandising machine operators	5802
5641	Children's and infants' wear stores	5601	5963 pt.	Furniture, homefurnishings, equipment—direct selling	5910
5651	Family clothing stores	5601	5963 pt.	Mobile food service—direct selling	5910
			5963 pt.	Books and stationery—direct selling	5910
			5963 pt.	Other direct selling	5910
5661 pt.	Men's shoe stores	5602	5983	Fuel oil dealers	5911
5661 pt.	Women's shoe stores	5602	5984	Liquefied petroleum gas (bottled gas) dealers	5911
5661 pt.	Children's and juveniles' shoe stores	5602	5989	Fuel dealers, n.e.c.	5911
5661 pt.	Family shoe stores	5602	5992	Florists	5912
5699	Miscellaneous apparel and accessory stores	5601	5993	Tobacco stores and stands	5902
			5994	News dealers and newsstands	5902
			5995	Optical goods stores	5913
			5999 pt.	Pet shops	5914
			5999 pt.	Typewriter stores	5905
			5999 pt.	Other retail stores, n.e.c.	5916



APPENDIX D.

Metropolitan Statistical Areas

[Titles and definitions shown for MSA's, PMSA's, and CMSA's are those established by the Office of Management and Budget, as of June 30, 1987]

WEST VIRGINIA

Charleston, WV MSA

Kanawha County, WV
Putnam County, WV

Cumberland, MD-WV MSA

Allegany County, MD
Mineral County, WV

Huntington-Ashland, WV-KY-OH MSA

Boyd County, KY
Carter County, KY
Greenup County, KY
Lawrence County, OH
Cabell County, WV
Wayne County, WV

Parkersburg-Marietta, WV-OH MSA

Washington County, OH
Wood County, WV

Steubenville-Weirton, OH-WV MSA

Jefferson County, OH
Brooke County, WV
Hancock County, WV

Wheeling, WV-OH MSA

Belmont County, OH
Marshall County, WV
Ohio County, WV

APPENDIX E.

Percent of Sales Data Based on Administrative Records and Estimation for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols and for more information on reliability of data, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A]

1987 SIC code	Kind of business	Percent of sales†—		1987 SIC code	Kind of business	Percent of sales†—	
		From administra- tive records¹	Estimated²			From administra- tive records¹	Estimated²
	Retail trade	1	1	57	Furniture and homefurnishings stores	2	1
52	Building materials and garden supplies stores	1	1	5712	Furniture stores	2	1
521, 3	Building materials and supply stores	1	1		Homefurnishings stores	1	1
521	Lumber and other building materials dealers	1	1	5713, 4, 9	Floor covering stores	2	1
523	Paint, glass, and wallpaper stores	1	1	5713	Draperies and upholstery stores	3	0
				5714	Miscellaneous homefurnishings stores	0	1
525	Hardware stores	3	1	5719			
526	Retail nurseries, lawn and garden supply stores	2	1		Household appliance stores	4	1
527	Mobile home dealers	2	1	572			
53	General merchandise stores	0	1	573	Radio, television, computer, and music stores	1	0
531	Department stores (incl. leased depts.)³ ⁴	0	0	5731	Radio, television, and electronics stores	1	0
531	Department stores (excl. leased depts.)³	0	0	5734	Computer and software stores	0	2
531 pt.	Conventional³	0	0	5735	Record and prerecorded tape stores	1	1
531 pt.	Discount or mass merchandising³	0	0	5736	Musical instrument stores	1	0
531 pt.	National chain³	0	0	58	Eating and drinking places	1	1
533	Variety stores	0	0	5812	Eating places	1	1
539	Miscellaneous general merchandise stores	0	4	5812 pt.	Restaurants and lunchrooms	1	1
54	Food stores	1	0	5812 pt.	Cafeterias	0	2
541	Grocery stores	1	0	5812 pt.	Refreshment places	0	1
542	Meat and fish (seafood) markets	3	1	5812 pt.	Other eating places	2	1
546	Retail bakeries	2	2	5813	Drinking places	5	2
546 pt.	Retail bakeries—baking and selling	(D)	(D)	591	Drug and proprietary stores	1	0
546 pt.	Retail bakeries—selling only	(D)	(D)	591 pt.	Drug stores	1	0
				591 pt.	Proprietary stores	0	2
543, 4, 5, 9	Other food stores	3	1	59 ex. 591	Miscellaneous retail stores	1	1
543	Fruit and vegetable markets	2	0		Liquor stores	(D)	(D)
544	Candy, nut, and confectionery stores	2	2	592	Used merchandise stores	1	2
545	Dairy products stores	6	3	593	Miscellaneous shopping goods stores	1	1
549	Miscellaneous food stores	1	2	594	Sporting goods stores and bicycle shops	2	1
55 ex. 554	Automotive dealers	2	1	5941	General line sporting goods stores	1	1
551	New and used car dealers	2	1	5941 pt.	Specialty line sporting goods stores	4	1
552	Used car dealers	4	1	5942	Book stores	0	2
553	Auto and home supply stores	2	2	5943	Stationery stores	3	0
553 pt.	Tire, battery, and accessory dealers	2	2	5944	Jewelry stores	1	0
553 pt.	Other auto and home supply stores	2	1	5945	Hobby, toy, and game shops	0	2
555, 6, 7, 9	Miscellaneous automotive dealers	3	1	5946	Camera and photographic supply stores	0	1
555	Boat dealers	(D)	(D)	5947	Gift, novelty, and souvenir shops	2	1
556	Recreational vehicle dealers	2	2	5948	Luggage and leather goods stores	0	1
557	Motorcycle dealers	3	1	5949	Sewing, needlework, and piece goods stores	0	0
559	Automotive dealers, n.e.c.	(D)	(D)	596	Nonstore retailers	0	0
554	Gasoline service stations	1	0	5961	Catalog and mail-order houses	0	0
56	Apparel and accessory stores	1	0	5962	Merchandising machine operators	0	0
561	Men's and boys' clothing stores	1	0	5963	Direct selling establishments	0	2
562, 3	Women's clothing and specialty stores	1	1	598	Fuel dealers	1	1
562	Women's clothing stores	1	1	5983	Fuel oil dealers	(D)	(D)
563	Women's accessory and specialty stores	1	1	5984	Liquefied petroleum gas (bottled gas) dealers	0	1
565	Family clothing stores	0	0	5989	Fuel dealers, n.e.c.	(D)	(D)
566	Shoe stores	0	0	5992	Florists	2	1
566 pt.	Men's shoe stores	0	1	5993	Tobacco stores and stands	(D)	(D)
566 pt.	Women's shoe stores	0	0	5994	News dealers and newsstands	(D)	(D)
566 pt.	Children's and juveniles' shoe stores	1	0	5995	Optical goods stores	1	1
566 pt.	Family shoe stores	0	0	5999	Miscellaneous retail stores, n.e.c.	2	1
564, 9	Other apparel and accessory stores	2	0	5999 pt.	Pet shops	3	0
564	Children's and infants' wear stores	1	0	5999 pt.	Typewriter stores	(D)	(D)
569	Miscellaneous apparel and accessory stores	2	0	5999 pt.	Other miscellaneous retail stores, n.e.c.	(D)	(D)

† Coverage symbols: 0—Less than 10 percent. 1—10 to 19 percent. 2—20 to 29 percent. 3—30 to 39 percent. 4—40 to 49 percent. 5—50 to 59 percent. 6—60 to 69 percent. 7—70 to 79 percent. 8—80 to 89 percent. 9—90 percent or more.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

APPENDIX F.

Geographic Notes

WEST VIRGINIA

Huntington is in Cabell and Wayne Counties.

Montgomery is in Fayette and Kanawha Counties.

Nitro is in Kanawha and Putnam Counties.

Paden City is in Tyler and Wetzel Counties.

Weirton is in Brooke and Hancock Counties.

Wheeling is in Marshall and Ohio Counties.

APPENDIX G.

Establishments in Business Any Time During Year and Establishments in Business at End of Year Based on 1972 Standard Industrial Classifications for the State: 1987 and 1982

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1972 SIC code	1987 SIC code	Kind of business	Establishments in business—			
			Any time during year		At end of year	
			1987	1982	1987	1982
		Retail trade—				
		Including used automobile parts and accessories stores¹	10 760	10 622	9 868	9 817
		Excluding used automobile parts and accessories stores²	10 737	10 611	9 847	9 806
52	52	Building materials and garden supplies stores	584	578	552	543
521, 3	521, 3	Building materials and supply stores	289	287	280	276
521	521	Lumber and other building materials dealers	242	241	236	234
523	523	Paint, glass, and wallpaper stores	47	46	44	42
525	525	Hardware stores	168	176	154	163
526	526	Retail nurseries, lawn and garden supply stores	61	40	58	33
527	527	Mobile home dealers	66	75	62	71
53	53	General merchandise stores	532	529	509	500
531	531	Department stores (incl. leased depts.) [with 25 employees or more] ^{3 4 5}	140	121	138	119
	531 pt.	Department stores (incl. leased depts.) [with 50 employees or more] ^{3 4 6}	82	(NA)	81	(NA)
	539 pt.	Department stores (incl. leased depts.) [with 25 to 49 employees] ^{3 4 7}	58	(NA)	57	(NA)
531	531	Department stores (excl. leased depts.) [with 25 employees or more] ^{3 5}	140	121	138	119
	539 pt.	Department stores (excl. leased depts.) [with 50 employees or more] ^{3 6}	82	(NA)	81	(NA)
		Department stores (excl. leased depts.) [with 25 to 49 employees] ^{3 7}	58	(NA)	57	(NA)
533	533	Variety stores	139	143	133	137
539	539 pt.	Miscellaneous general merchandise stores ⁸	253	265	238	244
54	54	Food stores	1 619	1 659	1 474	1 553
541	541	Grocery stores	1 424	1 444	1 295	1 355
5422, 3	5421	Meat and fish (seafood) markets	22	18	21	15
546	546	Retail bakeries	79	69	71	64
5462	546 pt.	Retail bakeries—baking and selling	75	65	67	60
5463	546 pt.	Retail bakeries—selling only	4	4	4	4
543, 4, 5, 9	543, 4, 5, 9	Other food stores	94	128	87	119
543	543	Fruit and vegetable markets	15	24	14	22
544	544	Candy, nut, and confectionery stores	29	23	28	19
545	545	Dairy products stores	23	53	21	51
549	549	Miscellaneous food stores	27	28	24	27
55 ex. 554	55 ex. 554	Automotive dealers	860	814	792	771
551	551	New and used car dealers	305	318	289	312
552	552	Used car dealers	156	147	141	136
553	553	Auto and home supply stores	320	277	290	255
553 pt.	553 pt.	Tire, battery, and accessory dealers	284	234	281	218
553 pt.	553 pt.	Other auto and home supply stores	36	43	29	39
555, 6, 7, 9	555, 6, 7, 9	Miscellaneous automotive dealers	79	72	72	68
555	555	Boat dealers	24	15	22	15
556	556, 559 pt.	Recreational and utility trailer dealers ⁹	23	23	20	22
557	557	Motorcycle dealers	30	32	28	29
559	559 pt.	Automotive dealers, n.e.c. [excl. utility trailer dealers]	2	2	2	2
554	554	Gasoline service stations	1 013	1 169	922	1 062
56	56	Apparel and accessory stores	876	981	809	891
561	561	Men's and boys' clothing stores	79	104	68	97
562, 3, 8	562, 3	Women's clothing and specialty stores	334	343	307	317
562	562	Women's clothing stores	313	314	288	292
563, 8	563	Women's accessory and specialty stores ¹⁰	21	29	19	25
565	565	Family clothing stores	121	169	115	147
566	566	Shoe stores	276	298	258	268
566 pt.	566 pt.	Men's shoe stores	16	22	15	20
566 pt.	566 pt.	Women's shoe stores	45	44	41	41
566 pt.	566 pt.	Children's and juveniles' shoe stores	5	3	4	1
566 pt.	566 pt.	Family shoe stores	210	229	198	206
564, 9	564, 9	Other apparel and accessory stores	66	67	61	62
564	564	Children's and infants' wear stores	30	32	28	32
569	569	Miscellaneous apparel and accessory stores	36	35	33	30

See footnotes at end of table.

1972 SIC code	1987 SIC code	Kind of business	Establishments in business—			
			Any time during year		At end of year	
			1987	1982	1987	1982
57	57	Furniture and homefurnishings stores -----	728	717	670	661
5712	5712	Furniture stores -----	286	284	264	265
5713, 4, 9	5713, 4, 9	Homefurnishings stores -----	160	123	149	115
5713	5713	Floor covering stores -----	91	70	86	67
5714	5714	Drapery and upholstery stores -----	14	18	14	14
5719	5719	Miscellaneous homefurnishings stores -----	55	35	49	34
572	572	Household appliance stores -----	74	100	65	88
573	573	Radio, television, computer, and music stores -----	208	210	192	193
5732	5732	Radio and television stores ¹¹ -----	146	131	135	121
	5731	Radio, television, and electronics stores -----	129	(NA)	119	(NA)
	5734	Computer and software stores -----	17	(NA)	16	(NA)
5733		Music stores -----	62	79	57	72
	5735	Record and prerecorded tape stores -----	33	32	32	30
	5736	Musical instrument stores -----	29	47	25	42
58	58	Eating and drinking places -----	2 436	2 178	2 173	1 955
5812	5812	Eating places -----	2 100	1 828	1 888	1 649
5812 pt.	5812 pt.	Restaurants and lunchrooms -----	796	781	699	700
5812 pt.	5812 pt.	Cafeterias -----	36	37	32	32
5812 pt.	5812 pt.	Refreshment places -----	1 035	858	944	784
5812 pt.	5812 pt.	Other eating places -----	233	152	213	133
5813	5813	Drinking places -----	336	350	285	306
591	591	Drug and proprietary stores -----	450	445	432	433
591 pt.	591 pt.	Drug stores -----	435	417	417	406
591 pt.	591 pt.	Proprietary stores -----	15	28	15	27
59 ex. 591	59 ex. 591	Miscellaneous retail stores¹ -----	1 662	1 552	1 535	1 448
592	592	Liquor stores -----	174	192	170	183
593	593, 5015 pt.	Used merchandise stores ¹ -----	95	90	85	86
594	594	Miscellaneous shopping goods stores -----	664	629	616	585
5941	5941	Sporting goods stores and bicycle shops -----	107	104	99	96
5941 pt.	5941 pt.	General line sporting goods stores -----	55	48	55	47
5941 pt.	5941 pt.	Specialty line sporting goods stores -----	52	56	44	49
5942, 3	5942, 3	Book, stationery stores -----	84	71	77	68
5942	5942	Book stores -----	72	57	67	56
5943	5943	Stationery stores -----	12	14	10	12
5944	5944	Jewelry stores -----	171	169	164	157
5945, 6, 7, 8, 9	5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	302	285	276	264
5945	5945	Hobby, toy, and game shops -----	52	43	52	39
5946	5946	Camera and photographic supply stores -----	16	18	16	18
5947	5947	Gift, novelty, and souvenir shops -----	173	149	152	136
5948	5948	Luggage and leather goods stores -----	5	9	5	9
5949	5949	Sewing, needlework, and piece goods stores -----	56	66	51	62
596	596	Nonstore retailers -----	137	154	121	139
5961	5961	Catalog and mail-order houses -----	52	65	45	56
5962	5962	Merchandising machine operators -----	33	29	32	29
5963	5963	Direct selling establishments -----	52	60	44	54
598	598	Fuel and ice dealers -----	44	49	43	45
5983	5983	Fuel oil dealers -----	14	15	13	14
5984	5984	Liquefied petroleum gas (bottled gas) dealers -----	25	28	25	27
5982	5989, 5999 pt. (pt.)	Fuel and ice dealers, n.e.c. ¹² -----	5	6	5	4
5992	5992	Florists -----	246	211	224	196
5993	5993	Tobacco stores and stands -----	9	8	7	7
5994	5994	News dealers and newsstands -----	19	23	18	20
5999	5995, 5999 pt. (pt.)	Miscellaneous retail stores, n.e.c. [excl. ice dealers and incl. optical goods stores] -----	274	196	251	187
5999 pt.	5995	Optical goods stores -----	106	54	94	51
5999 pt.	5999 pt.	Pet shops -----	31	10	28	8
5999 pt.	5999 pt.	Typewriter stores -----	2	9	2	8
5999 pt.	5999 pt. (pt.)	Other miscellaneous retail stores, n.e.c. [excl. ice dealers] -----	135	123	127	120

¹Includes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC.

²Excludes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC (included in SIC 5015 pt. based on 1987 SIC).

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

⁵Establishments defined as department stores, based on 1972 SIC, with 25 employees or more.

⁶Establishments defined as department stores, based on 1972 SIC, with 50 employees or more.

⁷Establishments defined as department stores, based on 1972 SIC, with 25 to 49 employees.

⁸Excludes department stores with 25 to 49 employees classified in SIC 531 based on 1972 SIC.

⁹Includes utility trailer dealers classified in SIC 556 based on 1972 SIC.

¹⁰Includes furriers and fur shops classified in SIC 568 based on 1972 SIC.

¹¹Includes computer and software stores classified in SIC 5732 based on 1972 SIC.

¹²Includes ice dealers classified in SIC 5982 based on 1972 SIC.

APPENDIX H.

Changes in Retail Trade Kind-of-Business Classifications for 1987

[Based on revisions to the Standard Industrial Classification (SIC) Manual, definitions of some kinds of business were changed for 1987. The significant changes in SIC codes from 1972 to 1987 are listed below. For industries other than those listed, the SIC definitions are the same as those used since 1972, or contain only minor revisions affecting the classification of few, if any, establishments]

1987 SIC (used for 1987 census reports)

1972 SIC (used for 1972, 1977, and 1982 census reports)

Code	Title	Code	Title
5311 5399 pt.	Department stores [with 50 employees or more] ----- Department stores [with 25 to 49 employees] -----	5311	Department stores [with 25 employees or more]
5399 pt.	Miscellaneous general merchandise stores -----	5399	Miscellaneous general merchandise stores
5421	Meat and fish (seafood) markets ¹ -----	5422, 3	Meat and fish (seafood) markets
5461	Retail bakeries -----	5462 5463	Retail bakeries—baking and selling Retail bakeries—selling only
5561 5599 pt.	Recreational vehicle dealers ----- Utility trailer dealers -----	5561	Recreational and utility trailer dealers
5632	Women's accessory and specialty stores -----	5631 5681	Women's accessory and specialty stores Furriers and fur shops
5731 5734	Radio, television, and electronics stores ----- Computer and software stores -----	5732	Radio and television stores
5735 5736	Record and prerecorded tape stores ----- Musical instrument stores -----	5733	Music stores
5932 5015 pt.	Used merchandise stores ----- Motor vehicle parts, used ² -----	5931	Used merchandise stores
5989 5999 pt.	Fuel dealers, n.e.c. ----- Ice dealers -----	5982	Fuel and ice dealers, n.e.c.
5995	Optical goods stores ¹ -----	5999 pt.	Optical goods stores
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	5982 pt. 5999 pt.	Ice dealers Other miscellaneous retail stores, n.e.c.

¹No change in content.

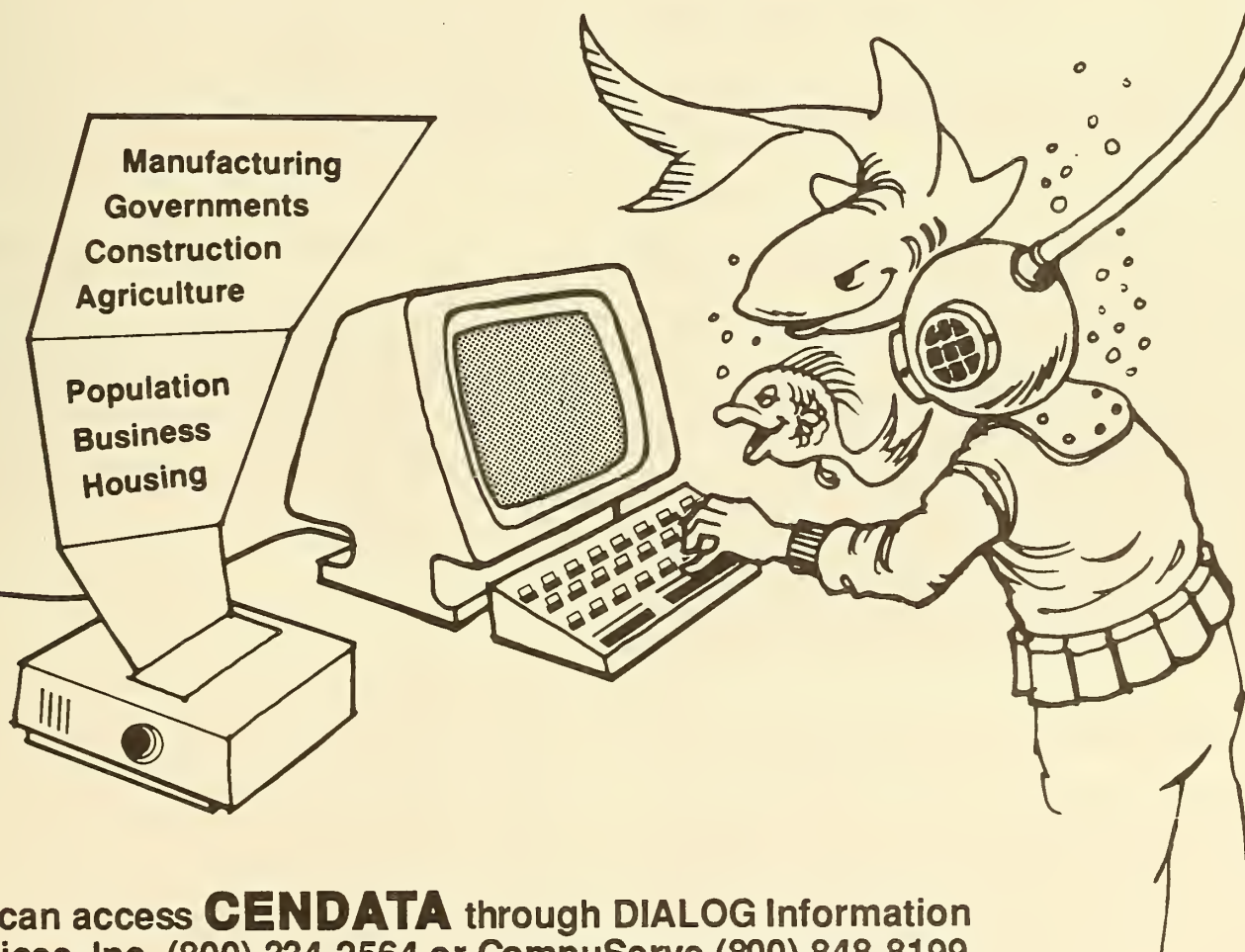
²Classified in retail trade prior to the 1987 census.

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PUBLICATION PROGRAM

1987 CENSUS OF RETAIL TRADE

Publications of the 1987 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, DC 20233. The first results were issued in press releases. Final detailed statistics are issued in separate paperbound reports.

Final Reports

Geographic area series—52 reports (RC87-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll, on number of establishments, sales, payroll, employment, and number of proprietorships and partnerships, by varied retail classifications. All statistics are presented for the State, MSA's, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1987 data are provided by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1982 and 1987 are shown by kind of business.

Nonemployer statistics series—4 reports (RC87-N-1 to -4)

Four separate reports are being issued, each containing data for the States located in the four different regions. Data are included by kind of business on all establishments, establishments with payroll, and establishments without payroll for the United States. Also presented are statistics for establishments without payroll on number of establishments and sales by varied retail classifications for each State and, within each State, for MSA's, counties, and places with 2,500 inhabitants or more.

Subject series—55 reports (RC87-S-1, -2, -3 (1 to 52), and -4)

The first report (RC87-S-1) presents data based on size of establishment, size of company or firm, and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented for establishments with payroll by kind of business on the number of establishments, sales, payroll, and employment for the United States.

A report (RC87-S-2) on measures of value produced, capital expenditures, depreciable assets, and operating expenses presents data for retail firms with payroll for the United States by major kinds of business. Data also are provided on sales, purchases, and beginning and ending inventories. Measures of

value produced include gross margin, value added, and net income produced at market prices and factor costs. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc.

The merchandise line sales series (RC87-S-3 (1 to 52)) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each MSA, and the United States as a whole. Data for States and most MSA's will be available on computerized media only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 41 broad merchandise line categories, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

A miscellaneous subjects report (RC87-S-4) contains special statistics on eating and drinking places, gasoline service stations and liquefied petroleum (LP) gas dealers, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and MSA's.

Special report series—1 report (RC87-SP-1)

The Selected Statistics report presents selected aggregate data on retail trade, including statistics not included in the other final reports.

Microfiche

Every final published report in the 1987 Census of Retail Trade will be available on microfiche.

Public-Use Computer Tapes and Compact Discs

Selected data also are available on public-use computer tapes and compact discs-read only memory (CD-ROM). For the selected data, tapes and discs will provide the same information found in the final reports as well as additional information not published in the final reports, such as ZIP Code statistics, available from series RC87-Z, and Merchandise Line Sales data for States (RC87-S-3 (1 to 51)). Computerized data products are available for users who wish to summarize, rearrange, or process large amounts of data. These products, with corresponding technical documentation, are sold by Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, DC 20233.

OTHER ECONOMIC CENSUSES REPORTS

Data on wholesale trade, service industries, construction industries, manufactures, mineral industries, transportation, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1987 Economic Censuses. A separate series of reports covers the censuses of outlying areas—Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, DC 20233.

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